



CCCTA VIGILANCE



OVERVIEW

EVENT DETAILS

PACKAGE

REQUIREMENTS



SUPPORTERS



Vigilance

A new conference by CCTA

The CCTA's Vigilance Conference will take place on 31 March in London. This event will pick up on a range of themes that firms will always want to ensure are in keen sight.

The agenda will cover issues including fraud, cyber security, illegal lending and money laundering. These are themes of real importance to any firm operating in alternative credit, particularly at a time when developments in technology are increasing in pace.

Attendees will hear from a range of speakers and panellists on these topics. There will also be ample opportunity for networking across the industry.

The event will bring together a range of delegates from the CCTA membership and beyond. Sectors represented are likely to include high-cost credit, motor finance and pawnbroking. Broker and CCTA associate firms will also attend.

We have created a sole sponsorship opportunity for this new event, which is detailed in this brochure. Addleshaw Goddard will be credited as the Venue Host and our sole supporter will be listed as our Exclusive Sponsor.

The sponsorship package can be purchased (on a first-come first-served basis) at the Early Bird rate of £1,500 +VAT. To book this package, please contact phillip.harding@ccta.co.uk.



FRAUD
LATEST



CYBER
SECURITY



ILLEGAL
LENDING



MONEY
LAUNDERING

vigilance

Conference Monday 31 March 2025
Venue Addleshaw Goddard, 60 Chiswell Street, London, EC1Y 4AG

This supporter package will be sold on a first-come first-served basis.
 The package will go on general sale to non-members on 1 February 2025.

To discuss or book this package, email phillip.harding@ccta.co.uk.

package prices

package	qty	non-member	member
headline sponsor	1	£2,500	£1,800

ALL PRICES EXCLUDE VAT

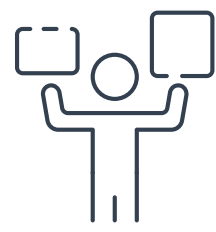
early bird

AVAILABLE UNTIL
31 JAN 2025

non-member	member
N/A	£1,500

EARLY BIRD PRICING





HEADLINE SPONSOR

£1,800 MEMBERS | £2,500 NON-MEMBERS

1 available

early bird

CCTA members can save £300 on the above price when booking before 31 January 2025



★★★ LEADING PUBLICITY PACK

LEADING LOGO: Event emails



LEADING LOGO: Event signage



LEADING LISTING: Supporters website page



LEADING LISTING: Delegate confirmation pdf brochure



EXCLUSIVES

PACKAGE EXCLUSIVE: Sole sponsorship opportunity - no other sponsors or exhibitors



PACKAGE EXCLUSIVE: Logo printed on delegate lanyards



DELEGATE PLACES

CONFERENCE

2

EXHIBITION

EXHIBITION STAND



STAGE TIME

CONFERENCE: 15 minute speaker slot OR panel slot



INTRODUCTORY THANKS



PRE-EVENT

MEMBER EMAILS: Headline logo in all event emails



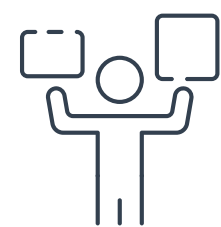
MEMBER EMAILS: Headline sponsor announcement



POST-EVENT

CCTA MAGAZINE: Feature article (non-advertorial) 800 words

1



	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (250 words)	ASAP
	Website url	ASAP
DELEGATES	CONFERENCE DELEGATES: Names and positions	Monday 24 March 2025
PRESENTATION	SPEAKER: Name, position, headshot & bio (150 word limit)	ASAP - before 24 March 2025
	PRESENTATION: Title and 150 word synopsis	
CCTA MAGAZINE	FEATURE ARTICLE: 800 words, contributor name, position, headshot	Monday 17 March 2025





We are one of the longest-established trade associations in the financial services sector, representing the interests of alternative lenders for over 130 years. We represent over 150 regulated firms and are at the heart of a more extensive network of smaller firms.

These are often firms involved in alternative lending sectors such as home-collected credit, high-cost short-term, motor finance, logbook loans, pawnbroking, and lending for smaller retailers. Our members lend to customers under served or not served by mainstream lenders.

Members look to us to provide guidance and support regarding all regulatory matters. We are advocates for our network of lenders, brokers and associates.

contact us

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