

# CATALYST

CCTA CONFERENCE • LONDON • 28.04.2026

OVERVIEW

EVENT DETAILS

PACKAGE

REQUIREMENTS



# Catalyst

## A new conference by CCTA

The Catalyst Conference will focus on the growing use of artificial intelligence in financial services, alongside key issues such as data security and emerging technologies. These topics will be of critical importance to firms operating across the financial services sector, particularly as technological innovation continues to accelerate and reshape business models and regulatory expectations.

Attendees will hear from a range of expert speakers and panellists, with ample opportunity for discussion and networking. The event will bring together delegates from across the industry and beyond, representing a broad mix of sectors. Firms from across financial services, including lenders, brokers and associate members, will be in attendance.

**We have created a sole sponsorship opportunity for this new event**, which is detailed in this brochure. Addleshaw Goddard will be credited as the Venue Host and our sole supporter will be listed as our Headline Sponsor.

The sponsorship package can be purchased (on a first-come first-served basis) at the Early Bird rate of £1,750 +VAT. To book this package, please contact [phill.harland@ccta.co.uk](mailto:phill.harland@ccta.co.uk).



ARTIFICIAL INTELLIGENCE

DATA SECURITY

EMERGING TECHNOLOGIES

# catalyst

**Conference** Tuesday 28 April 2026  
**Venue** Addleshaw Goddard, 41 Lothbury, London, EC2R 7HG

This supporter package will be sold on a first-come first-served basis.  
 The package will go on general sale to non-members on 14 February 2026.

To discuss or book this package, email [phill.harland@ccta.co.uk](mailto:phill.harland@ccta.co.uk).

## package prices

package	qty	non-member	member
headline sponsor <b>SOLD</b>	1	<b>£2,500</b>	<b>£1,950</b>

ALL PRICES EXCLUDE VAT

## early bird

AVAILABLE UNTIL  
 28 FEB 2026

non-member	member
<b>N/A</b>	<b>£1,750</b>

EARLY BIRD PRICING





**SOLD**

### HEADLINE SPONSOR

£1,950 MEMBERS | £2,500 NON-MEMBERS

0 available

### early bird

CCTA members can save £200 on the above price when booking before 28 February 2026

### ★★★ LEADING PUBLICITY PACK

**LEADING LOGO:** Event emails



**LEADING LOGO:** Event signage



**LEADING LISTING:** Supporters website page



**LEADING LISTING:** Delegate confirmation pdf brochure



### EXCLUSIVES

**PACKAGE EXCLUSIVE:** Sole sponsorship opportunity - no other sponsors or exhibitors



**PACKAGE EXCLUSIVE:** Logo printed on delegate lanyards



### DELEGATE PLACES

CONFERENCE

2

### EXHIBITION

EXHIBITION STAND



### STAGE TIME

**CONFERENCE:** 30 minute speaker slot OR panel slot



INTRODUCTORY THANKS



### PRE-EVENT

**MEMBER EMAILS:** Headline logo in all event emails



**MEMBER EMAILS:** Headline sponsor announcement



### POST-EVENT

**CCTA MAGAZINE:** Feature article (non-advertorial) 800 words

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	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (250 words)	ASAP
	Website url	ASAP
DELEGATES	<b>CONFERENCE DELEGATES:</b> Names and positions	Tuesday 21 April 2026
PRESENTATION	<b>SPEAKER:</b> Name, position, headshot & bio (150 word limit)	ASAP - before 31 March 2026
	<b>PRESENTATION:</b> Title and 150 word synopsis	
CCTA MAGAZINE	<b>FEATURE ARTICLE:</b> 800 words, contributor name, position, headshot	Friday 17 July 2026



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ccta 

We are one of the longest-established trade associations in the financial services sector, representing the interests of alternative lenders for over 130 years. We represent over 150 regulated firms and are at the heart of a more extensive network of smaller firms.

These are often firms involved in alternative lending sectors such as home-collected credit, high-cost short-term, motor finance, logbook loans, pawnbroking, and lending for smaller retailers. Our members lend to customers under served or not served by mainstream lenders.

Members look to us to provide guidance and support regarding all regulatory matters. We are advocates for our network of lenders, brokers and associates.

## contact us

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[linkedin](#) 