

CONFERENCE

TO COMMAND
LEADERS ARE MADE
LEADERSHIP
MEN MAKE HISTORY
SEIZE THE OPPORTUNITY
INFLUENCE
THE COURAGE TO
THE COMPASSION
EDUCATION IS
LEADERSHIP MUST MEET THE MORAL
UNLOCK PEOPLE'S POTENTIAL
HUMILITY, CLARITY
THE SUPREME QUALITY OF LEADERSHIP
EVERYTHING RISES AND FALLS
STRONG CONNECTIONS PRECEDE
LEADERSHIP IS BEYOND YOU
OR MAKE EXCUSES
IF YOU DON'T MAKE ONE
YOU WOULD FOLLOW
OPEN NEW DOORS
TALKING
CROWDED
OR

IS TO SERVE
RATHER THAN BORN
IS INFLUENCE
NOT THE OTHER WAY AROUND
TO CHANGE
NOT AUTHORITY
MAKE TOUGH DECISIONS
TO LISTEN
THE MOTHER OF LEADERSHIP
CHALLENGE OF THE DAY
TO BECOME BETTER
AND COURAGE
IS INTEGRITY
ON LEADERSHIP
GREAT ACTIONS
WALK BEHIND THEM
NOT WHAT IS EASY
LEADERSHIP IS BEYOND YOU
OR MAKE EXCUSES
IF YOU DON'T MAKE ONE
YOU WOULD FOLLOW
OPEN NEW DOORS
TALKING
CROWDED
OR


SPONSORSHIP
OPPORTUNITIES
2018

Nottingham
Belfry Hotel

Thursday
1 November

any questions:
conference@ccta.co.uk

phone:
+44 (0) 1274 714 959

we look forward
to seeing you there

PRICES &
OPPORTUNITIES

welcome...

Our annual conference is a recognised industry date for your diary. In a relaxed and friendly atmosphere, this event delivers an impressive line-up of regulatory and industry speakers and a comprehensive mix of delegates and exhibitors. The open workshop forum encourages active involvement, whilst the presentation pack and attendee list ensure guests have the full picture.

We aim to offer not only a complete overview of the industry's current standing, but a platform for delegates to gather information and contacts, with a view to the growth of their business.

Since the Financial Conduct Authority took over regulation of the credit arena in 2014, they have worked to ensure the fair treatment of consumers from an industry offering responsible credit. Moving forward, they will focus heavily on leadership, tone and culture.

Our 2018 political voice will be raised, to shape and promote access to credit for the nation, and stand against excessive controls which will impact negatively on consumers, lenders and potentially the UK economy.

This year's conference will reflect on what promises to be yet another turbulent year.

any questions, anytime

email the office on conference@ccta.co.uk

+44 (0) 1274 714959

THE WAY leadership, tone & culture

Nottingham Belfry Hotel - Thursday 1 November

2018 PACKAGE PRICES (exc. VAT)

main sponsor 4 day delegates, 10 evening guests	£4,980	5 available
panel sponsor 4 day delegates, 4 dinner guests	£3,120	3 available
mail hall exhibitor 2 day delegates, 2 dinner guests	£2,270	12 available
breakout exhibitor 2 day delegates, 2 dinner guests	£2,110	6 available
network lunch sponsor 2 day delegates	£1,490	1 available
gala dinner sponsor 2 day delegates, 10 evening guests	£3,170	1 available
gala dinner raffle sponsor logo on evening raffle tickets	£740	1 available
delegate pack article 2 pages 1,750 words maximum	£1,600	4 available
delegate pack article 1 page 1,000 words maximum	£800	4 available

walk the walk



FACE
TO FACE

the clock is ticking

PACKAGES

DETAILS & COMPARISONS

2017 FACTS & FIGURES

- 225 day delegates from...
- 129 companies. Visiting...
- 16 exhibition stands. Relaxing with...
- 136 dinner guests.

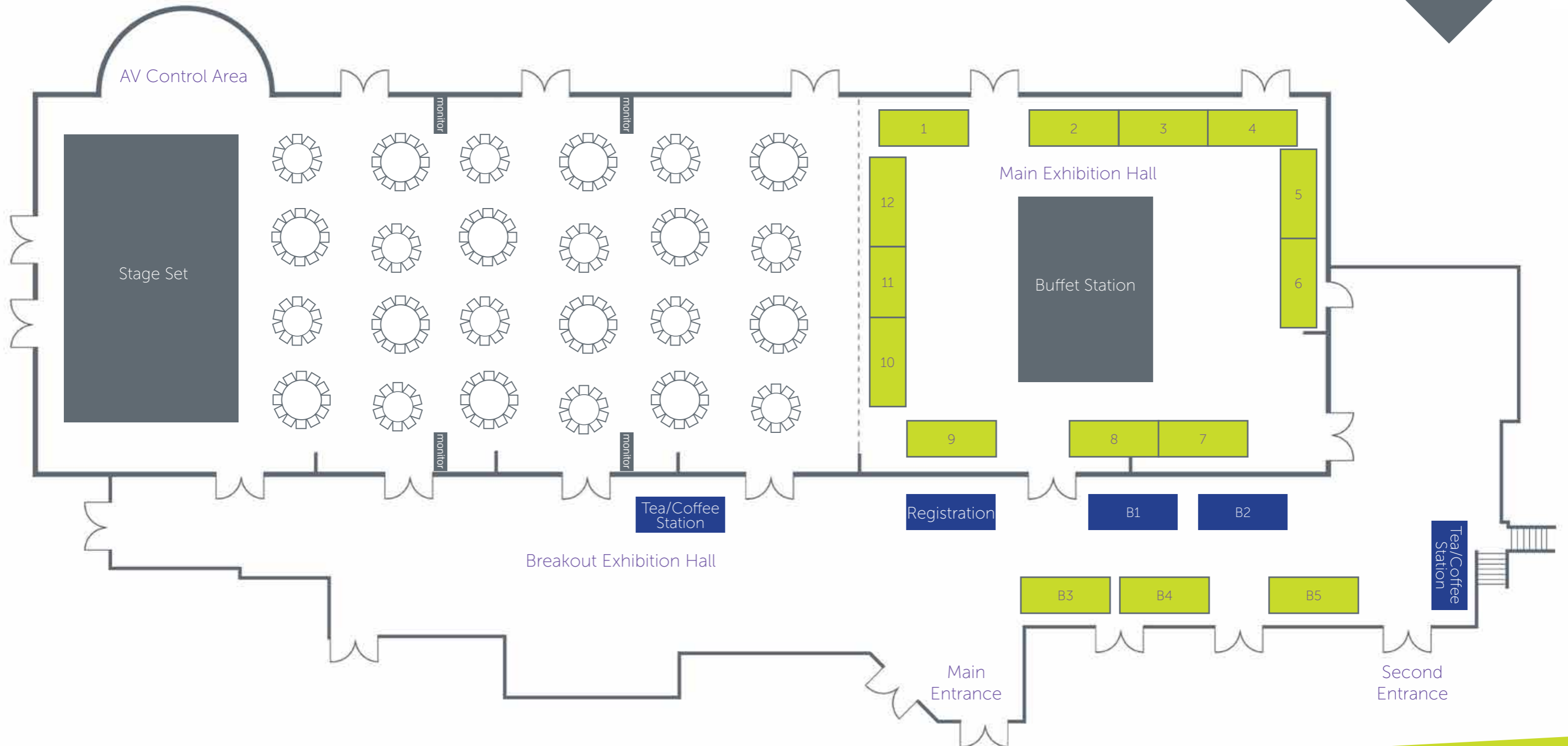
MAIN SPONSOR	PANEL SPONSOR	EXHIBITOR MAIN HALL	EXHIBITOR BREAKOUT HALL	NETWORKING LUNCH SPONSOR	GALA DINNER SPONSOR	GALA RAFFLE SPONSOR	DELEGATE PACK ARTICLE
£4,980	£3,120	£2,270	£2,110	£1,490	£3,170	£740	£800 1 page £1,600 2 pages
FIVE PACKAGES AVAILABLE	THREE PACKAGES AVAILABLE	TWELVE STANDS AVAILABLE	SIX STANDS AVAILABLE	ONE PACKAGE AVAILABLE	ONE PACKAGE AVAILABLE	ONE PACKAGE AVAILABLE	

	MAIN SPONSOR	PANEL SPONSOR	EXHIBITOR MAIN HALL	EXHIBITOR BREAKOUT HALL	NETWORKING LUNCH SPONSOR	GALA DINNER SPONSOR	GALA RAFFLE SPONSOR	DELEGATE PACK ARTICLE
places at the conference	4	4	2	2	2	2	X	X
places at the reception/gala dinner	10	4	2	2	X	10	X	X
main hall exhibition stand 3 x 2m	✓	✓	✓	X	X	X	X	X
breakout exhibition stand 3 x 2m	X	X	X	✓	X	X	X	X
100 word synopsis/logo/link on CCTA site	✓	✓	✓	✓	✓	✓	✓	X
conference exhibitor raffle participation	✓	✓	✓	✓	X	X	X	X
advert in A4 delegate exhibitor booklet	2 pages	1 page	1 page	1 page	1 page	1 page	X	1 or 2 pages
pre-event conference publication publicity	✓	✓	✓	✓	✓	✓	✓	X
logo on conference literature	✓	✓	✓	✓	✓	✓	✓	X
50 word synopsis on conference literature	✓	X	X	X	X	X	X	X
logo on conference promotional boards	✓	X	✓	✓	✓	X	X	X
logo on panel sponsor boards	✓	✓	X	X	X	X	X	X
logo on drinks reception boards	X	X	X	X	X	✓	✓	X
your boards in reception area 50x170x15cm	X	X	X	X	2 boards	2 boards	X	X
logo on evening menu	X	X	X	X	X	✓	X	X
logo on evening raffle tickets	X	X	X	X	X	X	✓	X

the line up

FLOOR PLAN

THE
WHERE



lighting the way...

DETAILS

HOW IT WORKS

SPONSORSHIP | PROMOTION

100 WORD SYNOPSIS

FOR PRINT AND WEB **all packages**

email to: conference@ccta.co.uk
Please include your chosen URL for the web link.

To make the most of your promotional opportunities please send this through as soon as your package has been confirmed.

50 WORD SYNOPSIS

FOR PRINT **main sponsors only**

email to: conference@ccta.co.uk
For this to be included on the hard copy invitation, we will need the text by no later than 11 May.

EXHIBITION STAND REQUIREMENTS

GENERAL SET UP **all exhibitors**

Each stand will automatically be allocated:

- plug point
- extension lead
- six foot table, with cloth
- chair
- rubbish bin

The hotel provides free wifi. For additional AV requirements contact Alison Corbett at the hotel quoting CCTA conference.

Tel: +44 (0) 115 9739410

email: acorbett@qhotels.co.uk

YOUR ADVERTISEMENT

DELEGATE BROCHURE **all packages (exc raffle)**

Artwork for your company advertisement in the Sponsor and Exhibitor Delegate Brochure should be emailed to conference@ccta.co.uk as soon as possible, and by no later than Friday 28 September.

Unfortunately, adverts received after this date will miss the print deadline, and will not go into the brochure. Please check on the comparison table to confirm your page entitlement.

We will need:

- hi res pdf, eps, jpeg, tif
- all fonts embedded/outlined
- page format – A4 3mm trim
- images CMYK at 300dpi
- pantones matched out of four colour process

COMPANY LOGO

FOR PRINT AND WEB **all packages**

email to: conference@ccta.co.uk
format: hi res 300dpi CMYK - PDF, EPS, JPEG or TIF
note: all fonts embedded

To make the most of your promotional opportunities please send this through as soon as your package has been confirmed.

DELEGATE | ORGANISATION

ACCOMMODATION

PACKAGE DELEGATES **as required**

If you need accommodation for the delegates included in your package, please email your requirements to conference@ccta.co.uk immediately.

The additional costs will be added to your sponsorship total, and an invoice issued for the full amount.

ADDITIONAL ATTENDEES

INDUSTRY NEWS & EVENTS UPDATE **member only**

If your company has delegate requirements over and above those that come with your package, you can book additional places at www.ccta.co.uk at any time.

If you want the cost of additional delegates to be added to your package invoice, rather than using the online booking form, please email your requirements to conference@ccta.co.uk immediately.

NAMES/TITLES/MENU SELECTIONS

ALL DELEGATES **as required**

Please email full details of your party as soon as they are available, and by no later than Friday 28 September.

DELEGATE LIST & FINAL DETAILS

EXHIBITOR INFORMATION BROCHURE **all packages**

This will include a full event schedule and up-to-date delegate list, and will be sent to you week commencing 16 October.

CONFERENCE E-SIGNATURE

FOR EMAIL AND WEBSITE USE **all packages**

The CCTA conference email signature is available for your use. To request the banner with your stand location and exhibitor details incorporated, please email conference@ccta.co.uk.

bespoke packages...

to discuss alternative options contact the office on:

+ 44 (0) 1274 714959



ccta 

CONTACT

t: +44 (0) 1274 714959

e: conference@ccta.co.uk

www.ccta.co.uk

[@cctavoice](#)