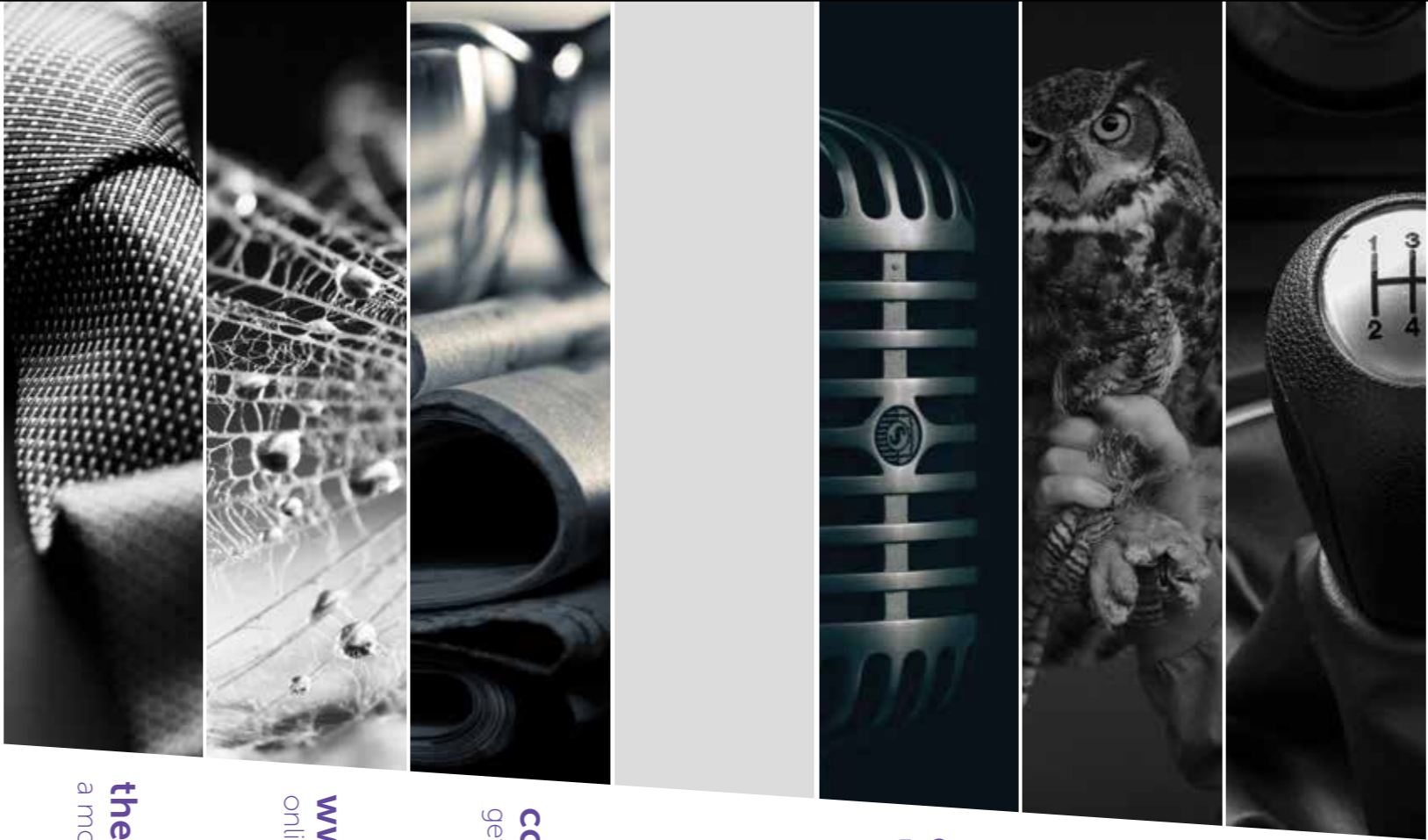




MARKETING

simple is beautiful

ccta 
OPPORTUNITIES
2017



full details online...

Visit our website and find out more.

www.ccta.co.uk

CONTACTS

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greg.stevens@ccta.co.uk

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debbi@ccta.co.uk

Phillip Harding, Membership Services Manager
phillip.harding@ccta.co.uk

Consumer Credit Trade Association
A company limited by guarantee and registered in England. Registered Number 00034278.
VAT Number 232 4655 76. Registered Office Address
Airedale House, Aire Valley Business Park, Dowley Gap Lane, Bingley, BD16 1WA
T: +44 (0)1274 714959 F: +44 (0)1274 928365 www.ccta.co.uk

becoming a member
the who, what, when, where, how and how much!

18

our community
reaching the members

16

conference, sponsorship & networking
up close and personal - the face to face option

10

ccta consumer credit magazine
getting your message out there

8

www.ccta.co.uk
online and email opportunities

6

the brand
a modern, dynamic and forward thinking association

4

opportunities

established
1891

125 years +
shaping the industry

300+
members

22+
2017 planned events

annual conference,
exhibition & gala dinner

CCTA
THE BRAND

what we do

At CCTA we enjoy a reputation for integrity and brand strength. Our members offer credit in a high profile, dynamic market, and rely on us to provide a yard stick for best practice. We work to guide them through stringent industry regulation, offering uncompromising practical help to ensure their companies run effectively and ethically in this competitive arena.

We are their go to information source for current, and new to market, products and services. The best way to understand the needs and wants of our members, is to join them.

Communication is key, and we offer opportunities, best experienced from the inside, looking out.

If you share our philosophy, we welcome like-minded businesses.

our logo



our colours

violet

CMYK 72 / 84 / 0 / 0
RGB 102 / 74 / 158
pantone266 C
web #664a9e

lime

CMYK 26 / 0 / 100 / 0
RGB 200 / 218 / 43
pantone389 C
web #c8da2b

grey

CMYK 65 / 51 / 44 / 16
RGB 96 / 105 / 114
pantone431 C
web #606972

our members

GRANTORS

secured loans 1st & 2nd charge
high cost short term credit loans
logbook loans
home credit collected loans
guarantor loans
motor finance
other asset finance
hire leasing finance
retail finance
banks
charities

BROKERS

all forms of consumer finance

SUPPLIERS

solicitors
consultants
legal advisors
debt collection/tracing services
credit reference
scoring agencies
software developers
system suppliers
other professional services

ways to work with us

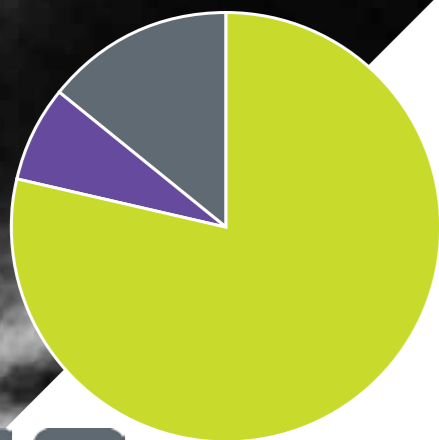
- WEBSITE:** banner advertising
- PUBLICATIONS:** magazine advertising and sponsored articles; inform sponsorship
- EMAIL:** mail shot drop
- EVENT SPONSORSHIP:** conference, training, briefings
- DATABASES:** member and supplier (password protected)

full details online...

Visit our website and find out more.

www.ccta.co.uk

2016
PRICES
HELD



if you are interested in these opportunities...

contact us to check availability...

by email: marketing@ccta.co.uk

by phone: +44 (0) 1274 714 959

we look forward to working with you

ONLINE & E-MAIL

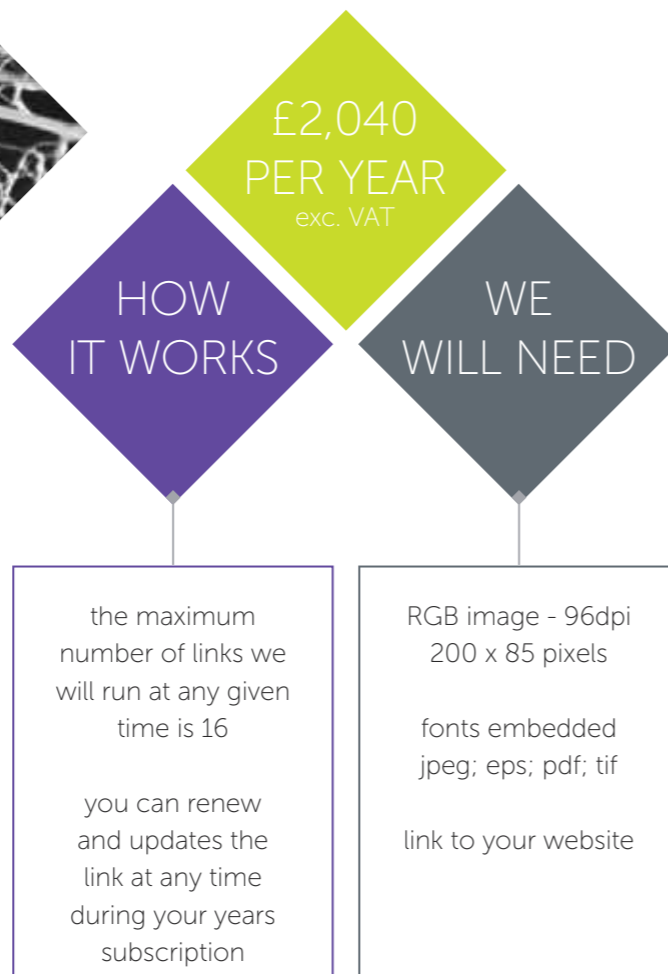
home page advertising banner

Our website has been designed to make life as easy as possible, including access to our dynamic home page advertising banner.

The site services the needs of our members and all regular visitors involved in the industry.

Credit related web searches will generally find CCTA in the top ten listings, ensuring a satisfying hit rate from businesses outside the membership.

- 500+ visitors per week
- 20,000+ new visitors per year
- 6,000+ returning per year
- 31,500+ sessions per year
- 72,500+ page views per year
- Google top ten search listing



CCTA mail shots

Our e-shot facility is generally used to keep members informed of CCTA training courses and events, and update them with essential regulatory information.

Ever mindful of how most of our inboxes are inundated with promotions, our policy is to restrict third party company mail shot distribution to one each quarter.

Inline with our own data protection policy – the offer will not include a distribution list. We will however be able to supply the number of companies and individuals targeted, in this very industry specific opportunity.



2017 DATES

- quarter one**
1 January - 31 March
- quarter two**
1 April - 30 June
- quarter three**
1 July - 30 Sept
- quarter four**
1 October - 31 Dec

full details online...
Visit our website and find out more.
www.ccta.co.uk

2016 PRICES HELD

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by email: marketing@cccta.co.uk

by phone: +44 (0) 1274 714 959

we look forward to working with you

CONSUMER CREDIT MAGAZINE

sponsored magazine article

We pride ourselves on a magazine that doesn't follow a script, but evolves in response to the industry around it.

We seek out experts with a strong voice to contribute content geared to the needs of our members. If you have something they should know, get in touch to discuss writing an article.

magazine advertising

We like to think of the distribution for our quarterly magazine as small but perfectly formed. We know from the constant flow of positive feedback, that it is considered a leading publication by CEOs and managing directors alike. If you are looking to get your message onto the right desk, look no further.

- 1,000+ hard copy distribution
- distributed at high profile industry conferences
- posted to all our members
- on our website home page

2017 DATES

issue one

editorial deadline: Friday 3 March
drop date (est): Friday 7 April

issue two

editorial deadline: Friday 26 May
drop date (est): Friday 30 June

issue three

editorial deadline: Friday 18 August
drop date (est): Friday 22 Sept

issue four

editorial deadline: Friday 17 Nov
drop date (est): Friday 22 Dec

FROM £765 exc. VAT

PRICES EXC VAT. WE WILL NEED

single page £765
1,000 words max.
double page £1,530
1,750 words max.

submitting an article for inclusion indicates your consent to the terms & conditions

images:
300dpi, CMYK
min. width 7cm
logo and author
jpeg; eps; pdf; tif

text:
word document

FROM £490 exc. VAT

PRICES EXC VAT. WE WILL NEED

full page £825

cover:
inside back £845
outside back £970

half page £490

book four same size ads and save 10%

image:
300dpi, CMYK
page - A4 3mm trim

fonts embedded
jpeg, pdf, eps, tif

pantones out of four colour process

Terms & Conditions
CCTA may decline your application without a reason.
CCTA reserves the right to edit any article in line with association policy. You will have 24 hours (Monday to Friday) to agree any amendments, before final sign off.
CCTA reserves the right to cancel the distribution of any publication in the event of any occurrence, act or omission outside its control.
CCTA accepts no liability for any damage or loss, direct or indirect, which may be suffered as a result of the publication of a sponsored article.



2016 PRICES HELD

if you are interested in these opportunities...

contact us to check availability...

by email: marketing@ccta.co.uk

by phone: +44 (0) 1274 714 959

we look forward to working with you

CCTA CONFERENCE 2017

delegate pack sponsored article

Our conference delegate packs contain an exhibitor magazine which provides an opportunity for all our supporters to advertise across the event as part of their package. To add further depth to the publication, and to maximise delegate reach, we have an additional sponsored article feature. If you have something you would like to shout about, here's your chance. Note: for relevant terms and conditions, see page eight of this brochure.

IN 2016...

- day one
159 delegates from 90 companies
- day two
219 delegates from 109 companies
- two day event
278 delegates from 139 companies



embracing change - the voice

Nottingham Belfry Hotel - Thursday 2 November

sponsors and exhibitors

Our annual conference is a recognised industry date for your diary. In a relaxed and friendly atmosphere, this event delivers an impressive line-up of regulatory and industry speakers and a comprehensive mix of delegates and exhibitors. The open workshop forum encourages active involvement, whilst the presentation pack and attendee list, ensure guests have the full picture.

We aim to offer not only a complete overview of the industries current standing, but a platform for delegates to gather information and contacts, with a view to the growth of their business.

Our 2017 conference will round off the 'Embracing Change' trilogy, and highlight a year of increased public affairs activity. The work of the CCTA policy team, will be at the forefront of the 'new format' one day event. The expertise and experiences of our members, will have been boiled down and channelled upstream of the regulator, to the policy makers with the power to affect change in a wider credit society.

In 2017, the CCTA voice will be both heard, and reflected in the regulations which govern our industry, and our annual conference a perfect opportunity to report on progress and expand our 2018 thinking.

full details online...

Visit our website and find out more.

www.ccta.co.uk

FROM £700 exc. VAT

OUR 2017 PACKAGES

- main sponsor**
four available £4,740
- panel sponsor**
three available £2,950
- main hall exhibitor**
twelve available £2,160
- breakout exhibitor**
six available £2,010
- networking lunch sponsor**
one available £1,420
- reception & gala dinner sponsor**
one available £3,020
- gala dinner raffle sponsor**
one available £700

2016 PRICES HELD

if you are interested in these opportunities...

contact us to check availability...

by email: marketing@ccta.co.uk

by phone: +44 (0) 1274 714 959

we look forward to working with you

CCTA TRAINING

training sponsorship

At CCTA we run a highly respected annual training programme, which has become an industry benchmark for quality.

In line with the ever changing face of consumer credit, our 2017 events have evolved to encompass new regulation and initiatives, and are set to attract a broad spectrum of faces to the table.

This is an exciting opportunity to associate yourself with CCTA training throughout the season.

£4,800 PER YEAR
exc. VAT

HOW IT WORKS

WE WILL NEED

Terms & Conditions
CCTA may decline your application without stating a reason.
CCTA reserves the right to cancel the distribution of any publication or mail shot it deems to be economically unviable.
CCTA reserves the right to cancel any training event where there are an insufficient number of attendees to make the event economically viable, or in the event of any woccurrence, act or omission outside the control of CCTA. etc.

CCTA partnership with regular mail shot distribution to full membership, website presence.

Confirming your application indicates your consent to the terms & conditions

logo:
300dpi, CMYK
min. width 7cm
jpeg; eps; pdf; tif

company leaflet:
maximum size A4

100 word company synopsis

5 courses, 15 events, 3 venues

THE PACKAGE:

- digital programme - logo on front cover
- digital programme - 100 word synopsis in intro page
- delegate confirmations - option to attach pdf
- one free delegate place at each event
- website training page - 100 word synopsis + web link
- website scrolling banner - logo/web link for the year
- option to include a leaflet in delegate training packs
- mail shots x 30 - supporter logo

MANCHESTER

course	date
Being Regulated by the FCA	8 March
Approved Persons Current & Future Regimes (FCA)	21 March
Treating Customers Fairly Regime (FCA)	5 April
Complaint Handling, Reporting/Publication (FCA/FOS)	19 April
Post Authorisation Supervision & Reporting (FCA)	3 May

Holiday Inn Manchester
Central Park
888 Oldham Road
Manchester
M40 2BS
t: +44 (0)161 277 6910

LONDON

course	date
Being Regulated by the FCA	17 May
Approved Persons Current & Future Regimes (FCA)	31 May
Treating Customers Fairly Regime (FCA)	14 June
Complaint Handling, Reporting/Publication (FCA/FOS)	28 June
Post Authorisation Supervision & Reporting (FCA)	12 July

Etc. Venues Marble Arch
Garfield House
86 Edgware Road
London
W2 2EA
t: +44 (0)207 793 4200

BIRMINGHAM

course	date
Being Regulated by the FCA	26 July
Approved Persons Current & Future Regimes (FCA)	6 September
Treating Customers Fairly Regime (FCA)	20 September
Complaint Handling, Reporting/Publication (FCA/FOS)	5 October
Post Authorisation Supervision & Reporting (FCA)	18 October

Jurys Inn Birmingham
245 Broad Street
Birmingham
West Midlands,
B1 2HQ
t: +44 (0)121 606 9000

2016
PRICES
HELD



if you are interested in these opportunities...

contact us to check availability...

by email: marketing@ccta.co.uk

by phone: +44 (0) 1274 714 959

we look forward to working with you

REGULATORY INFORM & SEMINARS

regulatory inform sponsorship

To keep our members in the picture regarding the barrage of regulatory information and change, our legal expert searches each day for judgements and guidance that may be of interest.

We send the collated details out via e-publication on a quarterly basis to 300+ businesses and 850+ individuals.

Distribution is exclusive to our members and downloadable copies are available in the member area of the website

The sponsorship package includes your logo and 100 word synopsis, along with a web link on the internal pages, of the quarterly e-shots.

£2,150 PER YEAR exc. VAT

WE WILL NEED

logo:
300dpi, CMYK
min. width 7cm
jpeg; eps; pdf; tif

100 word company synopsis

2017 DATES

issue one

editorial deadline: Friday 3 Feb
drop date (est): Wed 15 Feb

issue two

editorial deadline: Friday 28 April
drop date (est): Wed 10 May

issue three

editorial deadline: Friday 21 July
drop date (est): Wed 2 August

issue four

editorial deadline: Friday 13 Oct
drop date (est): Friday 22 Dec

seminar sponsorship

Our Briefing Seminars aim to provide in depth information and clarity around current major issues facing our industry. They offer an open debate forum with formal presentations, Q & A sessions, and include legal and regulatory updates. A networking lunch provides members and their guests the opportunity to meet CCTA representatives, speakers and like-minded professionals.

The events are promoted through a series of direct mail shots, and in our quarterly magazine. Numbers are restricted and small and friendly venues to encourage delegate participation.

THE PACKAGE:

logo on event mail shots x 30 - distributed to all members throughout the season

logo and company pdf to all delegate confirmations

option to display two roller panels at the seminar

option to distribute a leaflet at the seminar

two free delegate places at each event.

FROM £500 exc. VAT

PRICES EXC VAT.

WE WILL NEED

each seminar is held in both Leeds and London

single venue sponsorship £500

double venue sponsorship £750

image 300dpi, CMYK page - A4 3mm trim

fonts embedded (RGB, JPEG, PDF, EPS, TIF)

pantone/s out of four colour process

2017 DATES

seminar one

London: Monday 27 March
Leeds: Wed 29 March

seminar two

London: Tuesday 20 June
Leeds: Wed 21 June

seminar three

Leeds: Tuesday 12 Sept
London: Wed 13 Sept

2016 PRICES HELD



MEMBERSHIP

THE
DETAILS

MEMBER | COMMUNICATION

WEEKLY NEWS MAIL-SHOT

INDUSTRY NEWS & EVENTS UPDATE **member only**

Our weekly emails include a synopsis of the latest news and events, with easy to use links taking the reader directly to a chosen feature. Dedicated and detailed e-bulletins cover those more urgent issues.

ONLINE NEWS BOARD

NEWS, EVENTS, BLOGS, REGULATORY **open to all**

Supporting our regular updates, our online news board is a 'one stop shop' listing everything from government releases and requirements, to articles we feel may be of particular interest or use.

CONSUMER CREDIT MAGAZINE

HARD COPY & WEBSITE DISTRIBUTION **open to all**

Our quarterly magazine doesn't follow a script, but evolves in response to the industry around it. We seek out experts with a strong voice to write for us, and we know from the flow of positive feedback, that it is considered a leading publication in the arena.

REGULATORY INFORM

E-MAGAZINE AND REGULATORY LIBRARY **open to all**

Each week our legal expert searches for details of industry related judgements, guidance and announcements. Each quarter we send this e-magazine update exclusively to our members.

MEMBER | COMMUNITY

ANNUAL CONFERENCE

2017 DATES AND DETAILS ON WEBSITE **open to all**

Our annual conference is a recognised industry 'date for your diary. In a relaxed and friendly atmosphere, this event delivers an impressive line-up of regulatory and industry speakers and a comprehensive mix of delegates and exhibitors. We aim to offer not only a complete overview of the industry's current standing, but a platform for delegates to gather information and contacts, with a view to the growth of their business.

TRAINING

2017 DATES AND DETAILS ON WEBSITE **open to all**

Our training schedule offers a wide range of courses covering the day to day needs of the credit business. We provide a comprehensive view of the legal and regulatory challenges facing business, keeping delegates informed and illustrating 'competence & credibility'. We welcome everyone involved in credit or lending under any discipline or seniority.

SEMINARS

2017 DATES AND DETAILS ON WEBSITE **member only**

Our seminars aim to provide in depth information and clarity around current major issues facing our industry. They offer an open debate forum with formal presentations, Q & A sessions, and include legal and regulatory updates..

MEMBER | SUPPORT

DATABASE SEARCH

INDUSTRY NEWS & EVENTS UPDATE **member only**

You can search our member and supplier databases for a particular company, or by category. It is not our policy to make individual recommendations. Businesses listed are all CCTA members.

LEGAL ADVICE

INVALUABLE CREDIT GUIDANCE **member only**

Our in house specialist is one of the most respected legal minds in the industry, and is on hand to answer any credit related queries members may have.

COMPLAINTS & CONCILIATION

TRADING WITH INTEGRITY **member only**

We offer a full conciliation service should any complaint be made against a member. Acting as a third party and working to resolve problematic situations, before the involvement of the Financial Ombudsman.

PUBLIC AFFAIRS

MAKING YOUR VOICE HEARD **member only**

The CCTA membership is wide reaching and diverse. Lobbying is at the heart of our association. Our vision is to be 'the' credible, valued and trusted representative of consumer finance. Our mission is to translate the interest of our members to UK regulators.

MEMBER | GUIDANCE

OUR CODES

GENERAL AND BUSINESS SPECIFIC **member only**

Our codes underpin our reputation in the industry and the consumer arena, they offer reassurance to the public and regulators alike, that all companies allied to CCTA trade with integrity.

CREDIT AGREEMENTS

ELECTRONIC **member only** HARD COPY **open to all**

We offer a wide range of generic, ready to use, fully compliant credit agreements. These documents are all covered by CCTA liability insurance, and can be bought in hard copy or electronic formats.

APR AND ERS CALCULATORS

WORKING IT OUT **member only**

In association with CCTA, Oyster Bay Systems we offer association members Flex_Master and ERS (EuroSet Reference Standard) free of charge.

CCTA COUNCIL

A GOVERNING BODY **member only**

As a leading trade association, ensuring that new legislation works in the real world is vital. Our council is made up of representatives from the membership. They bring realistic understanding to our lobbying activity and voice.



CONSULTANTS £792.00 BAND 19 £950.00 INCLUDING VAT	SOLICITORS £1,345.00 BAND 20 £1,614.00 INCLUDING VAT	LEGAL ADVISORS £1,345.00 BAND 21 £1,614.00 INCLUDING VAT	CREDIT REFERENCE £3,284.00 BAND 22 £3,94.80 INCLUDING VAT	CREDIT SCORING £3,111.00 BAND 23 £3,733.20 INCLUDING VAT	SOFTWARE DEVELOPERS £1,345.00 BAND 24 £1,614.00 INCLUDING VAT	SYSTEM SUPPLIERS £1,345.00 BAND 24 £1,614.00 INCLUDING VAT	SPECIALIST £1,345.00 BAND 25 £1,614.00 INCLUDING VAT
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join anytime

At CCTA, we don't have just one annual subscription date. Your membership starts at whatever time of year you're ready for it.

applying is easy

You can apply for membership from the home page of our website: www.ccta.co.uk and pay by card, BACS or cheque.

what happens next

Your application is processed upon receipt of your completed online form and subscription fee. Email confirmation of receipt will be sent.

keep on track

The process takes seven to fourteen days. To keep things on track, please respond quickly to our emails.

welcome

Once your application has been processed and authorised, we will forward your membership pack and CCTA membership certificate.

need help?

If you need help, or would like to request a hard copy application, speak to us on: **+44 (0) 1274 714959**

member only benefits...

just some of the advantages of supplier membership...

- MAGAZINE | EDITORIAL
- ONLINE NEWS | EDITORIAL
- SUPPLIER | DATABASE
- EVENT DIARY | LISTINGS
- PRIORITY | SPONSORSHIP
- LEGAL | ADVICE
- MEMBER | DISCOUNTS
- LOBBYING | VOICE

apply online...

Visit our website and complete the application form at

www.ccta.co.uk

need help?

email membership@ccta.co.uk

call + 44 (0) 1274 714959

MARKETING

ccta 

CONTACT

t: +44 (0) 1274 714959

e: marketing@ccta.co.uk

www.ccta.co.uk

@cctavoice