

# CCTA CONFERENCE



SUPPORTERS

OVERVIEW

TESTIMONIALS

PACKAGES

PROMINENCE

COMPARISON





# ccta conference

## overview

The annual CCTA conference is our flagship event and an industry recognised 'date for the diary'

In a relaxed and friendly atmosphere, the event delivers an impressive line-up of regulatory and industry speakers along side a comprehensive mix of delegates and exhibitors. Each year we bring together speakers and panellists to help lenders navigate the ever-changing landscape of consumer credit.

In 2025, we welcomed 135 delegates to our 2025 Annual Conference, along with 62 dinner guests the evening before. The Financial Conduct Authority (FCA), Financial Ombudsman Service (FOS) and HM Treasury took part in the event, in addition to panel sessions that covered regulation, technology and innovation.

The CCTA conference provides opportunities to network with industry peers and includes an exclusive member dinner, which takes place the evening before the conference. Take a look below at our 2025 figures, brochure and photography.



[click here](#) for 2025 conference photography



[click here](#) for 2025 conference brochure



If you chose one event to attend each year, make this the one. Great attendee and panel list and the best chance to network in a relaxed and friendly way. If you don't walk away with a new connection or revived connection for your business - I'll be amazed.

*Rachael Magowan, Moneyline*

Really relevant content in the current regulatory climate, with FCA & FOS updates on motor finance, along with excellent presentations, particularly Plain Numbers and Walker Morris.

*Paul Speakerman, Automotive Compliance Ltd*

A thought provoking and engaging conference again from the CCTA who continue to demonstrate how well they represent and listen to members. It was enjoyable to get to the crux of many key challenges we all share. Knowledgeable speakers, informative regulatory insights from the FCA & HM Treasury. Already looking forward to 2026!

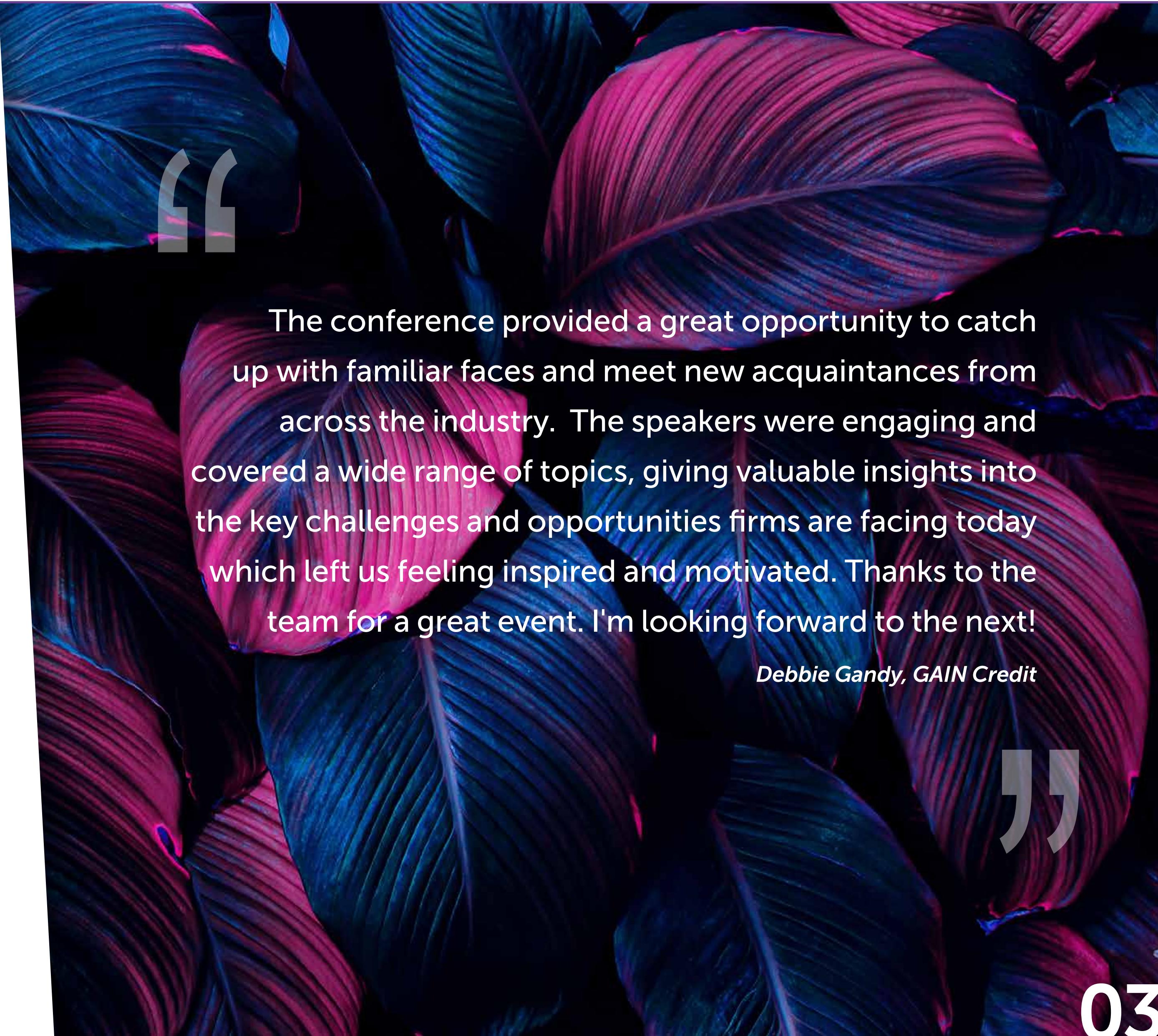
*Rachael Phillips, CAMCO Finance Ltd*

This is the second time I have attended the CCTA Dinner and Conference and it's quickly becoming one of the highlights of my business year. It's great to have the opportunity to network with people from across the industry and hear relevant insight from good speakers and our regulators. The CCTA team do an amazing job in pulling the event together and I've always felt welcomed and included at both the dinner and conference itself.

*Matthew Dodd, Borderway Finance Ltd*

The conference provided a great opportunity to catch up with familiar faces and meet new acquaintances from across the industry. The speakers were engaging and covered a wide range of topics, giving valuable insights into the key challenges and opportunities firms are facing today which left us feeling inspired and motivated. Thanks to the team for a great event. I'm looking forward to the next!

*Debbie Gandy, GAIN Credit*





## 2026 event details

**Member dinner** Monday 5 October 2026

**CCTA conference** Tuesday 6 October 2026

**Venue** The Met Leeds, King Street, Leeds, LS1 2HQ

Supporter packages are now available to book and are sold on a first-come first-served basis. Packages will go on general sale to non-members on 1 February 2026.

To discuss your package, email [marketing@ccta.co.uk](mailto:marketing@ccta.co.uk).

## package prices

package	available	non-member	member	non-member	member
headline sponsor	0	<b>£8,222</b>	<b>£7,475</b>	<b>£7,150</b>	<b>£6,500</b>
panel sponsor	3	<b>£4,356</b>	<b>£4,140</b>	<b>£3,960</b>	<b>£3,600</b>
exhibitor package	6	<b>£2,250</b>	<b>£2,139</b>	<b>£2,046</b>	<b>£1,860</b>
lunch sponsor	1	<b>£2,420</b>	<b>£2,300</b>	<b>£2,200</b>	<b>£2,000</b>
reception & dinner sponsor	0	<b>£5,045</b>	<b>£4,795</b>	<b>£4,587</b>	<b>£4,170</b>

ALL PRICES EXCLUDE VAT

**early bird**

**BOOK NOW**  
**SAVE 15%**



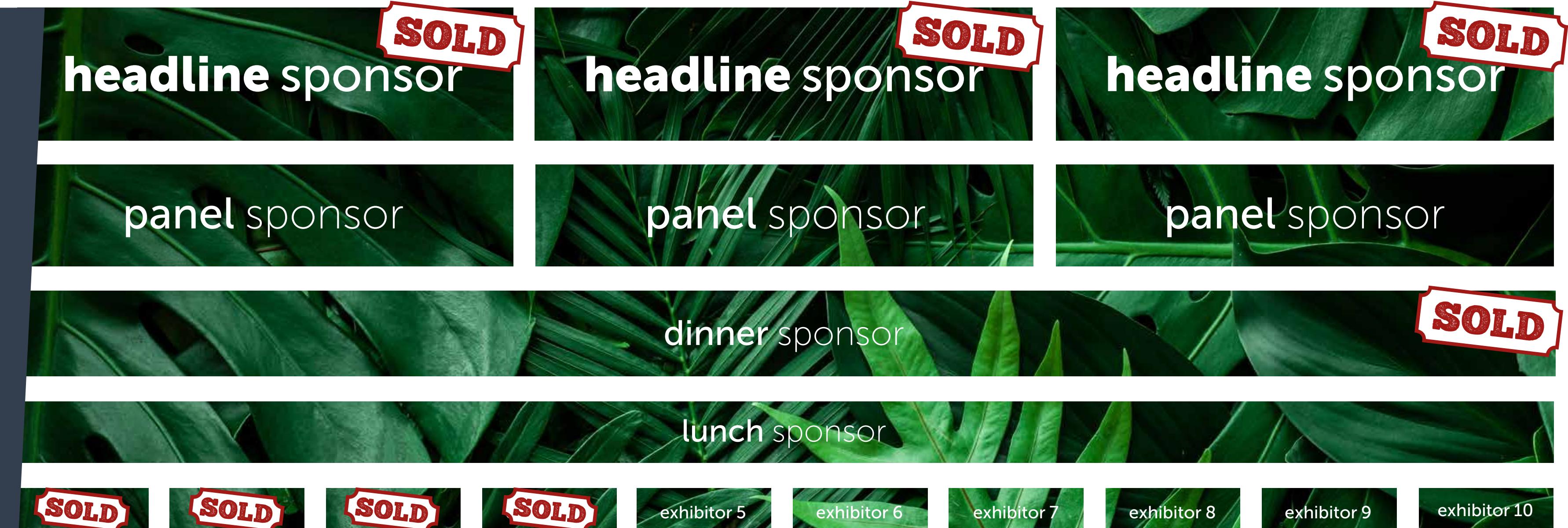
AVAILABLE UNTIL  
**28 FEB 2026**

— **EARLY BIRD PRICING** —



- ↳ maximum three headline sponsors
- ↳ maximum three panel sponsors
- ↳ maximum one dinner sponsor
- ↳ maximum one lunch sponsor
- ↳ maximum ten exhibitors

brands listed in this order with equivalent prominence



## ★ STANDARD PUBLICITY PACK

### AVAILABLE TO EVENT EXHIBITORS

STANDARD LOGO PLACEMENT ON:  
event emails • supporters webpage • signage  
delegate confirmation brochure

STANDARD LISTING IN THE BROCHURE:  
single page advert  
supporters section - standard listing

## ★ ★ PREMIUM PUBLICITY PACK

### AVAILABLE TO NON-HEADLINE SPONSORS

PREMIUM LOGO PLACEMENT ON:  
event emails • supporters webpage • signage  
delegate confirmation brochure

PREMIUM LISTING IN THE BROCHURE:  
single page article • single page advert  
supporters section - premium listing

## ★ ★ ★ LEADING PUBLICITY PACK

### AVAILABLE TO HEADLINE SPONSORS

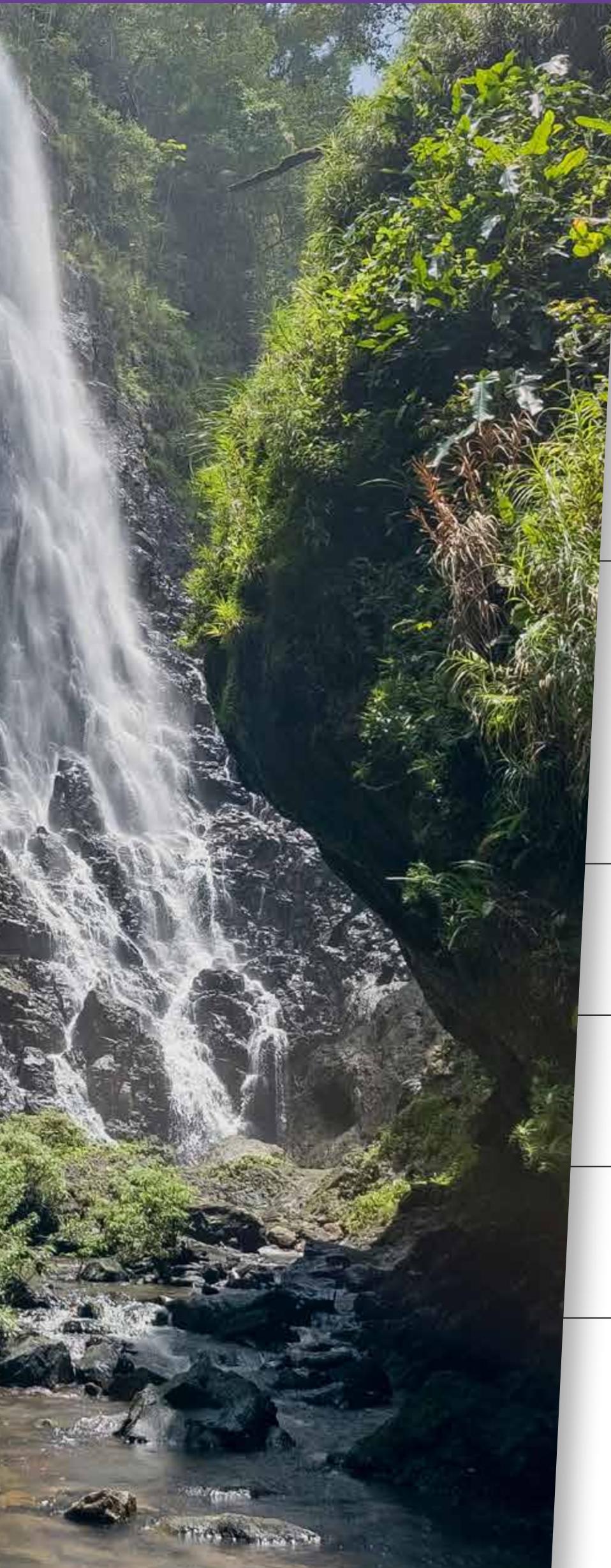
LEADING LOGO PLACEMENT ON:  
event emails • supporters webpage • signage  
delegate confirmation brochure

LEADING LISTING IN THE BROCHURE:  
double page article • double page advert  
supporters section - leading listing

	HEADLINE SPONSOR	PANEL SPONSOR	DINNER SPONSOR	LUNCH SPONSOR	EXHIBITOR PACKAGE
DELEGATES	3 CONFERENCE 3 DINNER	2 CONFERENCE 2 DINNER	2 CONFERENCE 2 DINNER	2 CONFERENCE	2 CONFERENCE
EXCLUSIVES	<b>LOGO ON:</b> Stage backdrop large registration backdrop delegate lanyards	<b>LOGO ON:</b> Stage panel boards and on screen during panel	<b>LOGO ON:</b> Menus, place settings, table numbers, Stage screen	<b>LOGO ON:</b> Digital screens in the exhibition area during the lunch	
PUBLICITY PACK	<b>★★★</b> <b>LEADING PUBLICITY PACK</b>	<b>★★</b> <b>PREMIUM PUBLICITY PACK</b>	<b>★★</b> <b>PREMIUM PUBLICITY PACK</b>	<b>★★</b> <b>PREMIUM PUBLICITY PACK</b>	<b>★</b> <b>STANDARD PUBLICITY PACK</b>
EXHIBITION AREA	✓	✓		✓	✓
DELEGATE RAFFLE	✓	✓		✓	✓
EVENT BROCHURE	<b>ADVERT:</b> Double page <b>ARTICLE:</b> Double page <b>SUPPORTERS SECTION:</b> Headline	<b>ADVERT:</b> Single page <b>ARTICLE:</b> Single page <b>SUPPORTERS SECTION:</b> Premium	<b>ADVERT:</b> Single page <b>ARTICLE:</b> Single page <b>SUPPORTERS SECTION:</b> Premium	<b>ADVERT:</b> Single page <b>ARTICLE:</b> Single page <b>SUPPORTERS SECTION:</b> Premium	<b>ADVERT:</b> Single page <b>SUPPORTERS SECTION:</b> Standard
SPEAKER SLOT	<b>CONFERENCE SPEAKER:</b> 10 minutes* <small>*contents to be agreed with the ccta</small>	<b>PANEL SEAT</b>	<b>PRE-DINNER SPEAKER:</b> 5 minutes* <b>CONFERENCE SPEAKER:</b> 10 minutes* <small>*contents to be agreed with the ccta</small>		
CCTA MAGAZINE	PROMOTION ARTICLES in pre-event & post-event ccta magazine	PROMOTION OF SESSION in post-event ccta magazine			
THANKS	'WITH SPECIAL THANKS TO' during event opening	'WITH THANKS TO' at start of panel session	'WITH THANKS TO' at drinks reception	'WITH THANKS TO' as lunch commences	
EMAILS	<b>INTRODUCTORY SECTION</b> 'with thanks', logo & profile on first email from date of booking	<b>INTRODUCTORY SECTION</b> 'with thanks', logo & profile on panel announcement email	<b>INTRODUCTORY SECTION</b> 'with thanks', logo & profile on dinner announcement email	<b>LOGO INCLUDED</b> in all promotional emails in alphabetical order	<b>LOGO INCLUDED</b> in all promotional emails in alphabetical order



	<b>HEADLINE SPONSOR</b> £7,475 MEMBERS   £8,222 NON-MEMBERS 0 available
	<b>PANEL SPONSOR</b> £4,140 MEMBERS   £4,356 NON-MEMBERS 3 available
	<b>DINNER SPONSOR</b> £4,795 MEMBERS   £5,045 NON-MEMBERS 0 available
	<b>LUNCH SPONSOR</b> £2,300 MEMBERS   £2,420 NON-MEMBERS 1 available
	<b>EXHIBITOR PACKAGE</b> £2,139 MEMBERS   £2,250 NON-MEMBERS 6 available
	<b>early bird</b> <b>SAVE 15%</b> Book before 28 February 2026



### ★★★ LEADING PUBLICITY PACK

#### EXCLUSIVES

**LEADING LOGO:** Event emails



**LEADING LOGO:** Event signage



**LEADING LISTING:** Supporters website page



**LEADING LISTING:** Delegate confirmation pdf brochure



**EVENT BROCHURE:** Double page article



**EVENT BROCHURE:** Double page advert



**EVENT BROCHURE:** Supporters section - headline listing



**PACKAGE EXCLUSIVE:** Logo printed on stage backdrop



**PACKAGE EXCLUSIVE:** Logo printed on large registration backdrop



**PACKAGE EXCLUSIVE:** Linked logo in ccta website footer (12 months)



**PACKAGE EXCLUSIVE:** Logo printed on delegate lanyards



#### DELEGATE PLACES

CONFERENCE

3

DINNER

3

#### EXHIBITION

EXHIBITION STAND



DELEGATE RAFFLE



#### STAGE TIME

**CONFERENCE:** 10 minute speaker slot



INTRODUCTORY THANKS



#### PRE-EVENT

**PRE-EVENT AND POST EVENT CCTA MAGAZINE:** 450 word articles

1

**MEMBER EMAILS:** Headline logo in all event emails



**MEMBER EMAILS:** Main sponsor announcement





ITEM	REQUIRED
High resolution logo	ASAP
<b>GENERAL</b>	
Company profile (250 words)	ASAP
Website url	ASAP
<b>DOUBLE PAGE ARTICLE:</b> 600 words	
<b>BROCHURE</b>	
<b>DOUBLE PAGE ADVERT:</b> 426mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Monday 31 August 2026
<b>SUPPORTERS (HEADLINE):</b> Logo, url, contact tel & email, 250 word profile	
<b>CONFERENCE DELEGATES:</b> Names and positions	
<b>DELEGATES</b>	
<b>DINNER DELEGATES:</b> Names, positions, dietary requirements	Monday 21 September 2026
<b>SPEAKER:</b> Name, position, headshot & bio (150 word limit)	
<b>PRESENTATION</b>	
<b>PRESENTATION:</b> Title and 150 word synopsis	ASAP - before 31 August 2026
<b>PRE-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Friday 17 July 2026
<b>CCTA MAGAZINE</b>	
<b>POST-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Thursday 29 October 2026



	<b>HEADLINE SPONSOR</b>	£7,475 MEMBERS   £8,222 NON-MEMBERS	0 available
	<b>PANEL SPONSOR</b>	£4,140 MEMBERS   £4,356 NON-MEMBERS	3 available
	<b>DINNER SPONSOR</b>	£4,795 MEMBERS   £5,045 NON-MEMBERS	0 available
	<b>LUNCH SPONSOR</b>	£2,300 MEMBERS   £2,420 NON-MEMBERS	1 available
	<b>EXHIBITOR PACKAGE</b>	£2,139 MEMBERS   £2,250 NON-MEMBERS	6 available
	<b>early bird</b> <b>SAVE 15%</b>		Book before 28 February 2026



★★ PREMIUM  
PUBLICITY PACK

**EXCLUSIVES**

**PACKAGE EXCLUSIVE:** Logo printed on stage panel boards

**PACKAGE EXCLUSIVE:** Logo on screen during panel

**DELEGATE PLACES**

CONFERENCE

DINNER

**EXHIBITION**

EXHIBITION STAND

DELEGATE RAFFLE

**STAGE TIME**

PANEL SEAT

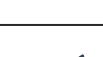
INTRODUCTORY THANKS

**PRE-EVENT**

**CCTA MAGAZINE:** 450 word article (pre-event or post-event)

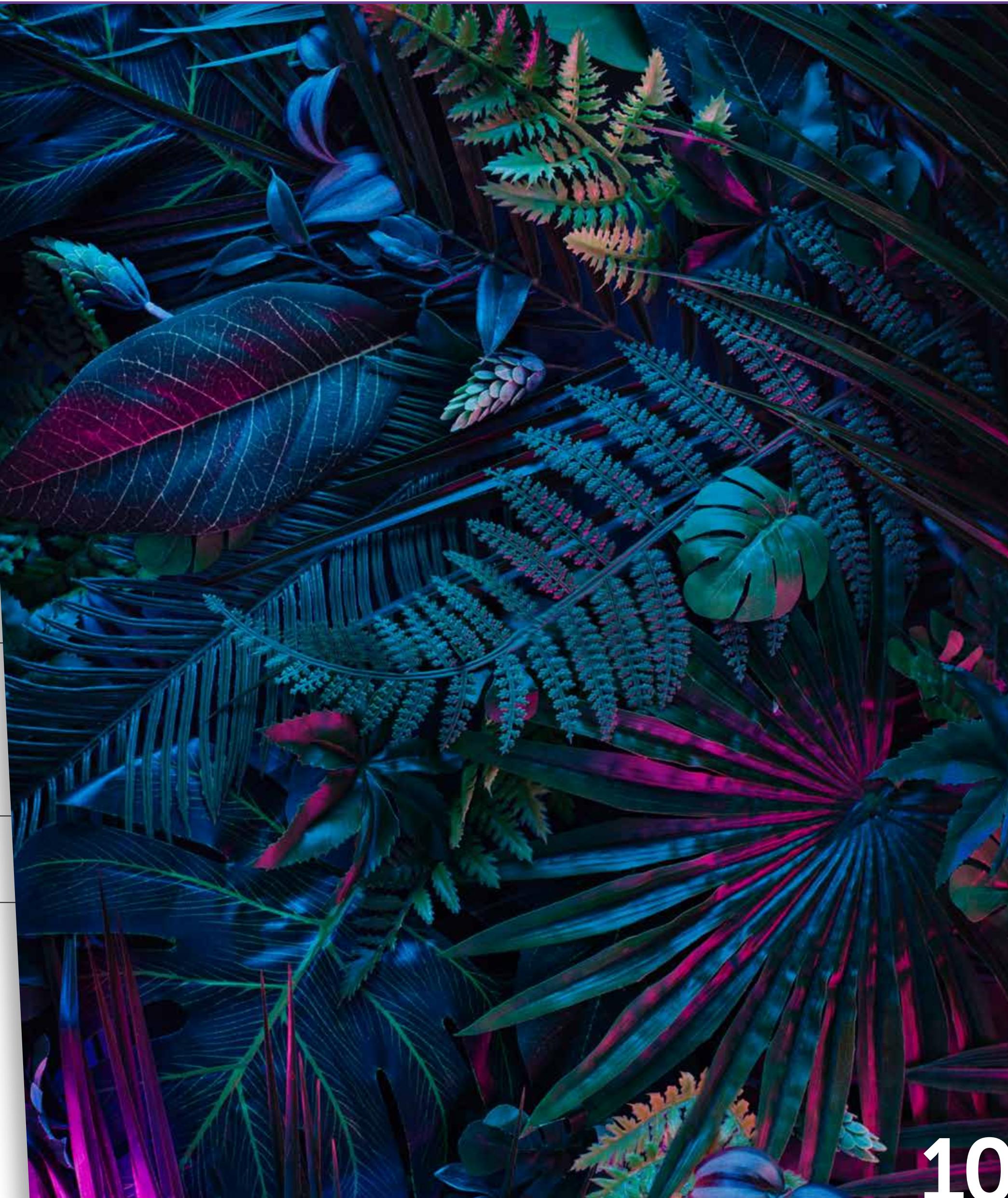
**MEMBER EMAILS:** Premium logo in all event emails

**MEMBER EMAILS:** Panel announcement with sponsor details





ITEM	REQUIRED
High resolution logo	ASAP
<b>GENERAL</b>	
Company profile (150 words)	ASAP
Website url	ASAP
<b>SINGLE PAGE ARTICLE:</b> 350 words	
<b>BROCHURE</b>	
<b>SINGLE PAGE ADVERT:</b> 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Monday 31 August 2026
<b>SUPPORTERS (PREMIUM):</b> Logo, url, contact tel & email, 150 word profile	
<b>CONFERENCE DELEGATES:</b> Names and positions	
<b>DELEGATES</b>	
<b>DINNER DELEGATES:</b> Names, positions, dietary requirements	Monday 21 September 2026
<b>PRESENTATION</b>	
<b>PANELLIST:</b> Name, position, headshot & bio (150 word limit)	ASAP - before 31 August 2026
<b>PRE-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Friday 17 July 2026
<b>CCTA MAGAZINE</b>	<b>OR</b>
<b>POST-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Thursday 29 October 2026



◆ HEADLINE SPONSOR	£7,475 MEMBERS   £8,222 NON-MEMBERS	0 available
◆ PANEL SPONSOR	£4,140 MEMBERS   £4,356 NON-MEMBERS	3 available
◆ DINNER SPONSOR	£4,795 MEMBERS   £5,045 NON-MEMBERS	0 available
◆ LUNCH SPONSOR	£2,300 MEMBERS   £2,420 NON-MEMBERS	1 available
◆ EXHIBITOR PACKAGE	£2,139 MEMBERS   £2,250 NON-MEMBERS	6 available
<b>early bird</b> <b>SAVE 15%</b>		Book before 28 February 2026



★★ PREMIUM  
PUBLICITY PACK

**EXCLUSIVES**

**PACKAGE EXCLUSIVE:** Logo on menus, place settings, table numbers and quiz cards

**DELEGATE PLACES**

CONFERENCE

2

DINNER

2

**EXHIBITION**

EXHIBITION STAND

✓

DELEGATE RAFFLE

✓

**STAGE TIME**

**DINNER:** 5 minute speaker slot

✓

**CONFERENCE:** 10 minute speaker slot

✓

**INTRODUCTORY THANKS**

✓

**PRE-EVENT**

**CCTA MAGAZINE:** Member News section (160 words)

✓

**MEMBER EMAILS:** Premium logo in all event emails

✓

**MEMBER EMAILS:** Dinner announcement with sponsor details

✓



	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (150 words)	ASAP
	Website url	ASAP
BROCHURE	<b>SINGLE PAGE ARTICLE:</b> 350 words	
	<b>SINGLE PAGE ADVERT:</b> 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Monday 31 August 2026
	<b>SUPPORTERS (PREMIUM):</b> Logo, url, contact tel & email, 150 word profile	
DELEGATES	<b>CONFERENCE DELEGATES:</b> Names and positions	Monday 21 September 2026
	<b>DINNER DELEGATES:</b> Names, positions, dietary requirements	
PRESENTATION	<b>SPEAKER:</b> Name, position, headshot & bio (150 word limit)	ASAP - before 31 August 2026
	<b>PRESENTATION:</b> Title and 150 word synopsis	
CCTA MAGAZINE	<b>PRE-EVENT MEMBER NEWS:</b> 160 words	Friday 17 July 2026
	<b>OR</b>	
	<b>POST-EVENT MEMBER NEWS:</b> 160 words	Thursday 29 October 2026



	<b>HEADLINE SPONSOR</b>	£7,475 MEMBERS   £8,222 NON-MEMBERS	0 available
	<b>PANEL SPONSOR</b>	£4,140 MEMBERS   £4,356 NON-MEMBERS	3 available
	<b>DINNER SPONSOR</b>	£4,795 MEMBERS   £5,045 NON-MEMBERS	0 available
	<b>LUNCH SPONSOR</b>	£2,300 MEMBERS   £2,420 NON-MEMBERS	1 available
	<b>EXHIBITOR PACKAGE</b>	£2,139 MEMBERS   £2,250 NON-MEMBERS	6 available
	<b>early bird</b> <b>SAVE 15%</b>		Book before 28 February 2026



★★  
**PREMIUM  
PUBLICITY PACK**

**DELEGATE PLACES**

**PREMIUM LOGO:** Event emails

✓

**PREMIUM LOGO:** Event signage

✓

**PREMIUM LISTING:** Supporters website page

✓

**PREMIUM LISTING:** Delegate confirmation pdf brochure

✓

**EVENT BROCHURE:** Single page article

✓

**EVENT BROCHURE:** Single page advert

✓

**EVENT BROCHURE:** Supporters section - premium listing

✓

**PACKAGE EXCLUSIVE:** Logo displayed on digital screens in the exhibition area during lunch

✓

CONFERENCE

2

DINNER

EXHIBITION STAND

✓

DELEGATE RAFFLE

✓

**CONFERENCE:** 10 minute speaker slot

✓

INTRODUCTORY THANKS

**CCTA MAGAZINE:** Member News section (160 words)

1

**MEMBER EMAILS:** Premium logo in all event emails

✓

**MEMBER EMAILS:** Sponsor announcement

✓

**EXHIBITION**

**STAGE TIME**

**PRE-EVENT**



	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (150 words)	ASAP
	Website url	ASAP
BROCHURE	<b>SINGLE PAGE ARTICLE:</b> 350 words	
	<b>SINGLE PAGE ADVERT:</b> 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Monday 31 August 2026
	<b>SUPPORTERS (PREMIUM):</b> Logo, url, contact tel & email, 150 word profile	
DELEGATES	<b>CONFERENCE DELEGATES:</b> Names and positions	Monday 21 September 2026
	<b>PRE-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Friday 17 July 2026
CCTA MAGAZINE	OR	
	<b>PRE-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Thursday 29 October 2026



**HEADLINE SPONSOR**

£7,475 MEMBERS | £8,222 NON-MEMBERS

0 available

**PANEL SPONSOR**

£4,140 MEMBERS | £4,356 NON-MEMBERS

3 available

**DINNER SPONSOR**

£4,795 MEMBERS | £5,045 NON-MEMBERS

0 available

**LUNCH SPONSOR**

£2,300 MEMBERS | £2,420 NON-MEMBERS

1 available

**EXHIBITOR PACKAGE**

£2,139 MEMBERS | £2,250 NON-MEMBERS

6 available

**early bird****SAVE 15%**

Book before 28 February 2026

**★ STANDARD PUBLICITY PACK****DELEGATE PLACES****EXHIBITION****STAGE TIME****PRE-EVENT****STANDARD LOGO:** Event emails**STANDARD LOGO:** Event signage**STANDARD LISTING:** Supporters website page**STANDARD LISTING:** Delegate confirmation pdf brochure**EVENT BROCHURE:** Single page advert**EVENT BROCHURE:** Supporters section - standard listing

CONFERENCE

DINNER

EXHIBITION STAND

DELEGATE RAFFLE

**CONFERENCE:** 10 minute speaker slot

INTRODUCTORY THANKS

**CCTA MAGAZINE:** Article**MEMBER EMAILS:** Standard logo in all event emails

✓

✓

✓

✓

✓

✓

2

✓

✓

✓



	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (100 words)	ASAP
	Website url	ASAP
BROCHURE	<b>SINGLE PAGE ADVERT:</b> 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	
	<b>SUPPORTERS (STANDARD):</b> Logo, url & 100 word profile	Monday 31 August 2026
DELEGATES	<b>CONFERENCE DELEGATES:</b> Names and positions	Monday 21 September 2026





We are one of the longest-established trade associations in the financial services sector, representing the interests of alternative lenders for over 130 years. We represent over 150 regulated firms and are at the heart of a more extensive network of smaller firms.

These are often firms involved in alternative lending sectors such as home-collected credit, high-cost short-term, motor finance, logbook loans, pawnbroking, and lending for smaller retailers. Our members lend to customers under served or not served by mainstream lenders.

Members look to us to provide guidance and support regarding all regulatory matters. We are advocates for our network of lenders, brokers and associates.

## contact us

[marketing@ccta.co.uk](mailto:marketing@ccta.co.uk) 

[ccta.co.uk](http://ccta.co.uk) 

[linkedin](#) 