

CATALYST

CCTA CONFERENCE • LONDON • 28.04.2026



SUPPORTERS

OVERVIEW

EVENT DETAILS

PACKAGE

REQUIREMENTS



Catalyst

A new conference by CCTA

The Catalyst Conference will focus on the growing use of artificial intelligence in financial services, alongside key issues such as data security and emerging technologies. These topics will be of critical importance to firms operating across the financial services sector, particularly as technological innovation continues to accelerate and reshape business models and regulatory expectations.

Attendees will hear from a range of expert speakers and panellists, with ample opportunity for discussion and networking. The event will bring together delegates from across the industry and beyond, representing a broad mix of sectors. Firms from across financial services, including lenders, brokers and associate members, will be in attendance.

We have created a sole sponsorship opportunity for this new event, which is detailed in this brochure. Addleshaw Goddard will be credited as the Venue Host and our sole supporter will be listed as our Exclusive Sponsor.

The sponsorship package can be purchased (on a first-come first-served basis) at the Early Bird rate of £1,750 +VAT. To book this package, please contact phill.harland@ccta.co.uk.

ARTIFICIAL INTELLIGENCE

DATA SECURITY

EMERGING TECHNOLOGIES

catalyst

Conference

Tuesday 28 April 2026

Venue

Addleshaw Goddard, 41 Lothbury, London, EC2R 7HG

This supporter package will be sold on a first-come first-served basis.
The package will go on general sale to non-members on 14 February 2026.

To discuss or book this package, email phill.harland@ccta.co.uk.

package prices

package	qty	non-member	member
headline sponsor	1	£2,500	£1,950
ALL PRICES EXCLUDE VAT			

early bird

AVAILABLE UNTIL
28 FEB 2026

non-member	member
N/A	£1,750

EARLY BIRD PRICING



HEADLINE SPONSOR

£1,950 MEMBERS | £2,500 NON-MEMBERS

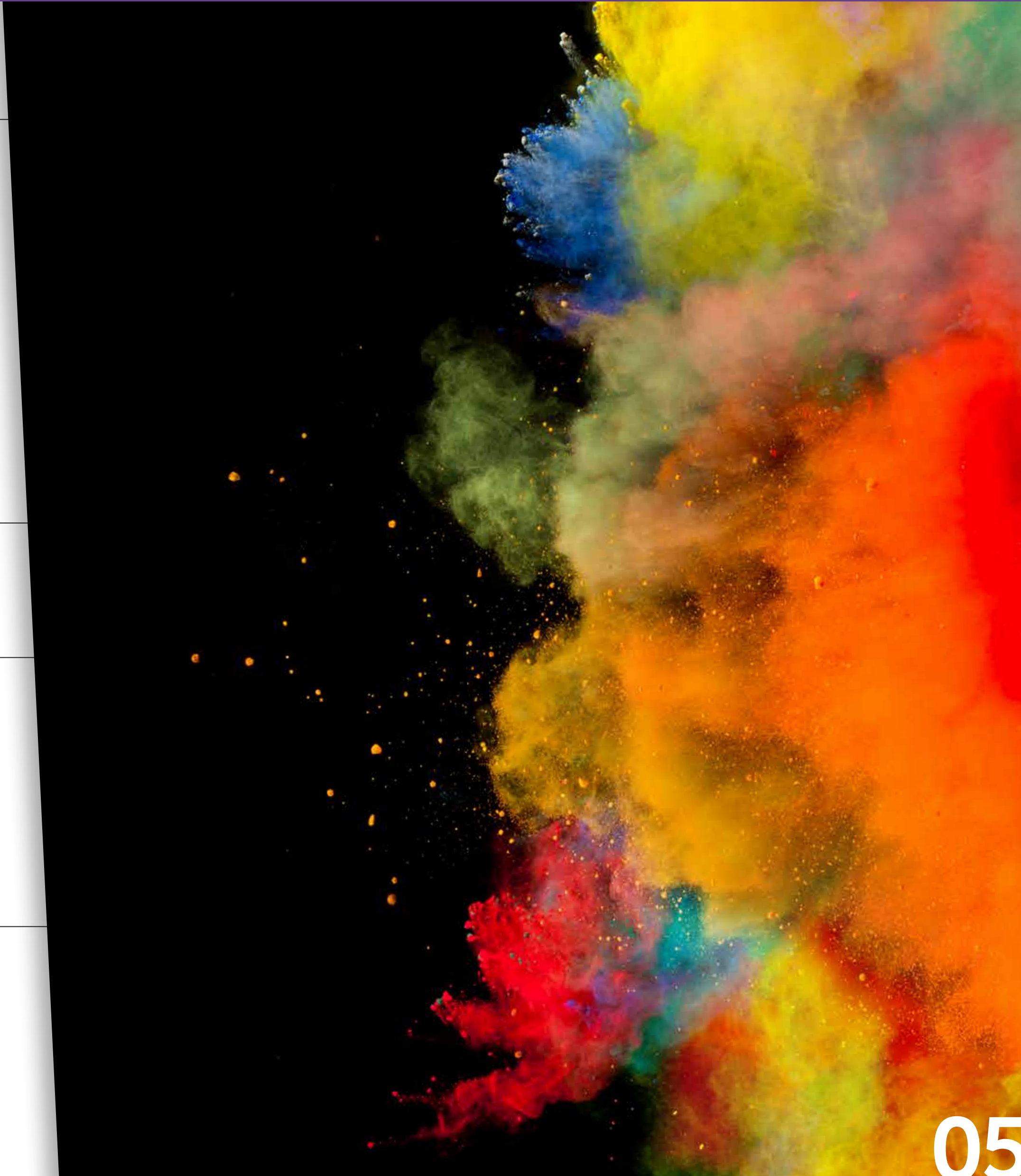
1 available

early bird

CCTA members can save £200 on the above price when booking before 28 February 2026

★★★ LEADING PUBLICITY PACK	LEADING LOGO: Event emails	✓
	LEADING LOGO: Event signage	✓
	LEADING LISTING: Supporters website page	✓
	LEADING LISTING: Delegate confirmation pdf brochure	✓
EXCLUSIVES	PACKAGE EXCLUSIVE: Sole sponsorship opportunity - no other sponsors or exhibitors	✓
	PACKAGE EXCLUSIVE: Logo printed on delegate lanyards	✓
DELEGATE PLACES	CONFERENCE	2
EXHIBITION	EXHIBITION STAND	✓
STAGE TIME	CONFERENCE: 30 minute speaker slot OR panel slot	✓
	INTRODUCTORY THANKS	✓
PRE-EVENT	MEMBER EMAILS: Headline logo in all event emails	✓
	MEMBER EMAILS: Headline sponsor announcement	✓
POST-EVENT	CCTA MAGAZINE: Feature article (non-advertorial) 800 words	1

	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (250 words)	ASAP
	Website url	ASAP
DELEGATES	CONFERENCE DELEGATES: Names and positions	Tuesday 21 April 2026
PRESENTATION	SPEAKER: Name, position, headshot & bio (150 word limit)	ASAP - before 31 March 2026
	PRESENTATION: Title and 150 word synopsis	
CCTA MAGAZINE	FEATURE ARTICLE: 800 words, contributor name, position, headshot	Friday 17 July 2026



CATALYST

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We are one of the longest-established trade associations in the financial services sector, representing the interests of alternative lenders for over 130 years. We represent over 150 regulated firms and are at the heart of a more extensive network of smaller firms.

These are often firms involved in alternative lending sectors such as home-collected credit, high-cost short-term, motor finance, logbook loans, pawnbroking, and lending for smaller retailers. Our members lend to customers under served or not served by mainstream lenders.

Members look to us to provide guidance and support regarding all regulatory matters. We are advocates for our network of lenders, brokers and associates.

contact us

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ccta.co.uk 

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