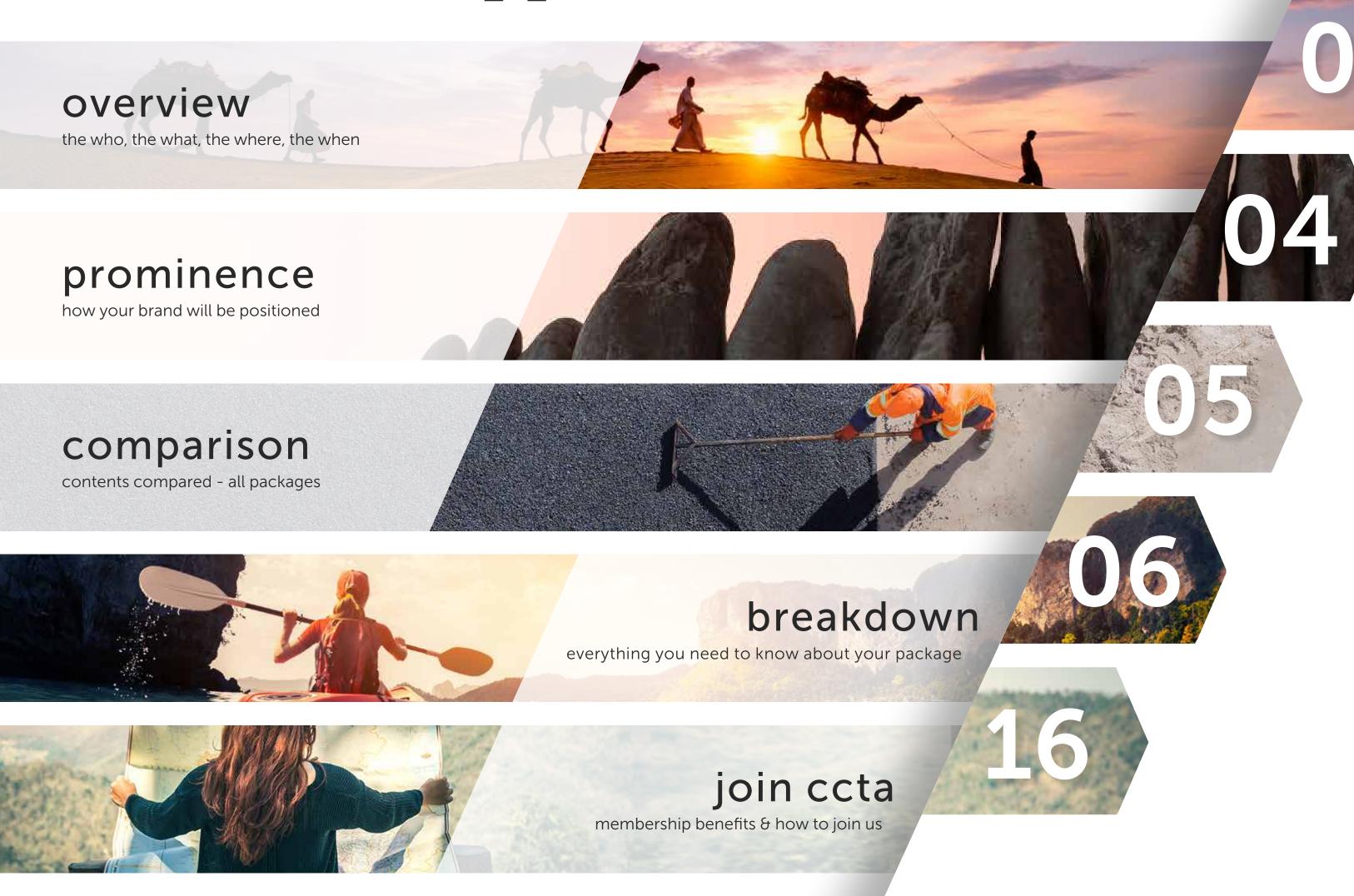


conference opportunities



# packages

non-member	member	package	qty
£6,790	£5,990	headline sponsor	0
£4,250	£3,750	panel sponsor	0
£1,780	£1,500	exhibitor package	1
£1,880	£1,600	lunch sponsor	0
£4,230	£3,990	reception & dinner sponsor	0
— ALL PRICES E	EXCLUDE VAT —		

# get in touch

To discuss any of the opportunities detailed in this brochure, please email marketing@ccta.co.uk. We will be happy to answer any queries and tailor a bespoke package to suit your requirements.

CONSUMER CREDIT TRADE ASSOCIATION

A company limited by guarantee and registered in England

Reg No. 00034278 | VAT No. 232 4655 76 | Call 01274 714959 | Visit ccta.co.uk Registered Address 11 Merus Court, Meridian Business Park, Leicester, LE19 1RJ









#### CASUAL DINNER: TUESDAY 19 SEPTEMBER 2023

drinks reception 6.30 pm dinner 7.30 pm

#### **CONFERENCE: WEDNESDAY 20 SEPTEMBER 2023**

7.00 am sponsor and exhibitor access 8.30 am registration keynotes / presentations 9.30 am 12.00 pm networking lunch 1.30 pm panel sessions afternoon break 3.00 pm fireside chat session 3.15 pm 4.15 pm event concludes

This schedule is subject to change. A finalised schedule will be sent to all sponsors and exhibitors prior to the event.

#### RADISSON BLU MANCHESTER AIRPORT

#### **ADDRESS**

Radisson Blu Hotel Manchester Airport Chicago Ave Manchester M90 3RA

#### ACCOMODATION

Accommodation is NOT included in any supporter packages.

Accommodation at Radisson Blu Manchester Airport must be booked directly here.

Please search for rooms as per this screenshot in order to receive a discounted rate.

#### **NEAREST TRAIN STATION**

Manchester Airport, Malaga Ave, Manchester, M90 3RR

#### AVAILABLE CAR PARKING

#### PLEASE NOTE

We recommend using public transport as Manchester Airport train station is directly next to the hotel.

If you wish to drive, please note that the venue car park is public and has limited availability. Parking is chargeable £9 for delegates or £15 for overnight guests. You **must** register the correct number plate so as not to receive a parking fine.

Payment must be made at reception to qualify for the discounted rate - do not pay at the machines outside.

The closest overflow car park is Terminal 1 Short Stay. Separate charges apply as this car park is not connected to the hotel. If you use this, you will need to pay before leaving the car park.

#### **LEADING THE WAY**

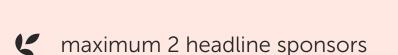
#### **CONFERENCE OVERVIEW**

We have exhausted the different ways to say that we are living in extraordinary times, and it has been repeatedly suggested that we have finally reached 'a new normal'. It is becoming increasingly apparent that this period of volatility will continue for some time. However, the CCTA conference will be a great opportunity for members to share experiences and discuss the way forward.

Our conference will bring together speakers and panellists who will help lenders navigate the ever-changing landscape of consumer credit. Planned topics include the impact current events are having on UK families and the businesses that we serve. We will discuss how the FCA has responded with regulatory initiatives such as the Consumer Duty. We will also examine how advancements in technology continue to change every part of the consumer journey.



# branding prominence



maximum 3 panel sponsors

maximum 10 exhibitors

brands listed in this order with equivalent prominence



# headline sponsor

## panel sponsor

FRONT OF THE GRID
the latest innovations in lending

## panel sponsor SOLD

NAVIGATING THE UNKNOWN the alternative lending customer in 2023

## panel sponsor

UNDERSTANDING THE LANDSCAPE

the latest regulatory changes

dinner sponsor



SOLD

SOLD

SOLD

## lunch sponsor









SOLD











exhibitor 10



**STANDARD** PUBLICITY PACK

## FAILIA DUDUCITY

### PREMIUM PUBLICITY PACK



### **LEADING PUBLICITY PACK**

# AVAILABLE TO **EVENT EXHIBITORS**

#### STANDARD LOGO PLACEMENT ON:

event emails • supporters webpage • event signage delegate confirmation brochure

#### STANDARD LISTING IN THE EVENT BROCHURE:

single page advert • supporters section - standard listing

## AVAILABLE TO NON-HEADLINE SPONSORS

#### PREMIUM LOGO PLACEMENT ON:

event emails • supporters webpage • event signage delegate confirmation brochure

#### PREMIUM LISTING IN THE EVENT BROCHURE:

single page article • single page advert supporters section - premium listing

## AVAILABLE TO **HEADLINE SPONSORS**

#### **LEADING LOGO PLACEMENT ON:**

event emails • supporters webpage • event signage delegate confirmation brochure

#### LEADING LISTING IN THE EVENT BROCHURE:

double page article • double page advert supporters section - leading listing

package comparison	EXHIBITOR PACKAGE  MEMBERS NON-MEMBERS £1,500 £1,780	PACIFIC SPONSOR  MEMBERS £3,750 £4,250	HEAPTINE SPONSOR  MEMBE SOLD MEMBERS  £5,990	LUNCIUS PONSOR  MEMBERS £1,600 £1,880	DIN SPONSOR  MEMBERS £3,990 £4,230
DELEGATES	2 CONFERENCE	2 CONFERENCE 2 DINNER	3 CONFERENCE 3 DINNER	2 CONFERENCE	2 CONFERENCE 2 DINNER
EXCLUSIVES		<b>LOGO ON:</b> STAGE PANEL BOARDS AND ON SCREEN DURING PANEL	LOGO ON: STAGE BACKDROP LARGE REGISTRATION BACKDROP DELEGATE LANYARDS CCTA WEBSITE FOOTER (LINKED)	OPTION TO PLACE TWO ROLLER BANNERS DURING LUNCH	OPTION TO PLACE 2 ROLLER BANNERS  LOGO ON: MENUS, PLACE SETTINGS  AND TABLE NUMBER STANDS
PUBLICITY PACK	★ STANDARD PUBLICITY PACK	★ ★ PREMIUM PUBLICITY PACK	★ ★ ★ LEADING PUBLICITY PACK	★ ★ PREMIUM PUBLICITY PACK	★ ★ PREMIUM PUBLICITY PACK
EXHIBITION AREA		<b>√</b>	<b>√</b>		
DELEGATE RAFFLE		<b>√</b>	<b>√</b>		
EVENTBROCHURE	ADVERT SINGLE PAGE SUPPORTERS SECTION STANDARD	ADVERT SINGLE PAGE  ARTICLE SINGLE PAGE  SUPPORTERS SECTION PREMIUM	ADVERT DOUBLE PAGE  ARTICLE DOUBLE PAGE  SUPPORTERS SECTION HEADLINE	ADVERT SINGLE PAGE ARTICLE SINGLE PAGE SUPPORTERS SECTION PREMIUM	ADVERT SINGLE PAGE  ARTICLE SINGLE PAGE  SUPPORTERS SECTION PREMIUM
SPEAKER SLOT		PANEL SEAT	10 MINUTE SPEAKER SLOT session contents to be agreed		WELCOME SLOT before dinner commences OR 10 MINUTE SPEAKER SLOT
CCTA MAGAZINE		PROMOTION OF SESSION in post-event ccta magazine	PROMOTION ARTICLES in pre-event & post-event ccta magazine		
THANKS		'WITH THANKS TO' at start of panel session	'WITH SPECIAL THANKS TO' during event opening	'WITH THANKS TO' as lunch commences	'WITH THANKS TO' at drinks reception
EMAILS  PRICES EXCLUDE VAT	LOGO INCLUDED in all promotional emails in alphabetical order	INTRODUCTORY SECTION  'with thanks', logo & profile  on panel announcement email	introductory section  'with thanks', logo & profile  on first email from date of booking	LOGO INCLUDED in all promotional emails in alphabetical order	INTRODUCTORY SECTION  'with thanks', logo & profile  on dinner announcement email



## HEADLINE SPONSOR

SOLD

£5,990 MEMBERS | £6,790 NON-MEMBERS

0 available

### PANEL SPONSOR

£3,750 MEMBERS | £4,250 NON-MEMBERS

0 available

### EXHIBITOR PACKAGE

£1,500 MEMBERS £1,780 NON-MEMBERS

2 available

## LUNCH SPONSOR —



£1,600 MEMBERS | £1,880 NON-MEMBERS

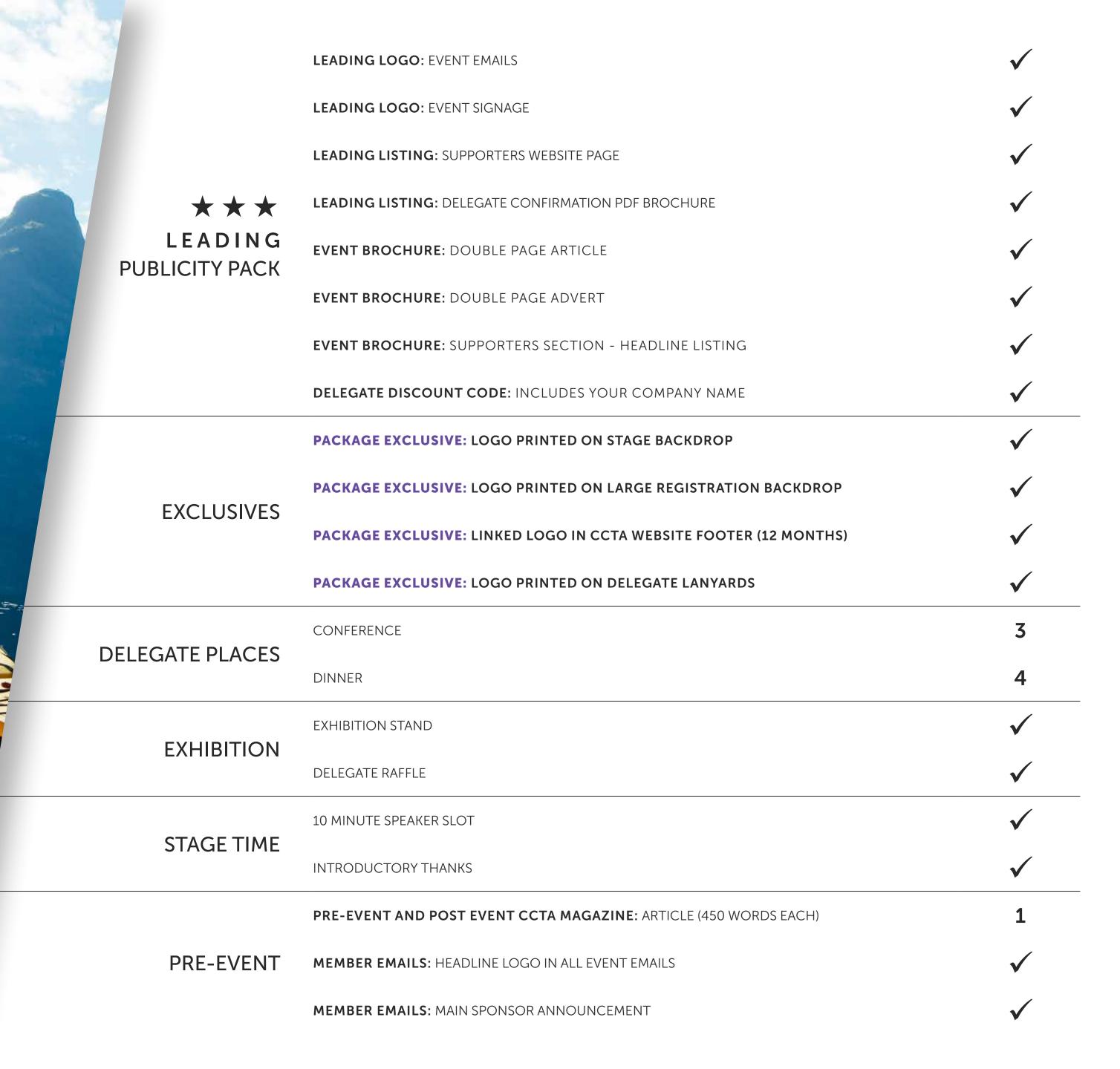
0 available

## DINNER SPONSOR

SOLD

£3,990 MEMBERS | £4,230 NON-MEMBERS

0 available



# headline sponsor requirements

	ITEM	REQUIRED
	HIGH RESOLUTION LOGO	ASAP
GENERAL	COMPANY PROFILE (250 WORDS)	ASAP
	WEBSITE URL	ASAP
	DOUBLE PAGE ARTICLE: 600 WORDS	
BROCHURE	DOUBLE PAGE ADVERT: 426MM X 303MM (INC 3MM BLEED) 300 DPI, FONTS EMBEDDED	WED 16 AUGUST 2023
	SUPPORTERS (HEADLINE): LOGO, URL, CONTACT TEL & EMAIL, 250 WORD PROFILE	
DELECATES	CONFERENCE DELEGATES: NAMES AND POSITIONS	THE 20 ALICHET 2027
DELEGATES	DINNER DELEGATES: NAMES, POSITIONS, DIETARY REQUIREMENTS	TUE 29 AUGUST 2023
DDECENITATION	SPEAKER: NAME, POSITION, HEADSHOT & BIO (150 WORD LIMIT)	ACAD DEFODE MONEZ 3111 V 2027
PRESENTATION	PRESENTATION: TITLE AND 150 WORD SYNOPSIS	ASAP, BEFORE MON 3 JULY 2023
	PRE-EVENT ARTICLE: 450 WORDS, CONTRIBUTOR NAME, POSITION, HEADSHOT	THURS 15 JUNE 2023
CCTA MAGAZINE	POST-EVENT ARTICLE: 450 WORDS, CONTRIBUTOR NAME, POSITION, HEADSHOT	THURS 12 OCTOBER 2023





	PREMIUM LOGO: EVENT EMAILS	
	PREMIUM LOGO: EVENT SIGNAGE	$\checkmark$
	PREMIUM LISTING: SUPPORTERS WEBSITE PAGE	$\checkmark$
★ ★ PREMIUM	PREMIUM LISTING: DELEGATE CONFIRMATION PDF BROCHURE	$\checkmark$
PUBLICITY PACK	EVENT BROCHURE: SINGLE PAGE ARTICLE	$\checkmark$
	EVENT BROCHURE: SINGLE PAGE ADVERT	$\checkmark$
	EVENT BROCHURE: SUPPORTERS SECTION - PREMIUM LISTING	$\checkmark$
	DELEGATE DISCOUNT CODE: INCLUDES YOUR COMPANY NAME	<b>√</b>
EXCLUSIVES	PACKAGE EXCLUSIVE: LOGO PRINTED ON STAGE PANEL BOARDS	$\checkmark$
LACLOSIVES	PACKAGE EXCLUSIVE: LOGO ON SCREEN DURING PANEL	$\checkmark$
	CONFERENCE	2
DELEGATE PLACES	CONFERENCE DINNER	2
		_
DELEGATE PLACES  EXHIBITION	DINNER	_
EXHIBITION	DINNER  EXHIBITION STAND	_
	DINNER  EXHIBITION STAND  DELEGATE RAFFLE	_
EXHIBITION	DINNER  EXHIBITION STAND  DELEGATE RAFFLE  PANEL SEAT	_
EXHIBITION	DINNER  EXHIBITION STAND  DELEGATE RAFFLE  PANEL SEAT  INTRODUCTORY THANKS	_
EXHIBITION  STAGE TIME	DINNER  EXHIBITION STAND  DELEGATE RAFFLE  PANEL SEAT  INTRODUCTORY THANKS  CCTA MAGAZINE: ARTICLE (450 WORDS) - PRE-EVENT OR POST-EVENT	_

# panel sponsor requirements



	ITEM	REQUIRED
	HIGH RESOLUTION LOGO	ASAP
GENERAL	COMPANY PROFILE (150 WORDS)	ASAP
	WEBSITE URL	ASAP
	SINGLE PAGE ARTICLE: 350 WORDS	
BROCHURE	SINGLE PAGE ADVERT: 216 X 303MM (INC 3MM BLEED) 300 DPI, FONTS EMBEDDED	WED 16 AUGUST 2023
	SUPPORTERS (PREMIUM): LOGO, URL, CONTACT TEL & EMAIL, 150 WORD PROFILE	
DELEGATES	CONFERENCE DELEGATES: NAMES AND POSITIONS	TUE 29 AUGUST 2023
	DINNER DELEGATES: NAMES, POSITIONS, DIETARY REQUIREMENTS	10L 25 A00031 2025
PANELLIST	PANELLIST: NAME, POSITION, HEADSHOT & BIO (150 WORD LIMIT)	ASAP, BEFORE MON 3 JULY 2023
	PRE-EVENT ARTICLE: 400 WORDS, CONTRIBUTOR NAME, POSITION, HEADSHOT	THURS 15 JUNE 2023
CCTA MAGAZINE	OR POST-EVENT ARTICLE: 400 WORDS, CONTRIBUTOR NAME, POSITION, HEADSHOT	THURS 12 OCTOBER 2023



# exhibitor package

HEADLINE SPONSOR SOLD



£5,990 MEMBERS £6,790 NON-MEMBERS

0 available

PANEL SPONSOR SOLD



£3,750 MEMBERS £4,250 NON-MEMBERS

0 available

EXHIBITOR PACKAGE

£1,500 MEMBERS £1,780 NON-MEMBERS

2 available

LUNCH SPONSOR SOLD



£1,600 members | £1,880 non-members

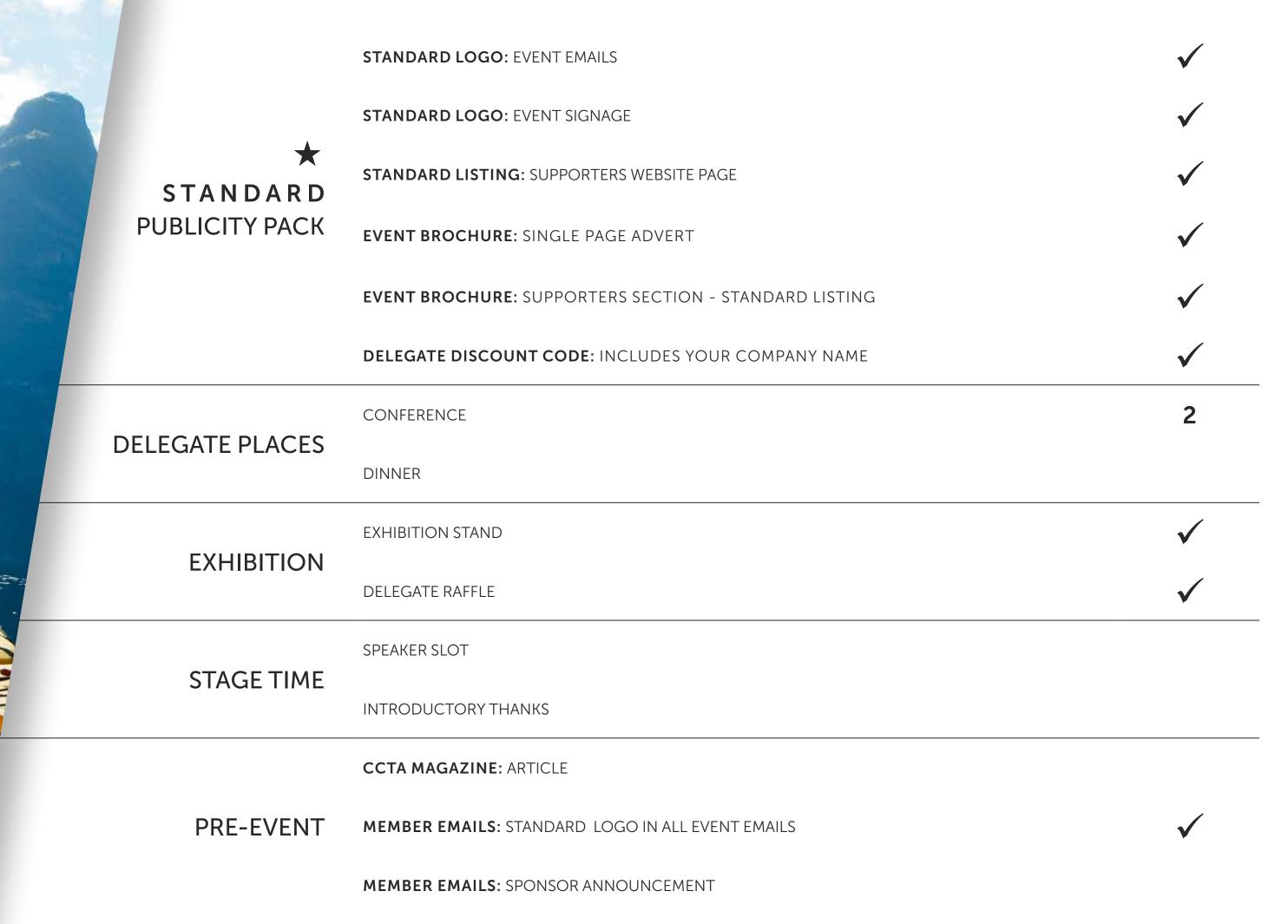
0 available

DINNER SPONSOR SOLD



£3,990 MEMBERS  $\pm 4,230$  NON-MEMBERS

0 available



# exhibitor package requirements

	ITEM	REQUIRED
	HIGH RESOLUTION LOGO	ASAP
GENERAL	COMPANY PROFILE (100 WORDS)	ASAP
	WEBSITE URL	ASAP
BROCHURE	SINGLE PAGE ADVERT: 216MM X 303MM (INC 3MM BLEED) 300 DPI, FONTS EMBEDDED	WED 16 AUGUST 2023
DROCHURE	SUPPORTERS (HEADLINE): LOGO, URL & 100 WORD PROFILE	WED 10 AUGUST 2023
DELEGATES	CONFERENCE DELEGATES: NAMES AND POSITIONS	TUE 29 AUGUST 2023





HEADLINE SPONSOR SOLD



£5,990 MEMBERS £6,790 NON-MEMBERS

0 available

PANEL SPONSOR SOLD



£3,750 MEMBERS £4,250 NON-MEMBERS

0 available

EXHIBITOR PACKAGE

£1,500 members £1,780 non-members

2 available

LUNCH SPONSOR - SOLD



£1,600 MEMBERS | £1,880 NON-MEMBERS

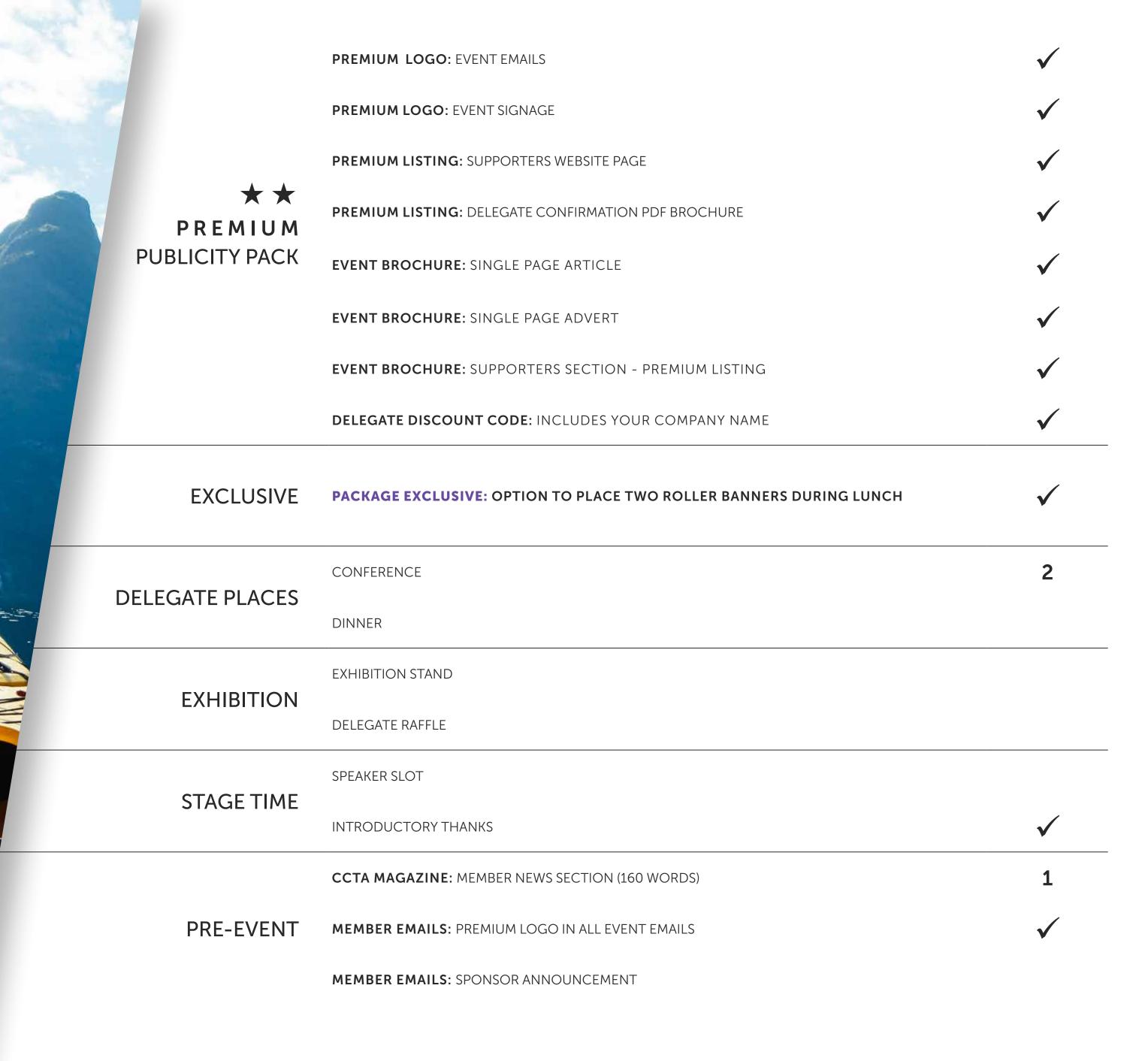
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DINNER SPONSOR SOLD



£3,990 MEMBERS  $\pm 4,230$  NON-MEMBERS

0 available



# lunch sponsor requirements

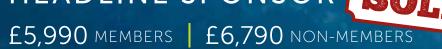


	ITEM	REQUIRED
	HIGH RESOLUTION LOGO	ASAP
GENERAL	COMPANY PROFILE (150 WORDS)	ASAP
	WEBSITE URL	ASAP
	SINGLE PAGE ARTICLE: 350 WORDS	
BROCHURE SINGLE PAGE ADVERT: 216MM X 303MM (INC 3MM BLEED) 300 DPI, FONTS EMBEDDED		WED 16 AUGUST 2023
	SUPPORTERS (PREMIUM): LOGO, URL, CONTACT TEL & EMAIL, 150 WORD PROFILE	
DELEGATES	DELEGATES CONFERENCE DELEGATES: NAMES AND POSITIONS	
	PRE-EVENT ARTICLE: 400 WORDS, CONTRIBUTOR NAME, POSITION, HEADSHOT	THURS 15 JUNE 2023
CCTA MAGAZINE	OR POST-EVENT ARTICLE: 400 WORDS, CONTRIBUTOR NAME, POSITION, HEADSHOT	THURS 12 OCTOBER 2023





## HEADLINE SPONSOR SOLD



0 available

## PANEL SPONSOR SOLD



£3,750 MEMBERS £4,250 NON-MEMBERS

0 available

### EXHIBITOR PACKAGE

£1,500 members £1,780 non-members

2 available

## LUNCH SPONSOR SOLD



£1,600 members £1,880 non-members

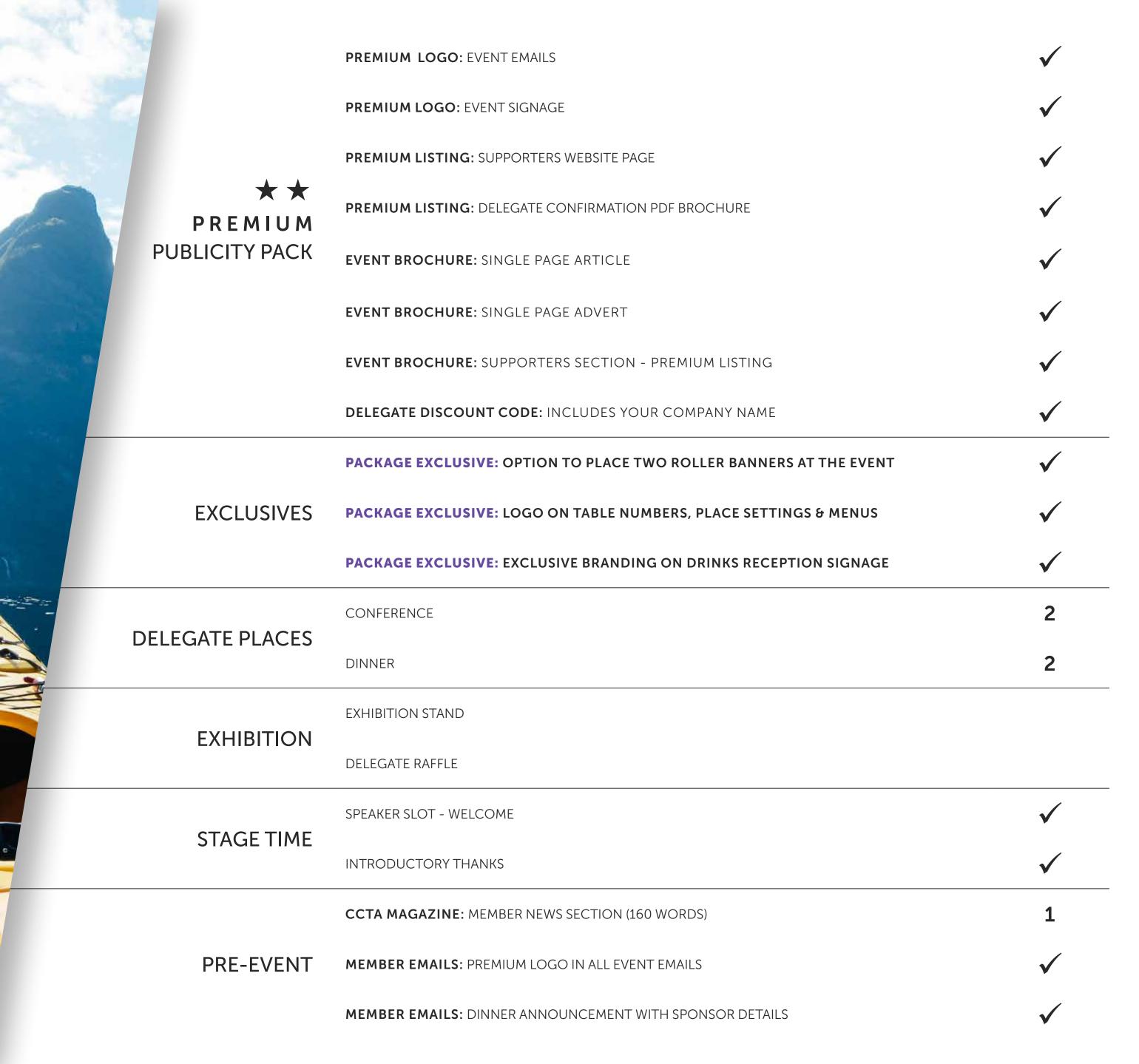
0 available

## DINNER SPONSOR SOLD



£3,990 MEMBERS £4,230 NON-MEMBER

0 available



# dinner sponsor requirements

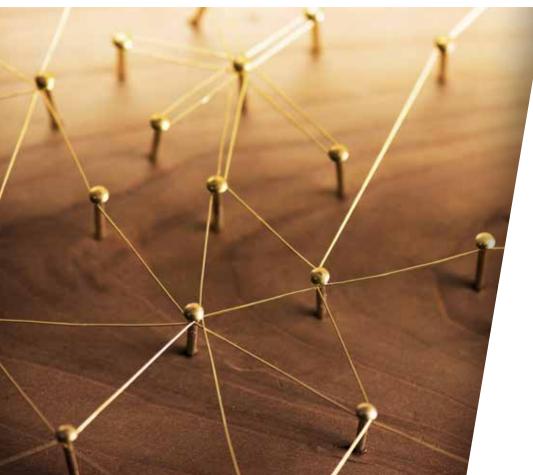
	ITEM	REQUIRED
	HIGH RESOLUTION LOGO	ASAP
GENERAL	COMPANY PROFILE (150 WORDS)	ASAP
	WEBSITE URL	ASAP
	SINGLE PAGE ARTICLE: 350 WORDS	
BROCHURE	SINGLE PAGE ADVERT: 216MM X 303MM (INC 3MM BLEED) 300 DPI, FONTS EMBEDDED	WED 16 AUGUST 2023
	SUPPORTERS (PREMIUM): LOGO, URL, CONTACT TEL & EMAIL, 150 WORD PROFILE	
DELECATES	CONFERENCE DELEGATES: NAMES AND POSITIONS	TUE 29 AUGUST 2023
DELEGATES	DINNER DELEGATES: NAMES, POSITIONS, DIETARY REQUIREMENTS	TUE 29 AUGUST 2023
	PRE-EVENT MEMBER NEWS: 160 WORDS	THURS 15 JUNE 2023
CCTA MAGAZINE	OR	
	POST-EVENT MEMBER NEWS: 160 WORDS	THURS 12 OCTOBER 2023





# CCTA membership

Belonging to CCTA brings with it a host of benefits. Event involvement and CCTA contact is based on your instruction. Associate subscriptions start from £1,700 + VAT but your firm's size and place in the market will determine the fee. Complete our **enquiry form** to receive your quote.



# NETWORK PINPOINT POTENTIAL CLIENTS

**MEMBER DATABASE** The Member Database contains company information and contact details for our members. Results can be filtered to pinpoint members.

**SUPPLIER DATABASE** | Membership includes a free listing in our Supplier Database, which contains: company name, logo, profile, URL link, email and telephone details.

**CCTA MAGAZINE DIRECTORY** Your membership also includes a free listing in our member magazine, which is published three times a year.

**EVENTS DIARY** | Submit your event to be considered for our Events Diary and CCTA Update emails. Each listing includes a link to your event page and booking form.



# ADVOCACY BE PART OF AN AMPLIFIED VOICE

**STAKEHOLDER ENGAGEMENT** We work with policymakers, regulators, government, and stakeholders to engage on issues relevant to members. We work with the media, to speak on behalf of the alternative lending sector and challenge misconceptions. There are also opportunities to engage in policy debates such as regulatory compliance and the customer journey with other members, allowing you to share your knowledge and expertise.

**INSIGHT** | CCTA aims to be a source of useful insight for members, providing information needed to move forward. We are both a central hub of knowledge and a sounding board. This insight helps ensure members have the information they need to plan, innovate, grow and make better decisions.

# PUBLICATIONS REACH YOUR TARGET AUDIENCE

MEMBER DATABASE | Associate members receive a 50% discount on magazine advertising. Our widescreen format maximises screen space on desktops and laptops. Advertisers are also welcome to place a website link within the advert. Each advert covers half of the layout, with the option to include an article on the remaining half.

**ISSUE SPONSOR** | Sponsorship of CCTA Magazine is only available to associate members. Each ssue is sent to over 600 member contacts, in addition to being placed on the homepage of our website (which receives around 1,385 visitors each month).



# COMMUNICATIONS IN THE LOOP ON INDUSTRY MATTERS

**CCTA UPDATE** | Weekly updates on industry news and recent CCTA activities

**ALERTS** Breaking news or important information

**EVENTS** Details of upcoming member events

**INFO** Information your team should be aware of

**RESPONSE** | Share information or views with CCTA



## **EVENTS**

## DON'T MISS THE BOAT

**CONFERENCE** | Members receive discounted prices on sponsorship and exhibition opportunities for the annual conference. CCTA members are also given first consideration before opening up to the wider industry. It is worth noting that certain sponsorship packages include speaker slots.

**SUMMITS** | Summit sponsorship is only available to associate members. Your brand is featured during the promotion of each event and including in the marketing material sent to members. Certain packages also include a speaker slot or panel seat, where appropriate.



