



CONFERENCE

ccta^{leaf}
SPONSORSHIP
OPPORTUNITIES
2017

one industry, one voice

Nottingham
Belfry Hotel

Thursday
2 November

any questions:
conference@ccta.co.uk

phone:
+44 (0) 1274 714 959

we look forward
to seeing you there

PRICES &
OPPORTUNITIES

welcome...

Our annual conference is a recognised industry date for your diary. In a relaxed and friendly atmosphere, this event delivers an impressive line-up of regulatory and industry speakers and a comprehensive mix of delegates and exhibitors. The open workshop forum encourages active involvement, whilst the presentation pack and attendee list ensure guests have the full picture.

We aim to offer not only a complete overview of the industry's current standing, but a platform for delegates to gather information and contacts, with a view to the growth of their business.

Our 2017 conference will round off the 'Embracing Change' trilogy, and highlight a year of increased public affairs activity. Member input to the CCTA involvement with policy makers, stakeholders and the regulator will be at the forefront of the 'new format' one day event.

In 2017, the CCTA voice will be both heard and reflected in the regulations which govern our industry. Our annual conference provides a perfect opportunity to report on progress, and expand our 2018 thinking. Full supporter and delegate opportunity details will be announced in May.

any questions, anytime

email the office on conference@ccta.co.uk

+44 (0) 1274 714959



THE VOICE - embracing change

Nottingham Belfry Hotel - Thursday 2 November

2017 PACKAGE PRICES (exc. VAT)

main sponsor 4 day delegates, 10 evening guests	£4,740	5 available
panel sponsor 4 day delegates, 4 dinner guests	£2,970	3 available
mail hall exhibitor 2 day delegates, 2 dinner guests	£2,160	12 available
breakout exhibitor 2 day delegates, 2 dinner guests	£2,010	6 available
network lunch sponsor 2 day delegates	£1,420	1 available
gala dinner sponsor 2 day delegates, 10 evening guests	£3,020	1 available
gala dinner raffle sponsor logo on evening raffle tickets	£700	1 available
delegate pack article 2 pages 1,750 words maximum	£1,530	4 available
delegate pack article 1 page 1,000 words maximum	£765	4 available

2016
PRICES
HELD

PACKAGES

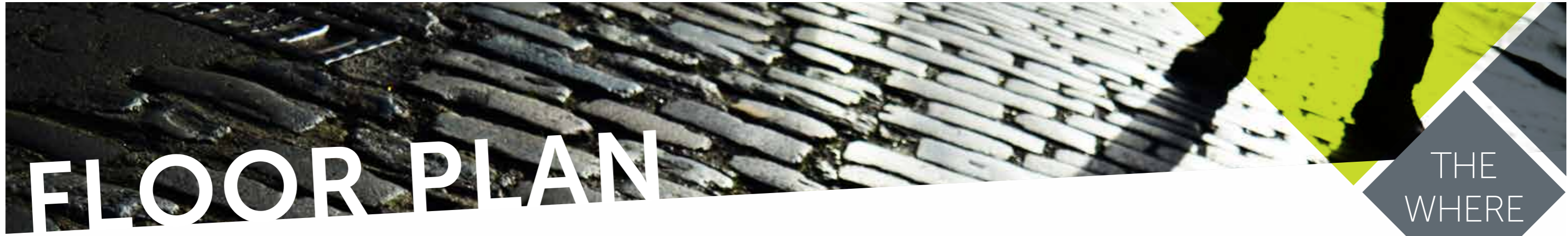
DETAILS & COMPARISONS

2016 FACTS & FIGURES

- day one
159 delegates from 90 companies
- day two
219 delegates from 109 companies
- two day event
278 delegates from 139 companies

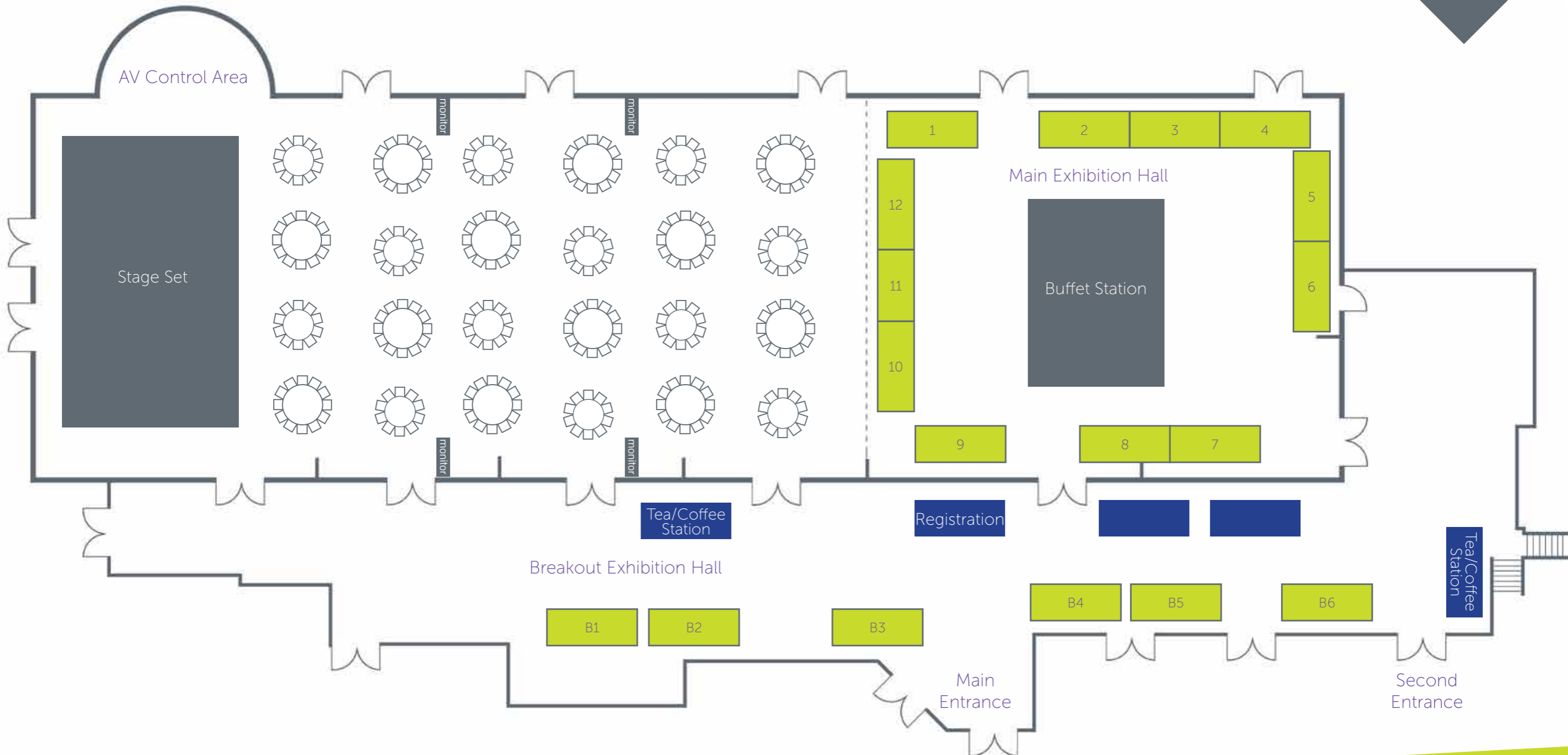
MAIN SPONSOR	PANEL SPONSOR	EXHIBITOR MAIN HALL	EXHIBITOR BREAKOUT HALL	NETWORKING LUNCH SPONSOR	GALA DINNER SPONSOR	GALA RAFFLE SPONSOR	DELEGATE PACK ARTICLE
£4,740	£2,970	£2,160	£2,010	£1,420	£3,020	£700	£765 1 page £1,530 2 pages
FIVE PACKAGES AVAILABLE	THREE PACKAGES AVAILABLE	TWELVE STANDS AVAILABLE	SIX STANDS AVAILABLE	ONE PACKAGE AVAILABLE	ONE PACKAGE AVAILABLE	ONE PACKAGE AVAILABLE	

	MAIN SPONSOR	PANEL SPONSOR	EXHIBITOR MAIN HALL	EXHIBITOR BREAKOUT HALL	NETWORKING LUNCH SPONSOR	GALA DINNER SPONSOR	GALA RAFFLE SPONSOR	DELEGATE PACK ARTICLE
places at the conference	4	4	2	2	2	2	X	X
places at the reception/gala dinner	10	4	2	2	X	10	X	X
main hall exhibition stand 3 x 2m	✓	✓	✓	X	X	X	X	X
breakout exhibition stand 3 x 2m	X	X	X	✓	X	X	X	X
100 word synopsis/logo/link on CCTA site	✓	✓	✓	✓	✓	✓	✓	X
conference exhibitor raffle participation	✓	✓	✓	✓	X	X	X	X
advert in A4 delegate exhibitor booklet	2 pages	1 page	1 page	1 page	1 page	1 page	X	1 or 2 pages
pre-event conference publication publicity	✓	✓	✓	✓	✓	✓	✓	X
logo on conference literature	✓	✓	✓	✓	✓	✓	✓	X
50 word synopsis on conference literature	✓	X	X	X	X	X	X	X
logo on conference promotional boards	✓	X	✓	✓	✓	X	X	X
logo on panel sponsor boards	✓	✓	X	X	X	X	X	X
logo on drinks reception boards	X	X	X	X	X	✓	✓	X
your boards in reception area 50x170x15cm	X	X	X	X	2 boards	2 boards	X	X
logo on evening menu	X	X	X	X	X	✓	X	X
logo on evening raffle tickets	X	X	X	X	X	X	✓	X



FLOOR PLAN

THE WHERE



DETAILS

HOW IT WORKS

SPONSORSHIP | PROMOTION

100 WORD SYNOPSIS

FOR PRINT AND WEB **all packages**

email to: conference@ccta.co.uk

Please include your chosen URL for the web link.

To make the most of your promotional opportunities please send this through as soon as your package has been confirmed.

50 WORD SYNOPSIS

FOR PRINT **main sponsors only**

email to: conference@ccta.co.uk

For this to be included on the hard copy invitation, we will need the text by no later than 12 May.

EXHIBITION STAND REQUIREMENTS

GENERAL SET UP **all exhibitors**

Each stand will automatically be allocated:

- plug point
- extension lead
- six foot table, with cloth
- chair
- rubbish bin

The hotel provides free wifi. For additional AV requirements contact Alison Corbett at the hotel quoting CCTA conference.

Tel: +44 (0) 115 9739410

email: acorbett@qhotels.co.uk

YOUR ADVERTISEMENT

DELEGATE BROCHURE **all packages (exc raffle)**

Artwork for your company advertisement in the Sponsor and Exhibitor Delegate Brochure should be emailed to conference@ccta.co.uk as soon as possible, and by no later than Friday 29 September.

Unfortunately, adverts received after this date will miss the print deadline, and will not go into the brochure. Please check on the comparison table to confirm your page entitlement.

We will need:

- hi res pdf, eps, jpeg, tif
- all fonts embedded/outlined
- page format – A4 3mm trim
- images CMYK at 300dpi
- Pantones matched out of four colour process

COMPANY LOGO

FOR PRINT AND WEB **all packages**

email to: conference@ccta.co.uk

format: hi res 300dpi CMYK - PDF, EPS, JPEG or TIF

note: all fonts embedded

To make the most of your promotional opportunities please send this through as soon as your package has been confirmed.

DELEGATE | ORGANISATION

ACCOMMODATION

PACKAGE DELEGATES **as required**

If you need accommodation for the delegates included in your package, please email your requirements to conference@ccta.co.uk immediately.

The additional costs will be added to your sponsorship total, and an invoice issued for the full amount.

ADDITIONAL ATTENDEES

INDUSTRY NEWS & EVENTS UPDATE **member only**

If your company has delegate requirements over and above those that come with your package, you can book additional places at www.ccta.co.uk at any time.

If you want the cost of additional delegates to be added to your package invoice, rather than using the online booking form, please email your requirements to conference@ccta.co.uk immediately.

NAMES/TITLES/MENU SELECTIONS

ALL DELEGATES **as required**

Please email full details of your party as soon as they are available, and by no later than Friday 29 September.

DELEGATE LIST & FINAL DETAILS

EXHIBITOR INFORMATION BROCHURE **all packages**

This will include a full event schedule and up-to-date delegate list, and will be sent to you week commencing 16 October.

CONFERENCE E-SIGNATURE

FOR EMAIL AND WEBSITE USE **all packages**

The CCTA conference email signature is available for your use. To request the banner with your stand location and exhibitor details incorporated, please email conference@ccta.co.uk.

bespoke packages...

to discuss alternative options contact the office on:

+ 44 (0) 1274 714959

CONFERENCE

ccta 

CONTACT

t: +44 (0) 1274 714959

e: conference@ccta.co.uk

www.ccta.co.uk

[@cctavoice](https://twitter.com/cctavoice)

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