



EXHIBITION

SPONSORSHIPS

PACKAGE COMPARISON

OVERVIEW


SUPPORTERS

The CCTA conference is a recognised industry ‘date for the diary’.

In a relaxed and friendly atmosphere, the event delivers an impressive line-up of regulatory and industry speakers and a comprehensive mix of delegates and exhibitors. We bring together speakers and panellists to help lenders navigate the ever-changing landscape of consumer credit.

Keynote speakers at our 2023 event included the FCA and FOS, with panel sessions that covered regulation, innovation and how to better understand the consumer. Held just after the FCA's Consumer Duty deadline, this was also a key theme.

Our flagship event provides opportunities to network with industry peers and includes an exclusive member dinner, which takes place the evening before the conference. Take a look below at our 2023 figures and delegate brochure.

- 124 conference delegates
- 69 dinner guests
- 11 sponsors & exhibitors
- 2 keynote speakers
- 4 panel discussions
- 4 presenations

 Leading the Way
2023 conference brochure

packages

non-member	member	package	qty
£6,790	£5,990	headline sponsor	0
£4,250	£3,750	panel sponsor	3
£2,025	£1,800	exhibitor package	7
£2,130	£1,890	lunch sponsor	1
£4,490	£3,990	reception & dinner sponsor	1
ALL PRICES EXCLUDE VAT			

get in touch

To discuss any of the opportunities detailed in this brochure, please email marketing@ccta.co.uk. We will be happy to answer any queries and tailor a bespoke package to suit your requirements.

dates

SAVE THE DATES FOR OUR CONFERENCE

DINNER: TUESDAY 1 OCT 2024

drinks reception	6.30 pm
dinner	7.30 pm

CONFERENCE: WEDNESDAY 2 OCT 2024

sponsor and exhibitor access	7.00 am
registration & networking	8.30 am
event commences	9.15 am
networking lunch	12.00 pm
event concludes	4.00 pm

A finalised schedule will be sent to all sponsors and exhibitors prior to the event.

venue

RADISSON BLU MANCHESTER AIRPORT

ADDRESS

Radisson Blu Hotel Manchester Airport,
Chicago Ave, Manchester, M90 3RA

ACCOMMODATION

Accommodation is NOT included in supporter packages and should be booked directly [here](#). Search for rooms as per [this screenshot](#) in order to receive a discounted rate.

NEAREST TRAIN STATION

Manchester Airport, Malaga Ave, Manchester, M90 3RR

parking

AVAILABLE CAR PARKING

PLEASE NOTE

We recommend using public transport as Manchester Airport train station is directly next to the hotel.

If you wish to drive the venue car park is public and has limited availability. Parking is chargeable £10 for delegates or £19 for overnight guests. You must register your vehicle on arrival so as not to receive a fine.

Payment must be made at reception to qualify for the discounted rate - do not pay at the machines outside.

offers

2024 MEMBER OFFERS

SUPPORTER PACKAGE DISCOUNT - 12.5%

CCTA members receive a 12.5% discount on all of our conference sponsorship and exhibition packages.

PRIORITY BOOKING

CCTA members are given four weeks to book any of our supporter packages, before we open them up to the wider industry.

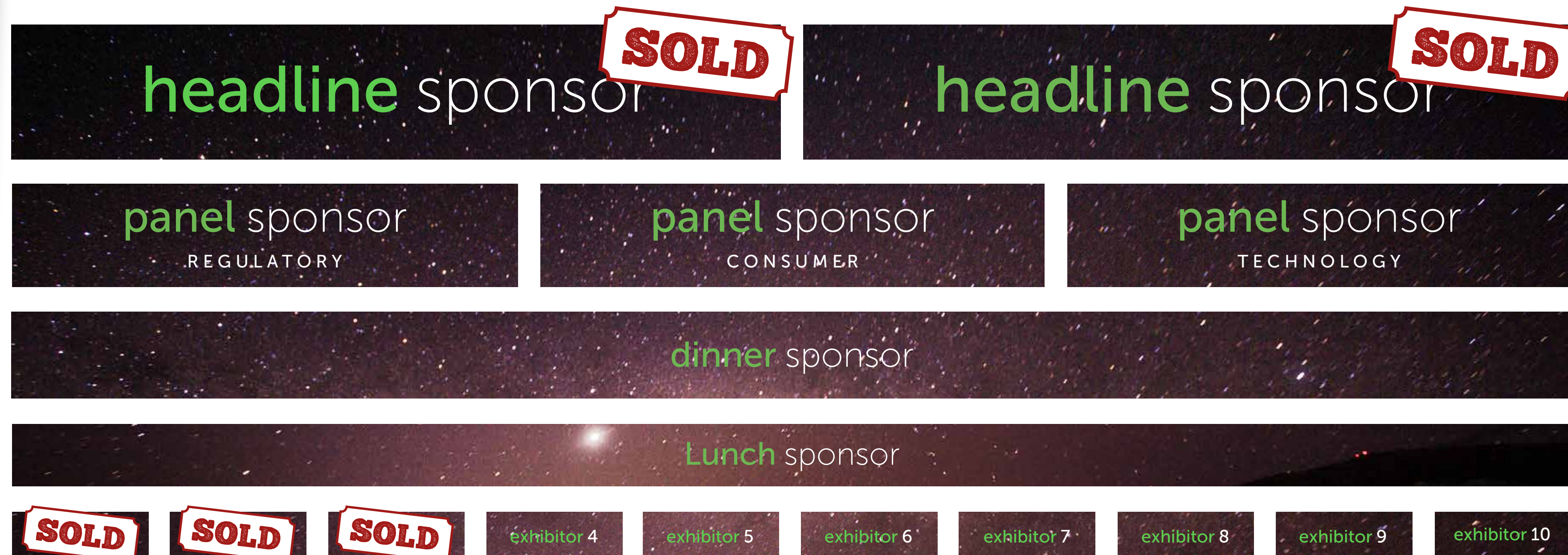
FULL EVENT DISCOUNT - 10%

Any member wishing to book additional 'conference & dinner' places will receive a 10% discount on these places.



- maximum two headline sponsors
- maximum three panel sponsors
- maximum one dinner sponsor
- maximum one lunch sponsor
- maximum ten exhibitors

brands listed in this order with equivalent prominence



STANDARD PUBLICITY PACK

AVAILABLE TO
EVENT EXHIBITORS

STANDARD LOGO PLACEMENT ON:
event emails • supporters webpage • signage
delegate confirmation brochure

STANDARD LISTING IN THE BROCHURE:
single page advert
supporters section - standard listing



PREMIUM PUBLICITY PACK

AVAILABLE TO
NON-HEADLINE SPONSORS

PREMIUM LOGO PLACEMENT ON:
event emails • supporters webpage • signage
delegate confirmation brochure

PREMIUM LISTING IN THE BROCHURE:
single page article • single page advert
supporters section - premium listing



LEADING PUBLICITY PACK

AVAILABLE TO
HEADLINE SPONSORS

LEADING LOGO PLACEMENT ON:
event emails • supporters webpage • signage
delegate confirmation brochure

LEADING LISTING IN THE BROCHURE:
double page article • double page advert
supporters section - leading listing

PRICES EXCLUDE VAT	HEADLINE SPONSOR		PANEL SPONSOR		DINNER SPONSOR		LUNCH SPONSOR		EXHIBITOR PACKAGE	
	MEMBERS £5,990	NON-MEMBERS £6,790	MEMBERS £3,750	NON-MEMBERS £4,250	MEMBERS £3,990	NON-MEMBERS £4,490	MEMBERS £2,130	NON-MEMBERS £1,890	MEMBERS £1,800	NON-MEMBERS £2,025
DELEGATES	3 CONFERENCE 3 DINNER		2 CONFERENCE 2 DINNER		2 CONFERENCE 2 DINNER		2 CONFERENCE		2 CONFERENCE	
EXCLUSIVES	LOGO ON: Stage backdrop large registration backdrop delegate lanyards ccta website footer (linked)		LOGO ON: Stage panel boards and on screen during panel		LOGO ON: menus, place settings, table numbers, quiz cards, digital screens in reception area		LOGO ON: Digital screens in the exhibition area during the lunch			
PUBLICITY PACK	★ ★ ★ LEADING PUBLICITY PACK		★ ★ PREMIUM PUBLICITY PACK		★ ★ PREMIUM PUBLICITY PACK		★ ★ PREMIUM PUBLICITY PACK		★ STANDARD PUBLICITY PACK	
EXHIBITION AREA	✓		✓						✓	
DELEGATE RAFFLE	✓		✓						✓	
EVENT BROCHURE	ADVERT: Double page ARTICLE: Double page SUPPORTERS SECTION: Headline		ADVERT: Single page ARTICLE: Single page SUPPORTERS SECTION: Premium		ADVERT: Single page ARTICLE: Single page SUPPORTERS SECTION: Premium		ADVERT: Single page ARTICLE: Single page SUPPORTERS SECTION: Premium		ADVERT: Single page SUPPORTERS SECTION: Standard	
SPEAKER SLOT	CONFERENCE SPEAKER: 10 minutes* *contents to be agreed with the ccta		PANEL SEAT		PRE-DINNER SPEAKER: 5 minutes* CONFERENCE SPEAKER: 10 minutes* *contents to be agreed with the ccta					
CCTA MAGAZINE	PROMOTION ARTICLES in pre-event & post-event ccta magazine		PROMOTION OF SESSION in post-event ccta magazine							
THANKS	'WITH SPECIAL THANKS TO' during event opening		'WITH THANKS TO' at start of panel session		'WITH THANKS TO' at drinks reception		'WITH THANKS TO' as lunch commences			
EMAILS	INTRODUCTORY SECTION 'with thanks', logo & profile on first email from date of booking		INTRODUCTORY SECTION 'with thanks', logo & profile on panel announcement email		INTRODUCTORY SECTION 'with thanks', logo & profile on dinner announcement email		LOGO INCLUDED in all promotional emails in alphabetical order		LOGO INCLUDED in all promotional emails in alphabetical order	

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HEADLINE SPONSOR

£6,790 MEMBERS | £5,990 NON-MEMBERS

0 available
- ◆

PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

3 available
- ◆

DINNER SPONSOR

£3,990 MEMBERS | £4,490 NON-MEMBERS

1 available
- ◆

LUNCH SPONSOR

£1,890 MEMBERS | £2,130 NON-MEMBERS

1 available
- ◆

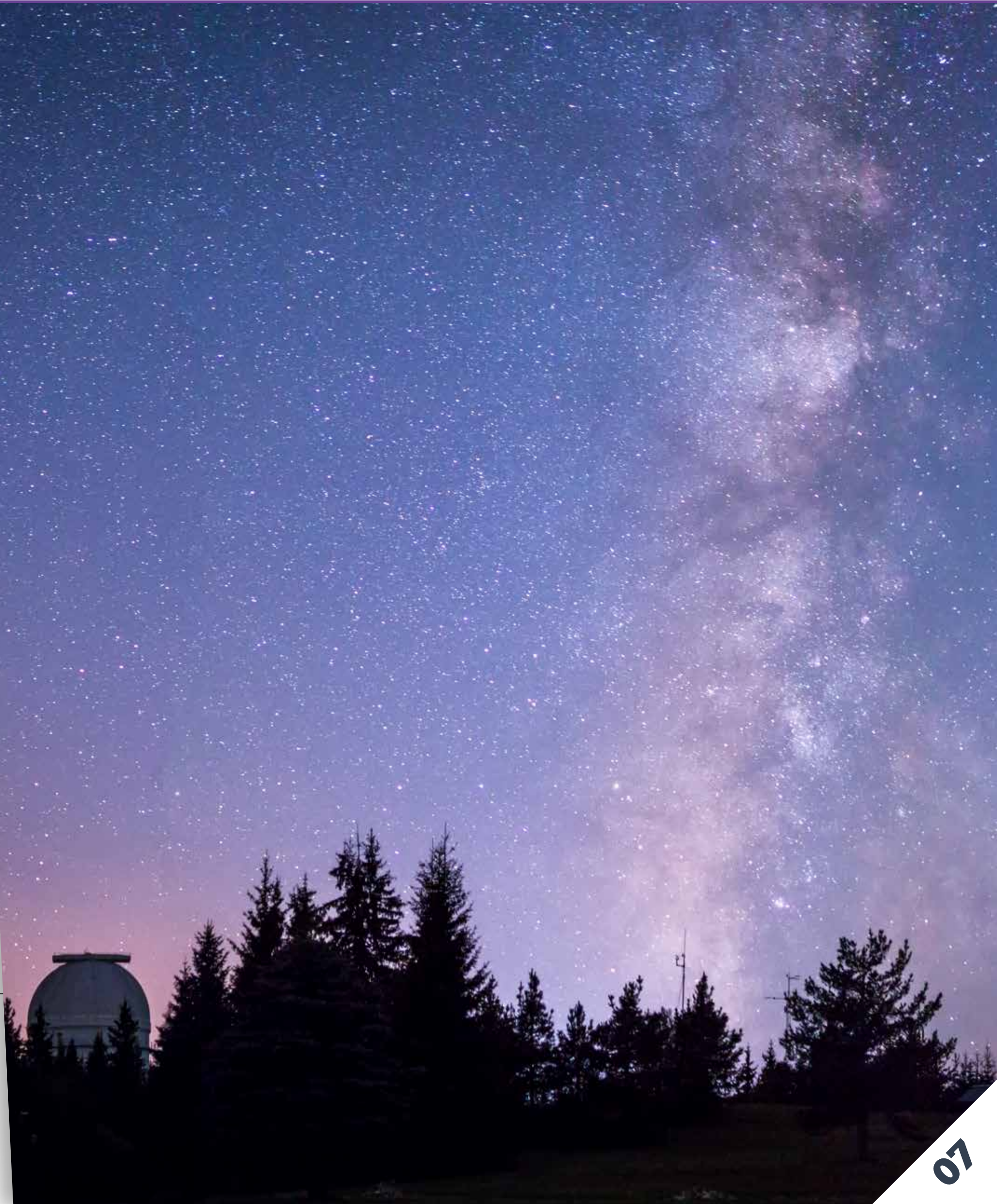
EXHIBITOR PACKAGE

£1,800 MEMBERS | £2,025 NON-MEMBERS

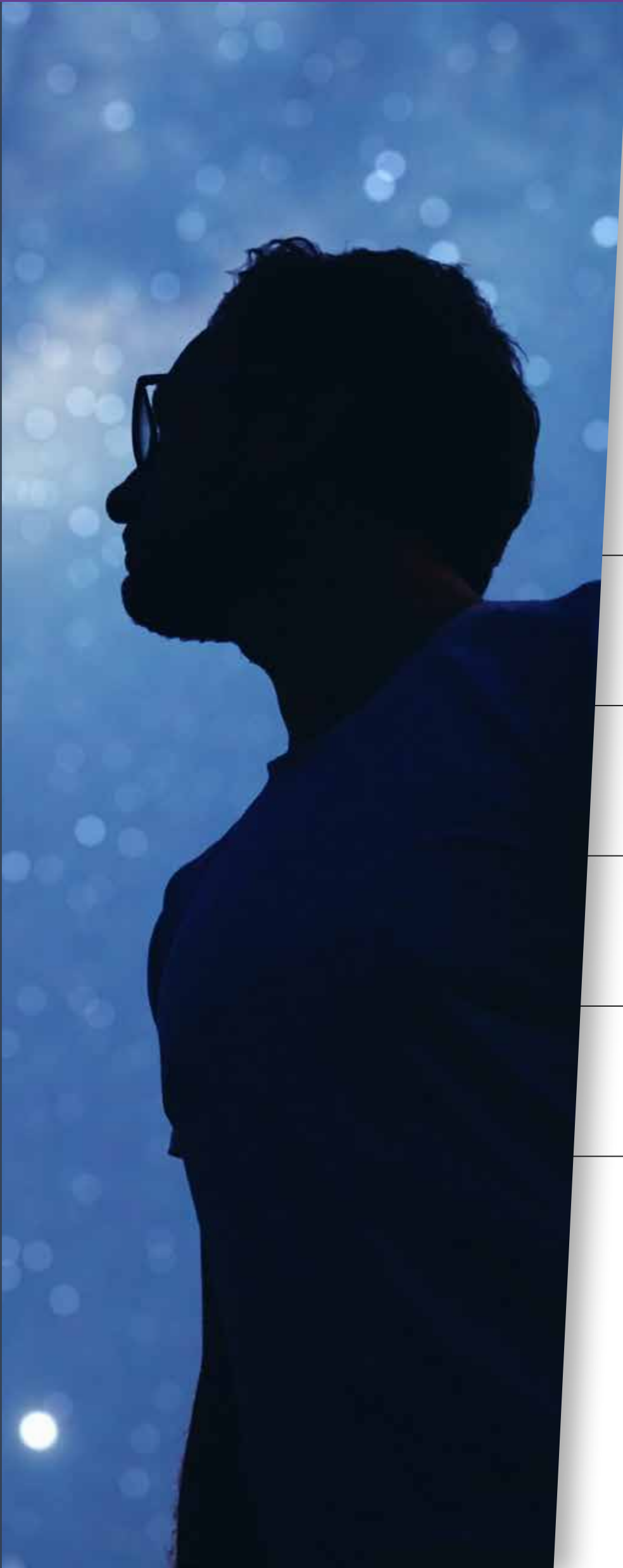
7 available
- ◆

EXCLUDING VAT
-
- | | | |
|----------------------------------|---|---|
| ★★★
LEADING
PUBLICITY PACK | LEADING LOGO: Event emails | ✓ |
| | LEADING LOGO: Event signage | ✓ |
| | LEADING LISTING: Supporters website page | ✓ |
| | LEADING LISTING: Delegate confirmation pdf brochure | ✓ |
| | EVENT BROCHURE: Double page article | ✓ |
| | EVENT BROCHURE: Double page advert | ✓ |
| EXCLUSIVES | EVENT BROCHURE: Supporters section - headline listing | ✓ |
| | PACKAGE EXCLUSIVE: Logo printed on stage backdrop | ✓ |
| | PACKAGE EXCLUSIVE: Logo printed on large registration backdrop | ✓ |
| | PACKAGE EXCLUSIVE: Linked logo in ccta website footer (12 months) | ✓ |
| DELEGATE PLACES | PACKAGE EXCLUSIVE: Logo printed on delegate lanyards | ✓ |
| | CONFERENCE | 3 |
| EXHIBITION | DINNER | 3 |
| | EXHIBITION STAND | ✓ |
| | DELEGATE RAFFLE | ✓ |
| STAGE TIME | CONFERENCE: 10 minute speaker slot | ✓ |
| | INTRODUCTORY THANKS | ✓ |
| PRE-EVENT | PRE-EVENT AND POST EVENT CCTA MAGAZINE: 450 word articles | 1 |
| | MEMBER EMAILS: Headline logo in all event emails | ✓ |
| | MEMBER EMAILS: Main sponsor announcement | ✓ |
- 06

	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (250 words)	ASAP
	Website url	ASAP
BROCHURE	DOUBLE PAGE ARTICLE: 600 words	
	DOUBLE PAGE ADVERT: 426mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Tuesday 1 August 2024
	SUPPORTERS (HEADLINE): Logo, url, contact tel & email, 250 word profile	
DELEGATES	CONFERENCE DELEGATES: Names and positions	Wednesday 20 September 2024
	DINNER DELEGATES: Names, positions, dietary requirements	
PRESENTATION	SPEAKER: Name, position, headshot & bio (150 word limit)	ASAP, before Tuesday 23 July 2024
	PRESENTATION: Title and 150 word synopsis	
CCTA MAGAZINE	PRE-EVENT ARTICLE: 450 words, contributor name, position, headshot	Friday 5 July 2024
	POST-EVENT ARTICLE: 450 words, contributor name, position, headshot	Tuesday 1 October 2024



◆	<div>HEADLINE SPONSOR</div> <div>£6,790 MEMBERS £5,990 NON-MEMBERS</div> <div>0 available</div>
◆	<div>PANEL SPONSOR</div> <div>£3,750 MEMBERS £4,250 NON-MEMBERS</div> <div>3 available</div>
◆	<div>DINNER SPONSOR</div> <div>£3,990 MEMBERS £4,490 NON-MEMBERS</div> <div>1 available</div>
◆	<div>LUNCH SPONSOR</div> <div>£1,890 MEMBERS £2,130 NON-MEMBERS</div> <div>1 available</div>
◆	<div>EXHIBITOR PACKAGE</div> <div>£1,800 MEMBERS £2,025 NON-MEMBERS</div> <div>7 available</div>
◆	<div>EXCLUDING VAT</div>



★★ PREMIUM PUBLICITY PACK	PREMIUM LOGO: Event emails	✓
	PREMIUM LOGO: Event signage	✓
	PREMIUM LISTING: Supporters website page	✓
	PREMIUM LISTING: Delegate confirmation pdf brochure	✓
	EVENT BROCHURE: Single page article	✓
	EVENT BROCHURE: Single page advert	✓
EXCLUSIVES	EVENT BROCHURE: Supporters section - premium listing	✓
	PACKAGE EXCLUSIVE: Logo printed on stage panel boards	✓
DELEGATE PLACES	PACKAGE EXCLUSIVE: Logo on screen during panel	✓
	CONFERENCE	2
EXHIBITION	DINNER	2
	EXHIBITION STAND	✓
STAGE TIME	DELEGATE RAFFLE	✓
	PANEL SEAT	✓
PRE-EVENT	INTRODUCTORY THANKS	✓
	CCTA MAGAZINE: 450 word article (pre-event or post-event)	1
	MEMBER EMAILS: Premium logo in all event emails	✓
	MEMBER EMAILS: Panel announcement with sponsor details	✓

	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (150 words)	ASAP
	Website url	ASAP
BROCHURE	SINGLE PAGE ARTICLE: 350 words	
	SINGLE PAGE ADVERT: 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Tuesday 1 August 2024
	SUPPORTERS (PREMIUM): Logo, url, contact tel & email, 150 word profile	
DELEGATES	CONFERENCE DELEGATES: Names and positions	Wednesday 20 September 2024
	DINNER DELEGATES: Names, positions, dietary requirements	
PRESENTATION	PANELLIST: Name, position, headshot & bio (150 word limit)	ASAP, before Tuesday 23 July 2024
CCTA MAGAZINE	PRE-EVENT ARTICLE: 450 words, contributor name, position, headshot	Friday 5 July 2024
	OR POST-EVENT ARTICLE: 450 words, contributor name, position, headshot	Tuesday 1 October 2024



- HEADLINE SPONSOR

£6,790 MEMBERS | £5,990 NON-MEMBERS

0 available
- PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

3 available
- DINNER SPONSOR

£3,990 MEMBERS | £4,490 NON-MEMBERS

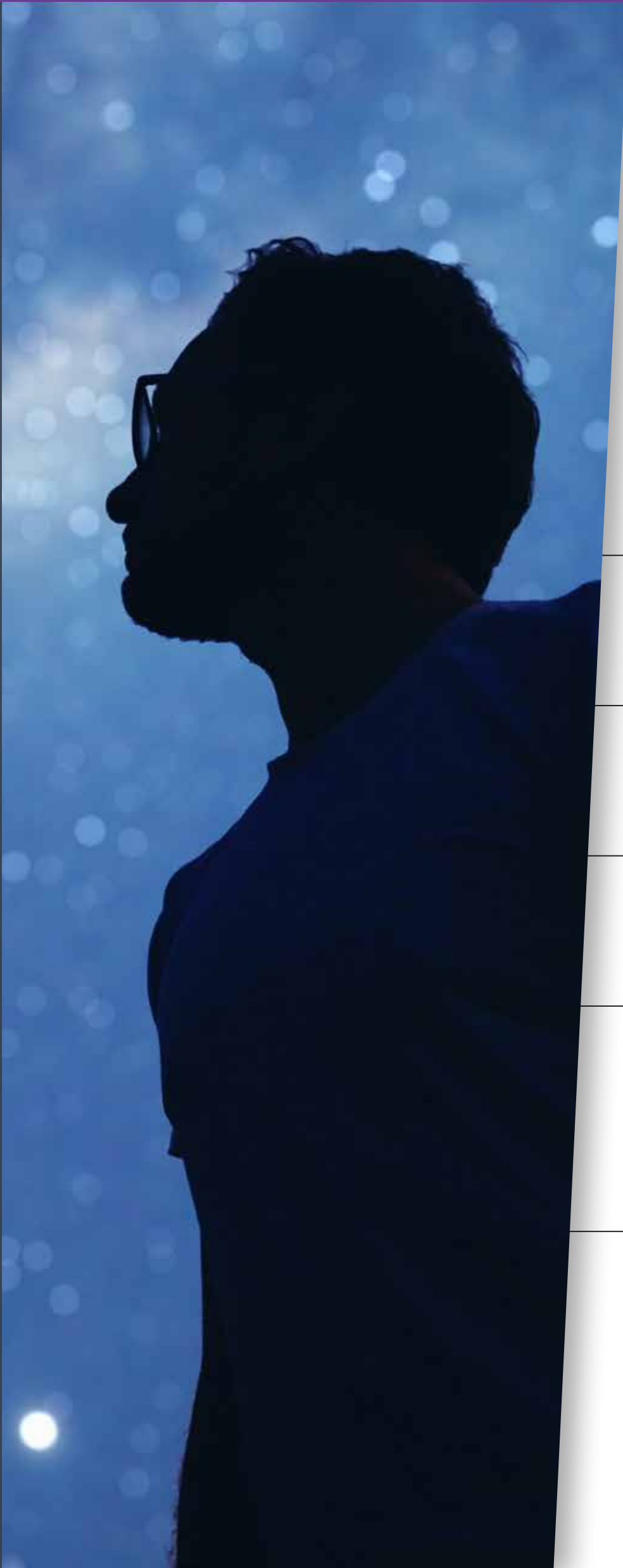
1 available
- LUNCH SPONSOR

£1,890 MEMBERS | £2,130 NON-MEMBERS

1 available
- EXHIBITOR PACKAGE

£1,800 MEMBERS | £2,025 NON-MEMBERS

7 available
- EXCLUDING VAT



★ ★ PREMIUM PUBLICITY PACK	PREMIUM LOGO: Event emails	✓
	PREMIUM LOGO: Event signage	✓
	PREMIUM LISTING: Supporters website page	✓
	PREMIUM LISTING: Delegate confirmation pdf brochure	✓
	EVENT BROCHURE: Single page article	✓
	EVENT BROCHURE: Single page advert	✓
EXCLUSIVES	EVENT BROCHURE: Supporters section - premium listing	✓
	PACKAGE EXCLUSIVE: Logo on digital screens at the drinks reception	✓
DELEGATE PLACES	PACKAGE EXCLUSIVE: Logo on menus, place settings, table numbers and quiz cards	✓
	CONFERENCE	2
EXHIBITION	DINNER	2
	EXHIBITION STAND	
STAGE TIME	DELEGATE RAFFLE	
	DINNER: 5 minute speaker slot	✓
	CONFERENCE: 10 minute speaker slot	✓
PRE-EVENT	INTRODUCTORY THANKS	✓
	CCTA MAGAZINE: Member News section (160 words)	✓
	MEMBER EMAILS: Premium logo in all event emails	✓
	MEMBER EMAILS: Dinner announcement with sponsor details	✓

	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (150 words)	ASAP
	Website url	ASAP
BROCHURE	SINGLE PAGE ARTICLE: 350 words	
	SINGLE PAGE ADVERT: 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Tuesday 1 August 2024
	SUPPORTERS (PREMIUM): Logo, url, contact tel & email, 150 word profile	
DELEGATES	CONFERENCE DELEGATES: Names and positions	Wednesday 20 September 2024
	DINNER DELEGATES: Names, positions, dietary requirements	
PRESENTATION	SPEAKER: Name, position, headshot & bio (150 word limit)	ASAP, before Tuesday 23 July 2024
	PRESENTATION: Title and 150 word synopsis	
CCTA MAGAZINE	PRE-EVENT MEMBER NEWS: 160 words	Friday 5 July 2024
	OR	
	POST-EVENT MEMBER NEWS: 160 words	Tuesday 1 October 2024



- HEADLINE SPONSOR

£6,790 MEMBERS | £5,990 NON-MEMBERS

0 available
- PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

3 available
- DINNER SPONSOR

£3,990 MEMBERS | £4,490 NON-MEMBERS

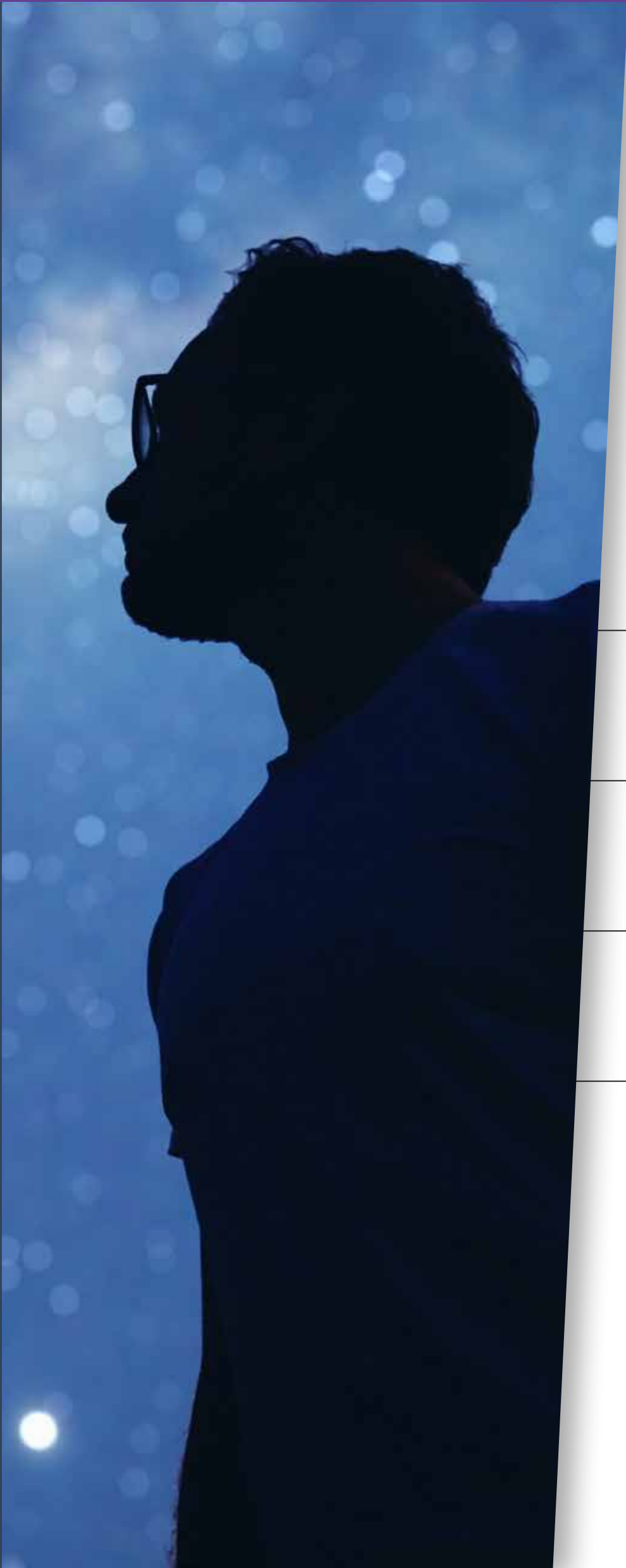
1 available
- LUNCH SPONSOR

£1,890 MEMBERS | £2,130 NON-MEMBERS

1 available
- EXHIBITOR PACKAGE

£1,800 MEMBERS | £2,025 NON-MEMBERS

7 available
- EXCLUDING VAT



★ ★ PREMIUM PUBLICITY PACK	PREMIUM LOGO: Event emails	✓
	PREMIUM LOGO: Event signage	✓
	PREMIUM LISTING: Supporters website page	✓
	PREMIUM LISTING: Delegate confirmation pdf brochure	✓
	EVENT BROCHURE: Single page article	✓
	EVENT BROCHURE: Single page advert	✓
	EVENT BROCHURE: Supporters section - premium listing	✓
DELEGATE PLACES	PACKAGE EXCLUSIVE: Logo displayed on digital screens in the exhibition area during lunch	✓
	CONFERENCE	2
	DINNER	
EXHIBITION	EXHIBITION STAND	
	DELEGATE RAFFLE	
STAGE TIME	CONFERENCE: 10 minute speaker slot	
	INTRODUCTORY THANKS	✓
PRE-EVENT	CCTA MAGAZINE: Member News section (160 words)	1
	MEMBER EMAILS: Premium logo in all event emails	✓
	MEMBER EMAILS: Sponsor announcement	

	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (150 words)	ASAP
	Website url	ASAP
BROCHURE	SINGLE PAGE ARTICLE: 350 words	
	SINGLE PAGE ADVERT: 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Tuesday 1 August 2024
	SUPPORTERS (PREMIUM): Logo, url, contact tel & email, 150 word profile	
DELEGATES	CONFERENCE DELEGATES: Names and positions	Wednesday 20 September 2024
CCTA MAGAZINE	PRE-EVENT ARTICLE: 450 words, contributor name, position, headshot	Friday 5 July 2024
	OR	
	PRE-EVENT ARTICLE: 450 words, contributor name, position, headshot	Tuesday 1 October 2024



- ◆

HEADLINE SPONSOR

£6,790 MEMBERS | £5,990 NON-MEMBERS

0 available
- ◆

PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

3 available
- ◆

DINNER SPONSOR

£3,990 MEMBERS | £4,490 NON-MEMBERS

1 available
- ◆

LUNCH SPONSOR

£1,890 MEMBERS | £2,130 NON-MEMBERS

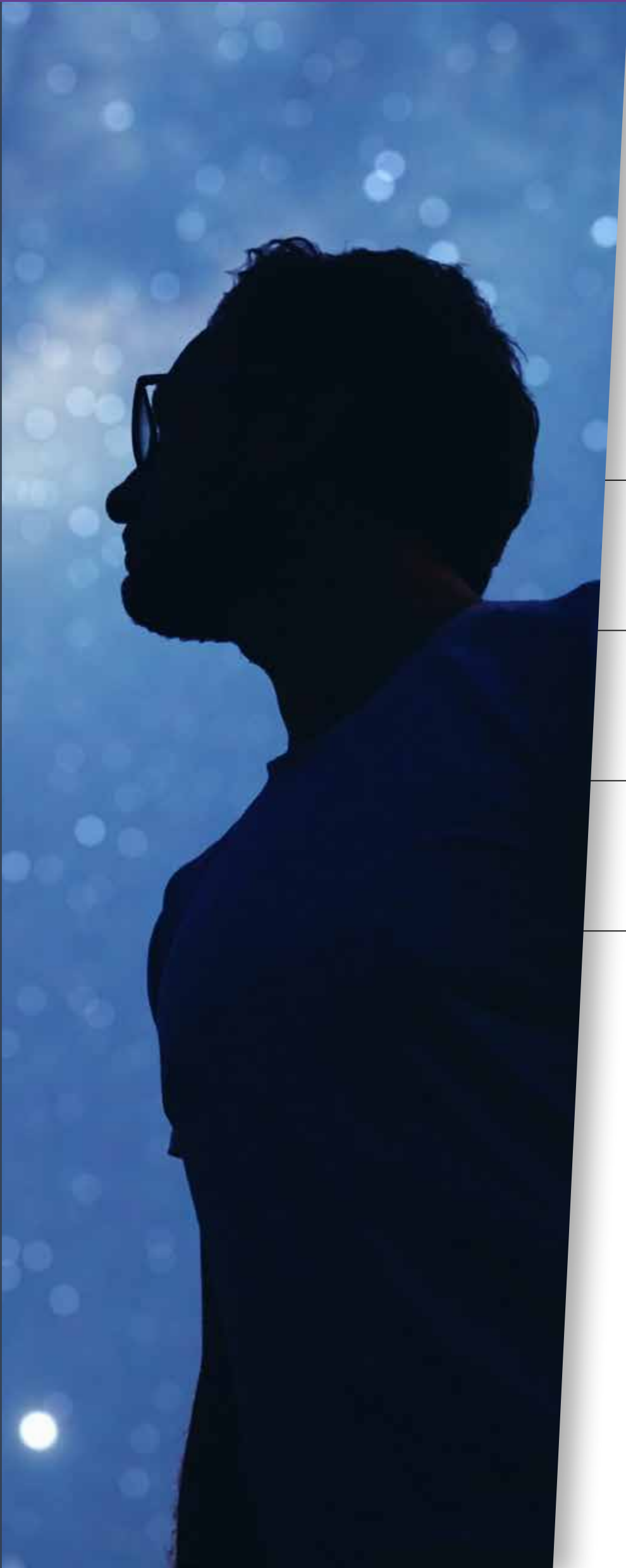
1 available
- ◆

EXHIBITOR PACKAGE

£1,800 MEMBERS | £2,025 NON-MEMBERS

7 available
- ◆

EXCLUDING VAT



★ STANDARD PUBLICITY PACK	STANDARD LOGO: Event emails	✓
	STANDARD LOGO: Event signage	✓
	STANDARD LISTING: Supporters website page	✓
	STANDARD LISTING: Delegate confirmation pdf brochure	✓
	EVENT BROCHURE: Single page advert	✓
	EVENT BROCHURE: Supporters section - standard listing	✓
DELEGATE PLACES	CONFERENCE	2
	DINNER	
EXHIBITION	EXHIBITION STAND	✓
	DELEGATE RAFFLE	✓
STAGE TIME	CONFERENCE: 10 minute speaker slot	
	INTRODUCTORY THANKS	
PRE-EVENT	CCTA MAGAZINE: Article	
	MEMBER EMAILS: Standard logo in all event emails	✓

	ITEM	REQUIRED
GENERAL	High resolution logo	ASAP
	Company profile (100 words)	ASAP
	Website url	ASAP
BROCHURE	SINGLE PAGE ADVERT: 216mm x 303mm (inc 3mm bleed) 300 dpi, fonts embedded	Tuesday 1 August 2024
	SUPPORTERS (STANDARD): Logo, url & 100 word profile	
DELEGATES	CONFERENCE DELEGATES: Names and positions	Wednesday 20 September 2024





We are one of the longest-established trade associations in the financial services sector, representing the interests of alternative lenders for over 130 years. We represent over 150 regulated firms and are at the heart of a more extensive network of smaller firms.

These are often firms involved in alternative lending sectors such as home-collected credit, high-cost short-term, motor finance, logbook loans, pawnbroking, and lending for smaller retailers. Our members lend to customers under served or not served by mainstream lenders.

Members look to us to provide guidance and support regarding all regulatory matters. We are advocates for our network of lenders, brokers and associates.

contact us

marketing@ccta.co.uk 

01274 714 959 

ccta.co.uk 

[linkedin](#) 