

FRESH APPROACH

A

CONFERENCE CANCELLED

With great regret, we have taken the decision to cancel our 2020 conference. Whist November seems a long way off, the pre-organisation involved in the event, and the uncertainty surrounding future public meetings in the UK, has made this early decision a necessity.

We will be back again next year, and undoubtedly looking forward to catching up.

In the meantime, we will be keeping you in the loop via our online magazine, public affairs initiatives and weekly news bulletins visit www.ccta.co.uk for details.

ccta^{leaves}
CONFERENCE
SPONSORSHIP
OPPORTUNITIES
2020

Nottingham
Belfry Hotel

Thursday
5 November

any questions:
conference@ccta.co.uk

phone:
+44 (0) 1274 714959

we look forward
to seeing you there

PRICES &
OPPORTUNITIES

welcome...

Our annual conference is a recognised industry date for your diary. In a relaxed and friendly atmosphere, this event delivers an impressive line up of regulatory and industry speakers and a comprehensive mix of delegates and exhibitors.

The CCTA Protect Access to Responsible Credit (PARC) campaign has been embedded in the fabric of our messaging for over four years. Our overarching goal is to safeguard access to legitimate, regulated responsible sources of credit, provided by a healthy mix of both social and commercial lenders.

We are, and have long been, the only industry trade association willing to recognise and embrace the fact that taking this argument to the media and politicians is a necessity, not a luxury.

Following over three years of political flux, the 2020 general election provided a welcome stable UK government. However, whilst we were in the eye of the Brexit storm, the credit arena came under siege from over-zealous FCA regulation and over-confident FOS dispute resolution management.

An entrenched lack of sympathy for high cost lenders has been exacerbated by under-supervised campaign groups and now, more than ever, the industry needs to take advantage of a new dawn and a unique opportunity to push back detractors and create room for commercial manoeuvre.

Should we expect business as usual, or work with renewed vigour for a change in attitude towards our maligned industry, and increased opportunities for the essential services we offer?

Looking for a fresh way of seeing? Join us to find out how the year has gone. Where we came from, where we are, and where we are going.

a fresh start

A FRESH APPROACH

Nottingham Belfry Hotel - Thursday 5 November

2020 PACKAGE PRICES (exc. VAT)

main sponsor 4 day delegates	£3,350	5 available
panel sponsor 4 day delegates	£2,520	3 available
mail hall exhibitor 2 day delegates	£1,950	12 available
breakout exhibitor 2 day delegates	£1,830	6 available
network lunch sponsor 2 day delegates	£1,560	1 available
delegate pack article 2 pages 1,750 words maximum	£1,680	4 available
delegate pack article 1 page 1,000 words maximum	£840	4 available

any questions, anytime

email the office on conference@ccta.co.uk

+44 (0) 1274 714959

FACE
TO FACE



PACKAGES

a fresh cut

DETAILS & COMPARISONS

2019 FACTS & FIGURES

- 186 day delegates from...
- 95 companies. Visiting...
- 14 exhibition stands. Relaxing with...

MAIN SPONSOR	PANEL SPONSOR	EXHIBITOR MAIN HALL	EXHIBITOR BREAKOUT HALL	NETWORKING LUNCH SPONSOR	DELEGATE PACK ARTICLE	DELEGATE PACK ARTICLE	CCTA TICKING
£3,350	£2,520	£1,950	£1,830	£1,560	£840	£1,680	ALL THE BOXES
FIVE PACKAGES AVAILABLE	THREE PACKAGES AVAILABLE	TWELVE STANDS AVAILABLE	FIVE STANDS AVAILABLE	ONE PACKAGE AVAILABLE	ONE PAGE - 1,000 WORDS	ONE PAGE - 1,750 WORDS	

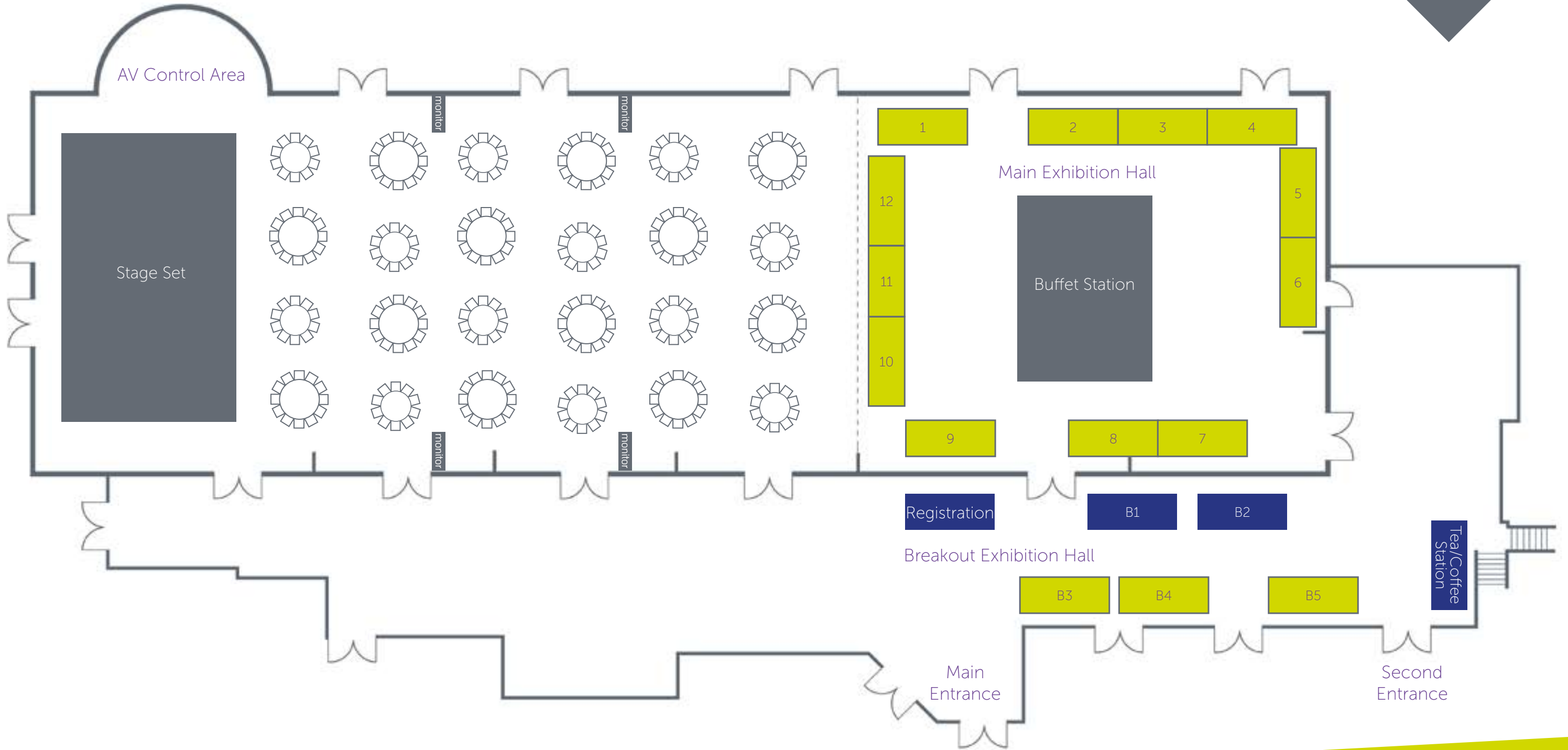
	MAIN SPONSOR	PANEL SPONSOR	EXHIBITOR MAIN HALL	EXHIBITOR BREAKOUT HALL	NETWORKING LUNCH SPONSOR	DELEGATE PACK ARTICLE	DELEGATE PACK ARTICLE	CCTA TICKING
places at the conference	4	4	2	2	2	X	X	✓
main hall exhibition stand 3 x 2m	✓	✓	✓	X	X	X	X	✓
breakout exhibition stand 3 x 2m	X	X	X	✓	X	X	X	✓
100 word synopsis/logo/link on CCTA site	✓	✓	✓	✓	✓	X	X	✓
conference exhibitor raffle participation	✓	✓	✓	✓	X	X	X	✓
advert in A4 delegate exhibitor booklet	2 pages	1 page	1 page	1 page	1 page	1 page	2 pages	✓
pre-event conference publication publicity	✓	✓	✓	✓	✓	X	X	✓
logo on conference literature	✓	✓	✓	✓	✓	X	X	✓
50 word synopsis on conference literature	✓	X	X	X	X	X	X	✓
logo on conference promotional boards	✓	X	✓	✓	✓	X	X	✓
logo on panel sponsor boards	✓	✓	X	X	X	X	X	✓
your boards in reception area 50x170x15cm	X	X	X	X	2 boards	X	X	✓



a fresh place

FLOOR PLAN

THE WHERE



DETAILS

fresh threads

HOW IT WORKS

SPONSORSHIP | PROMOTION

100 WORD SYNOPSIS

FOR PRINT AND WEB **all packages**

email to: conference@ccta.co.uk

Please include your chosen URL for the web link.

To make the most of your promotional opportunities please send this through as soon as your package has been confirmed.

50 WORD SYNOPSIS

FOR PRINT **main sponsors only**

email to: conference@ccta.co.uk

For this to be included on the hard copy invitation, we will need the text by no later than 29 May.

EXHIBITION STAND REQUIREMENTS

GENERAL SET UP **all exhibitors**

Each stand will automatically be allocated:

- plug point
- extension lead
- six foot table, with cloth
- chair
- rubbish bin

The hotel provides free wifi. For additional AV requirements contact Georgia Verity Bacon, Senior Event and Group Sales Executive, quoting CCTA conference.

Tel: +44 (0) 115 973 9418

email: GBacon@marriottdeltanottingham.co.uk

YOUR ADVERTISEMENT

DELEGATE BROCHURE **all packages (exc raffle)**

Artwork for your company advertisement in the Sponsor and Exhibitor Delegate Brochure should be emailed to conference@ccta.co.uk as soon as possible, and by no later than Monday 28 September

Unfortunately, adverts received after this date will miss the print deadline, and will not go into the brochure. Please check on the comparison table to confirm your page entitlement.

We will need:

- hi res pdf, eps, jpeg, tif
- all fonts embedded/outlined
- page format – A4 3mm trim
- images CMYK at 300dpi
- pantones matched out of four colour process

COMPANY LOGO

FOR PRINT AND WEB **all packages**

email to: conference@ccta.co.uk

format: hi res 300dpi CMYK - PDF, EPS, JPEG or TIF

note: all fonts embedded

To make the most of your promotional opportunities please send this through as soon as your package has been confirmed.

DELEGATE | ORGANISATION

ACCOMMODATION

PACKAGE DELEGATES **as required**

If you need accommodation for the delegates included in your package, please email your requirements to conference@ccta.co.uk immediately.

The additional costs will be added to your sponsorship total, and an invoice issued for the full amount.

ADDITIONAL ATTENDEES

INDUSTRY NEWS & EVENTS UPDATE **member only**

If your company has delegate requirements over and above those that come with your package, you can book additional places at www.ccta.co.uk at any time.

If you want the cost of additional delegates to be added to your package invoice, rather than using the online booking form, please email your requirements to conference@ccta.co.uk immediately.

NAMES & JOB TITLES

ALL DELEGATES **as required**

Please email details of your party as soon as they are available, and by no later than Monday 28 September.

DELEGATE LIST & FINAL DETAILS

EXHIBITOR INFORMATION BROCHURE **all packages**

This will include a full event schedule and up-to-date delegate list, and will be sent to you week commencing Monday 19 October.

CONFERENCE E-SIGNATURE

FOR EMAIL AND WEBSITE USE **all packages**

The CCTA conference email signature is available for your use. To request the banner with your stand location and exhibitor details incorporated, please email conference@ccta.co.uk.

bespoke packages...

to discuss alternative options contact the office on:

+ 44 (0) 1274 714959



CONTACT

t: +44 (0) 1274 714959

e: conference@ccta.co.uk

www.ccta.co.uk

[@cctavoic](https://twitter.com/cctavoic)