



  
SUPPORTERS

[OVERVIEW](#)

[PACKAGES & PRICES](#)

[SPONSORSHIPS](#)

[EXHIBITION](#)

# CCCTA CONFERENCE



## The annual CCTA conference is our flagship event and an industry recognised 'date for the diary'

In a relaxed and friendly atmosphere, the event delivered an impressive line-up of regulatory and industry speakers along side a comprehensive mix of delegates and exhibitors. Each year we bring together speakers and panellists to help lenders navigate the ever-changing landscape of consumer credit.

Both the Financial Conduct Authority (FCA) and Financial Ombudsman Service (FOS) took part in the event, in addition to panel sessions that covered, regulation, technology and innovation, the consumer, and access to credit.

The CCTA conference provides opportunities to network with industry peers and includes an exclusive member dinner, which takes place the evening before the conference. Take a look below at our 2024 figures and delegate brochure.

**142**  
conference delegates

**75**  
dinner guests

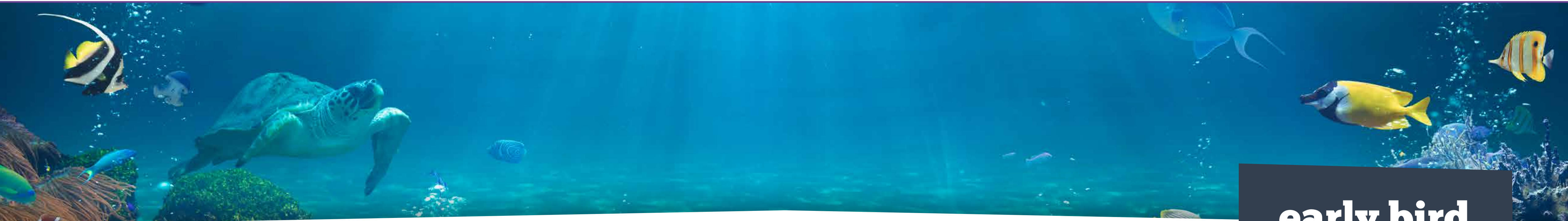
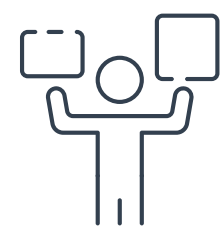
**77**  
firms in attendance

**20**  
speakers & panellists



2024 conference brochure  
[click here to view](#)





# 2025 event details

- Member dinner** Monday 29 September 2025
- CCTA conference** Tuesday 30 September 2025
- Venue** Radisson Blu Manchester Airport, M90 3RA

Supporter packages are now available to book and are sold on a first-come first-served basis. Packages will go on general sale to non-members on 1 February 2025.

To discuss your package, email [marketing@ccta.co.uk](mailto:marketing@ccta.co.uk).

# package prices

package	qty	non-member	member
headline sponsor	1	<b>£7,200</b>	<b>£6,400</b>
panel sponsor	3	<b>£4,250</b>	<b>£3,750</b>
exhibitor package	9	<b>£2,000</b>	<b>£1,800</b>
lunch sponsor	1	<b>£2,130</b>	<b>£1,890</b>
reception & dinner sponsor	1	<b>£4,800</b>	<b>£4,200</b>

ALL PRICES EXCLUDE VAT

## early bird

AVAILABLE UNTIL  
**28 FEB 2025**

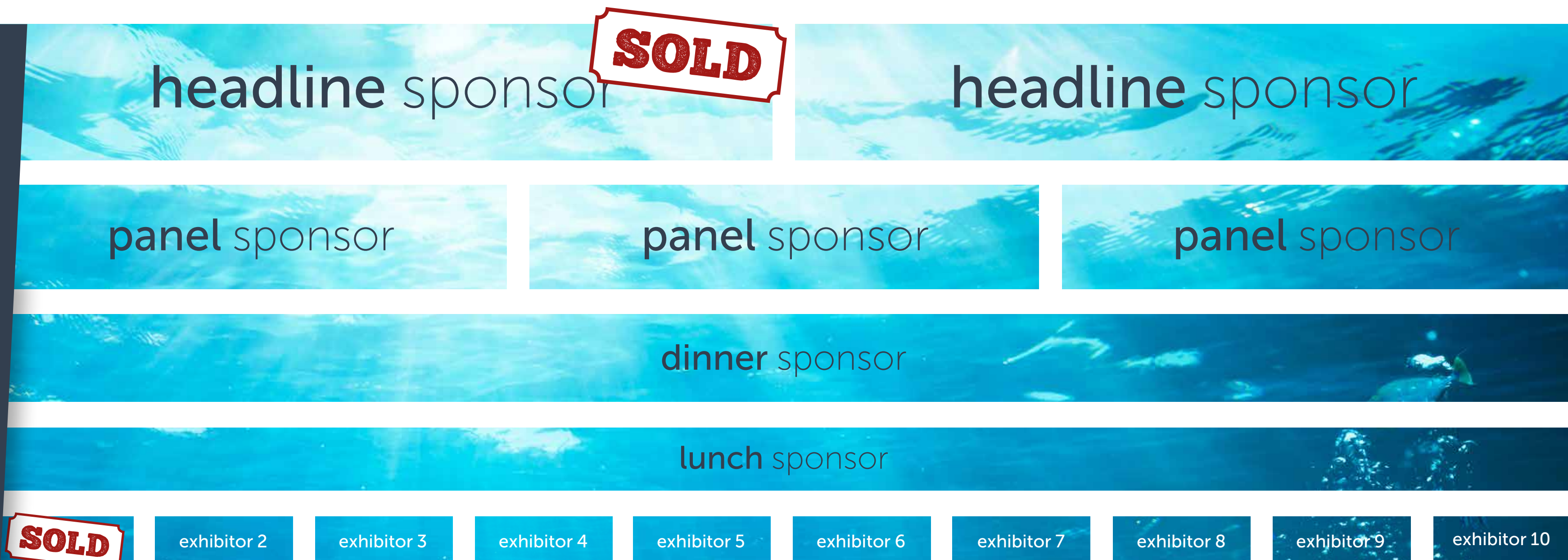
non-member	member
<b>£6,790</b>	<b>£5,990</b>
<b>£3,800</b>	<b>£3,300</b>
<b>£1,800</b>	<b>£1,600</b>
<b>£1,825</b>	<b>£1,690</b>
<b>£4,290</b>	<b>£3,790</b>

EARLY BIRD PRICING



- maximum two headline sponsors
- maximum three panel sponsors
- maximum one dinner sponsor
- maximum one lunch sponsor
- maximum ten exhibitors

brands listed in this order with equivalent prominence



★  
**STANDARD PUBLICITY PACK**

AVAILABLE TO  
**EVENT EXHIBITORS**

**STANDARD LOGO PLACEMENT ON:**  
event emails • supporters webpage • signage  
delegate confirmation brochure

**STANDARD LISTING IN THE BROCHURE:**  
single page advert  
supporters section - standard listing

★★  
**PREMIUM PUBLICITY PACK**

AVAILABLE TO  
**NON-HEADLINE SPONSORS**

**PREMIUM LOGO PLACEMENT ON:**  
event emails • supporters webpage • signage  
delegate confirmation brochure

**PREMIUM LISTING IN THE BROCHURE:**  
single page article • single page advert  
supporters section - premium listing

★★★  
**LEADING PUBLICITY PACK**

AVAILABLE TO  
**HEADLINE SPONSORS**

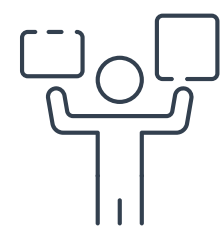
**LEADING LOGO PLACEMENT ON:**  
event emails • supporters webpage • signage  
delegate confirmation brochure

**LEADING LISTING IN THE BROCHURE:**  
double page article • double page advert  
supporters section - leading listing





	HEADLINE SPONSOR	PANEL SPONSOR	DINNER SPONSOR	LUNCH SPONSOR	EXHIBITOR PACKAGE
DELEGATES	3 CONFERENCE 3 DINNER	2 CONFERENCE 2 DINNER	2 CONFERENCE 2 DINNER	2 CONFERENCE	2 CONFERENCE
EXCLUSIVES	<b>LOGO ON:</b> Stage backdrop large registration backdrop delegate lanyards ccta website footer (linked)	<b>LOGO ON:</b> Stage panel boards and on screen during panel	<b>LOGO ON:</b> Menus, place settings, table numbers, digital screens in the lobby area	<b>LOGO ON:</b> Digital screens in the exhibition area during the lunch	
PUBLICITY PACK	★ ★ ★ LEADING PUBLICITY PACK	★ ★ PREMIUM PUBLICITY PACK	★ ★ PREMIUM PUBLICITY PACK	★ ★ PREMIUM PUBLICITY PACK	★ STANDARD PUBLICITY PACK
EXHIBITION AREA	✓	✓			✓
DELEGATE RAFFLE	✓	✓			✓
EVENT BROCHURE	<b>ADVERT:</b> Double page <b>ARTICLE:</b> Double page <b>SUPPORTERS SECTION:</b> Headline	<b>ADVERT:</b> Single page <b>ARTICLE:</b> Single page <b>SUPPORTERS SECTION:</b> Premium	<b>ADVERT:</b> Single page <b>ARTICLE:</b> Single page <b>SUPPORTERS SECTION:</b> Premium	<b>ADVERT:</b> Single page <b>ARTICLE:</b> Single page <b>SUPPORTERS SECTION:</b> Premium	<b>ADVERT:</b> Single page <b>SUPPORTERS SECTION:</b> Standard
SPEAKER SLOT	<b>CONFERENCE SPEAKER:</b> 10 minutes* <small>*contents to be agreed with the ccta</small>	PANEL SEAT	<b>PRE-DINNER SPEAKER:</b> 5 minutes* <b>CONFERENCE SPEAKER:</b> 10 minutes* <small>*contents to be agreed with the ccta</small>		
CCTA MAGAZINE	PROMOTION ARTICLES in pre-event & post-event ccta magazine	PROMOTION OF SESSION in post-event ccta magazine			
THANKS	'WITH SPECIAL THANKS TO' during event opening	'WITH THANKS TO' at start of panel session	'WITH THANKS TO' at drinks reception	'WITH THANKS TO' as lunch commences	
EMAILS	INTRODUCTORY SECTION 'with thanks', logo & profile on first email from date of booking	INTRODUCTORY SECTION 'with thanks', logo & profile on panel announcement email	INTRODUCTORY SECTION 'with thanks', logo & profile on dinner announcement email	LOGO INCLUDED in all promotional emails in alphabetical order	LOGO INCLUDED in all promotional emails in alphabetical order



### HEADLINE SPONSOR

£6,400 MEMBERS | £7,200 NON-MEMBERS

1 available

### PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

3 available

### DINNER SPONSOR

£4,200 MEMBERS | £4,800 NON-MEMBERS

1 available

### LUNCH SPONSOR

£1,890 MEMBERS | £2,130 NON-MEMBERS

1 available

### EXHIBITOR PACKAGE

£1,800 MEMBERS | £2,000 NON-MEMBERS

9 available

### early bird

See page 3 for discounted pricing

Book before 28 February 2025

### ★★★ LEADING PUBLICITY PACK

LEADING LOGO: Event emails



LEADING LOGO: Event signage



LEADING LISTING: Supporters website page



LEADING LISTING: Delegate confirmation pdf brochure



EVENT BROCHURE: Double page article



EVENT BROCHURE: Double page advert



EVENT BROCHURE: Supporters section - headline listing



### EXCLUSIVES

PACKAGE EXCLUSIVE: Logo printed on stage backdrop



PACKAGE EXCLUSIVE: Logo printed on large registration backdrop



PACKAGE EXCLUSIVE: Linked logo in ccta website footer (12 months)



PACKAGE EXCLUSIVE: Logo printed on delegate lanyards



### DELEGATE PLACES

CONFERENCE

3

DINNER

3

### EXHIBITION

EXHIBITION STAND



DELEGATE RAFFLE



### STAGE TIME

CONFERENCE: 10 minute speaker slot



INTRODUCTORY THANKS



### PRE-EVENT

PRE-EVENT AND POST EVENT CCTA MAGAZINE: 450 word articles

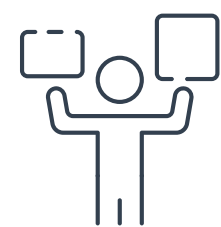
1

MEMBER EMAILS: Headline logo in all event emails



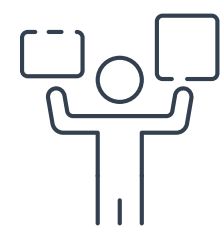
MEMBER EMAILS: Main sponsor announcement





	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (250 words)	ASAP
	Website url	ASAP
BROCHURE	<b>DOUBLE PAGE ARTICLE:</b> 600 words	
	<b>DOUBLE PAGE ADVERT:</b> 426mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Monday 25 August 2025
	<b>SUPPORTERS (HEADLINE):</b> Logo, url, contact tel & email, 250 word profile	
DELEGATES	<b>CONFERENCE DELEGATES:</b> Names and positions	Monday 15 September 2025
	<b>DINNER DELEGATES:</b> Names, positions, dietary requirements	
PRESENTATION	<b>SPEAKER:</b> Name, position, headshot & bio (150 word limit)	ASAP - before 25 August 2025
	<b>PRESENTATION:</b> Title and 150 word synopsis	
CCTA MAGAZINE	<b>PRE-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Friday 18 July 2025
	<b>POST-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Friday 24 October 2025





### HEADLINE SPONSOR

£6400 MEMBERS | £7,200 NON-MEMBERS

1 available

### PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

3 available

### DINNER SPONSOR

£4,200 MEMBERS | £4,800 NON-MEMBERS

1 available

### LUNCH SPONSOR

£1,890 MEMBERS | £2,130 NON-MEMBERS

1 available

### EXHIBITOR PACKAGE

£1,800 MEMBERS | £2,000 NON-MEMBERS

9 available

### early bird

See page 3 for discounted pricing

Book before 28 February 2025



### ★★ PREMIUM PUBLICITY PACK

PREMIUM LOGO: Event emails



PREMIUM LOGO: Event signage



PREMIUM LISTING: Supporters website page



PREMIUM LISTING: Delegate confirmation pdf brochure



EVENT BROCHURE: Single page article



EVENT BROCHURE: Single page advert



EVENT BROCHURE: Supporters section - premium listing



### EXCLUSIVES

PACKAGE EXCLUSIVE: Logo printed on stage panel boards



PACKAGE EXCLUSIVE: Logo on screen during panel



### DELEGATE PLACES

CONFERENCE

2

DINNER

2

### EXHIBITION

EXHIBITION STAND



DELEGATE RAFFLE



### STAGE TIME

PANEL SEAT



INTRODUCTORY THANKS



### PRE-EVENT

CCTA MAGAZINE: 450 word article (pre-event or post-event)

1

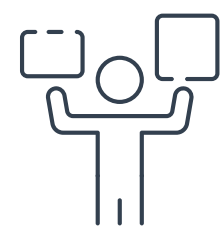
MEMBER EMAILS: Premium logo in all event emails



MEMBER EMAILS: Panel announcement with sponsor details







	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (150 words)	ASAP
	Website url	ASAP
BROCHURE	<b>SINGLE PAGE ARTICLE:</b> 350 words	
	<b>SINGLE PAGE ADVERT:</b> 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Monday 25 August 2025
	<b>SUPPORTERS (PREMIUM):</b> Logo, url, contact tel & email, 150 word profile	
DELEGATES	<b>CONFERENCE DELEGATES:</b> Names and positions	Monday 15 September 2025
	<b>DINNER DELEGATES:</b> Names, positions, dietary requirements	
PRESENTATION	<b>PANELLIST:</b> Name, position, headshot & bio (150 word limit)	ASAP - before 25 August 2025
CCTA MAGAZINE	<b>PRE-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Friday 18 July 2025
	<b>OR</b> <b>POST-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Friday 24 October 2025





### HEADLINE SPONSOR

£6,400 MEMBERS | £7,200 NON-MEMBERS

1 available

### PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

3 available

### DINNER SPONSOR

£4,200 MEMBERS | £4,800 NON-MEMBERS

1 available

### LUNCH SPONSOR

£1,890 MEMBERS | £2,130 NON-MEMBERS

1 available

### EXHIBITOR PACKAGE

£1,800 MEMBERS | £2,020 NON-MEMBERS

9 available

### early bird

See page 3 for discounted pricing

Book before 28 February 2025



### ★★ PREMIUM PUBLICITY PACK

PREMIUM LOGO: Event emails



PREMIUM LOGO: Event signage



PREMIUM LISTING: Supporters website page



PREMIUM LISTING: Delegate confirmation pdf brochure



EVENT BROCHURE: Single page article



EVENT BROCHURE: Single page advert



EVENT BROCHURE: Supporters section - premium listing



### EXCLUSIVES

PACKAGE EXCLUSIVE: Logo on digital screens at the drinks reception



PACKAGE EXCLUSIVE: Logo on menus, place settings, table numbers and quiz cards



### DELEGATE PLACES

CONFERENCE

2

DINNER

2

### EXHIBITION

EXHIBITION STAND

DELEGATE RAFFLE

### STAGE TIME

DINNER: 5 minute speaker slot



CONFERENCE: 10 minute speaker slot



INTRODUCTORY THANKS



### PRE-EVENT

CCTA MAGAZINE: Member News section (160 words)

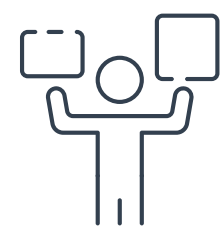


MEMBER EMAILS: Premium logo in all event emails



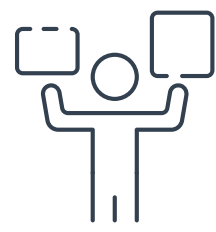
MEMBER EMAILS: Dinner announcement with sponsor details





	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (150 words)	ASAP
	Website url	ASAP
BROCHURE	<b>SINGLE PAGE ARTICLE:</b> 350 words	
	<b>SINGLE PAGE ADVERT:</b> 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Monday 25 August 2025
	<b>SUPPORTERS (PREMIUM):</b> Logo, url, contact tel & email, 150 word profile	
DELEGATES	<b>CONFERENCE DELEGATES:</b> Names and positions	Monday 15 September 2025
	<b>DINNER DELEGATES:</b> Names, positions, dietary requirements	
PRESENTATION	<b>SPEAKER:</b> Name, position, headshot & bio (150 word limit)	ASAP - before 25 August 2025
	<b>PRESENTATION:</b> Title and 150 word synopsis	
CCTA MAGAZINE	<b>PRE-EVENT MEMBER NEWS:</b> 160 words	Friday 18 July 2025
	<b>OR</b> <b>POST-EVENT MEMBER NEWS:</b> 160 words	Friday 24 October 2025





### HEADLINE SPONSOR

£6,400 MEMBERS | £7,200 NON-MEMBERS

1 available

### PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

3 available

### DINNER SPONSOR

£4,200 MEMBERS | £4,800 NON-MEMBERS

1 available

### LUNCH SPONSOR

£1,890 MEMBERS | £2,130 NON-MEMBERS

1 available

### EXHIBITOR PACKAGE

£1,800 MEMBERS | £2,000 NON-MEMBERS

9 available

### early bird

See page 3 for discounted pricing

Book before 28 February 2025



### ★★ PREMIUM PUBLICITY PACK

**PREMIUM LOGO:** Event emails



**PREMIUM LOGO:** Event signage



**PREMIUM LISTING:** Supporters website page



**PREMIUM LISTING:** Delegate confirmation pdf brochure



**EVENT BROCHURE:** Single page article



**EVENT BROCHURE:** Single page advert



**EVENT BROCHURE:** Supporters section - premium listing



**PACKAGE EXCLUSIVE:** Logo displayed on digital screens in the exhibition area during lunch



### DELEGATE PLACES

CONFERENCE

2

DINNER

### EXHIBITION

EXHIBITION STAND

DELEGATE RAFFLE

### STAGE TIME

**CONFERENCE:** 10 minute speaker slot

INTRODUCTORY THANKS



### PRE-EVENT

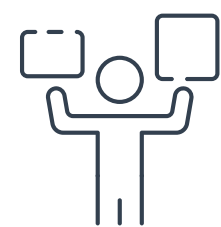
**CCTA MAGAZINE:** Member News section (160 words)

1

**MEMBER EMAILS:** Premium logo in all event emails

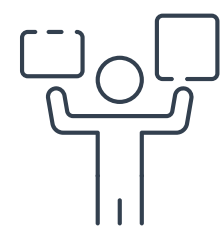


**MEMBER EMAILS:** Sponsor announcement



	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (150 words)	ASAP
	Website url	ASAP
BROCHURE	<b>SINGLE PAGE ARTICLE:</b> 350 words	
	<b>SINGLE PAGE ADVERT:</b> 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Monday 25 August 2025
	<b>SUPPORTERS (PREMIUM):</b> Logo, url, contact tel & email, 150 word profile	
DELEGATES	<b>CONFERENCE DELEGATES:</b> Names and positions	Monday 15 September 2025
CCTA MAGAZINE	<b>PRE-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Friday 18 July 2025
	<b>OR</b> <b>PRE-EVENT ARTICLE:</b> 450 words, contributor name, position, headshot	Friday 24 October 2025





### HEADLINE SPONSOR

£6,400 MEMBERS | £7,200 NON-MEMBERS

1 available

### PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

3 available

### DINNER SPONSOR

£4,200 MEMBERS | £4,800 NON-MEMBERS

1 available

### LUNCH SPONSOR

£1,890 MEMBERS | £2,130 NON-MEMBERS

1 available

### EXHIBITOR PACKAGE

£1,800 MEMBERS | £2,000 NON-MEMBERS

9 available

### early bird

See page 3 for discounted pricing

Book before 28 February 2025

### ★ STANDARD PUBLICITY PACK

STANDARD LOGO: Event emails



STANDARD LOGO: Event signage



STANDARD LISTING: Supporters website page



STANDARD LISTING: Delegate confirmation pdf brochure



EVENT BROCHURE: Single page advert



EVENT BROCHURE: Supporters section - standard listing



### DELEGATE PLACES

CONFERENCE

2

DINNER

### EXHIBITION

EXHIBITION STAND



DELEGATE RAFFLE



### STAGE TIME

CONFERENCE: 10 minute speaker slot

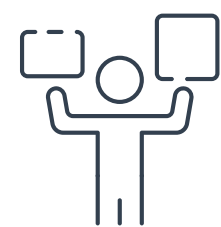
INTRODUCTORY THANKS

### PRE-EVENT

CCTA MAGAZINE: Article

MEMBER EMAILS: Standard logo in all event emails





	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (100 words)	ASAP
	Website url	ASAP
BROCHURE	<b>SINGLE PAGE ADVERT:</b> 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Monday 25 August 2025
	<b>SUPPORTERS (STANDARD):</b> Logo, url & 100 word profile	
DELEGATES	<b>CONFERENCE DELEGATES:</b> Names and positions	Monday 15 September 2025





We are one of the longest-established trade associations in the financial services sector, representing the interests of alternative lenders for over 130 years. We represent over 150 regulated firms and are at the heart of a more extensive network of smaller firms.

These are often firms involved in alternative lending sectors such as home-collected credit, high-cost short-term, motor finance, logbook loans, pawnbroking, and lending for smaller retailers. Our members lend to customers under served or not served by mainstream lenders.

Members look to us to provide guidance and support regarding all regulatory matters. We are advocates for our network of lenders, brokers and associates.

## contact us

[marketing@ccta.co.uk](mailto:marketing@ccta.co.uk) 

01274 714 959 

[ccta.co.uk](http://ccta.co.uk) 

[linkedin](#) 